

JOURNAL OF

2-APR 1958

# THE FILM CHAMBER

Vol. II

APRIL 1956

No. 10

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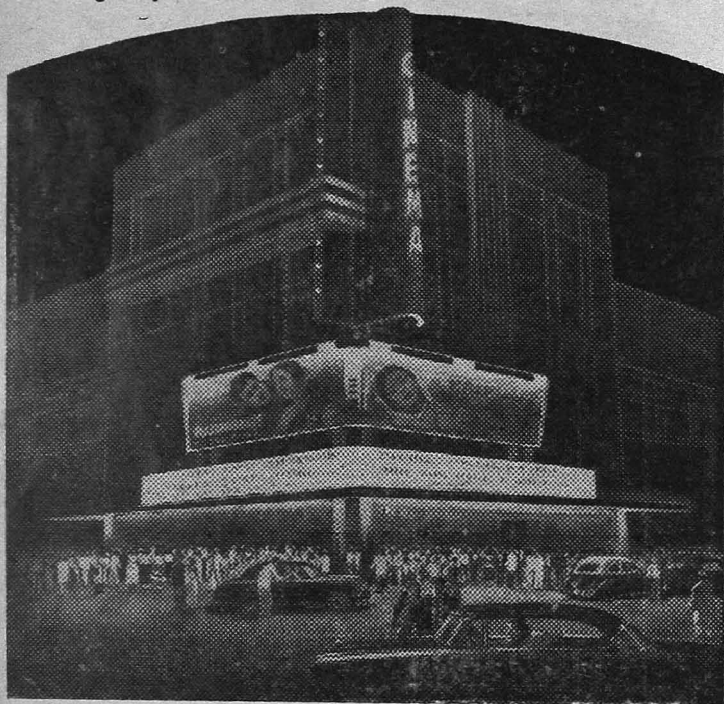
# Better films, bigger profits

LAST year, Indian feature films reached a record high of 274 — as usual, second only to the U.S.A.

Now, along with the increase in production, the Indian film industry is keen to explore new and wider horizons — to make more realistic movies in colour, 3-Dimension, Cinemascope, Vistavision.

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# JOURNAL OF THE FILM CHAMBER

Published by the South Indian Film Chamber of Commerce,  
19, Woods Road, Madras-2.

Vol. II

1st APRIL 1956

No. 10

## Mr. Jagat Narain of Delhi Elected President of Film Federation

— : x : —

### Messrs. S. S. Vasan & M. B. Billimoria Chosen Vice-Presidents

At the meeting of the Film Federation of India held on the 24th March, 1956 at Indore, Mr. Jagat Narain, Producer, Distributor and Exhibitor in Bombay and Delhi has been elected President of the Film Federation for the year. Mr. Jagat Narain has produced pictures since 1946 under the banner of Jagat Pictures, Bombay.

Messrs. S. S. Vasan, the outgoing President and M. B. Billimoria of Bombay have been elected as Vice-Presidents.

Among the members elected to the Executive Committee the following are from the South Circuit :

Messrs K. S. Narayana Iyengar, A. V. Meiyappan, B. Nagi Reddi, S. M. Sriramulu

Naidu, A Ramiah, Sundarla Nahata, T. Aswadhanarayana and Mr. G. S. Tallam.

The Film Federation of India has in its fourth annual report outlined its activities during the last year. The Report was presented by Mr. S. S. Vasan. "Appropriate and timely" representations had been made to the authorities to check any "serious misunderstanding of the position and the difficulties of the industry but the atmosphere was not yet clear," said the Report. The report further observed that the social value of the screen was not adequately appreciated and though there was a large demand for entertainment facilities in rural areas, little was being done for expanding the cinema.

## States Reorganisation in India

The Draft Bill for Re-organisation of the States in India was placed before the Parliament on 16th March, 1956.

The Bill has been drawn up based, mostly on the recommendations of the States Re-organisation Commission which submitted its report recently.

As per the above Bill there will be fifteen States and seven Centrally administered Territories in the Indian Union.

The States are Andhra-Telangana, Assam, Bihar, Gujarat, Kerala, Madhya Pradesh, Madras, Maharashtra, Mysore, Orissa, Punjab, Rajasthan, Uttar Pradesh, West Bengal and Jammu & Kashmir.

The Centrally administered Territories are Bombay, Delhi, Himachal Pradesh, Manipur, Tripura, the Andaman & Nicobar

Islands and the Laccadive, Minicoy and Amindivi islands.

The States and the Territories, excluding the two island groups are being classified into five zones, viz, North, Central, Eastern, Western and Southern Zones. In particular the South Zone will comprise of the States of Andhra-Telangana, Madras, Mysore and Kerala.

There will be a zonal council to consider matters of common interest in the zone area, border settlements, linguistic problems, minority questions, inter-state transport and matters concerning economic and social planning and making suitable recommendations to the Governments concerned.

The passage of this bill requires the amendment of the Constitution.

## Indian Companies Act, 1956

The Companies Act, 1956 comes into force on 1st April, 1956. This is an Act intended to consolidate the various laws relating to the companies and certain other associations. Among others there are provisions whereby the Central Government

take powers to direct companies to furnish information or statistics with regard to their constitution or working from time to time.

This Act is said to regulate the powers of those in charge of the companies.

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## JOURNAL OF THE FILM CHAMBER

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# News & Notes

## State Emblem in films :

In the course of his communication to the members of the trade dated 2nd March, 1956, the Regional Officer, Central Board of Film Censors, at Madras gives instructions regarding the filmatisation of the State emblem and recording of the National Anthem. The communication says :

“ It has been observed that occasionally the State Emblem or the National Flag is displayed in a film presented to the Central Board of Film Censors for certification. In this connection it may be pointed out that under the provisions of the Emblems and Names (Prevention or Improper Use) Act, 1950, it is an offence to use the State Emblem or the National Flag for the purpose of any trade, business, calling or profession or in any patent, or any trade-mark or design or in the title. I am directed by the Central Board of Film Censors to request you kindly to invite the attention of the members of your association to the legal position in respect of the display of the State Emblem or the National Flag in films.”

“ As regards the National Anthem, its singing in a film i.e. on the screen, does not constitute an offence. In view however, of the desirability of securing due respect to the National Anthem, it is imperative that its singing in a film should be restricted to its essentiality for the theme or story of the film. I am directed by the Central Board of Film Censors to request that this aspect of inclusion of the National Anthem in a film may also kindly be brought to the notice of the members of your association.”

\* \* \*

## Car Parking in Cinemas in City :

The Government of Madras have by their G. O. Ms. No. 342 (Home) dated 31-1-56 approved the amendments as quoted hereunder, to the Rule No. 28 under the City Police Act.

### AMENDMENTS

In the said rules :

(i) in rule 28 in sub rule (1) for the words and figures and bracket, “ sub rules (2) to (7)”, the words and figures and bracket, “ sub-rules (2) to (8) ” shall be substituted ; and

(ii) the following shall be added as sub-rule, (8) namely :—

“(8) The licensees shall provide ample space for parking at least 25 motor cars or 50 motor cycles and 200 cycles or 20 motor cars, 5 motor cycles and 100 cycles and employ watchmen at the rate of one for every 25 cars or 50 motor cycles and 200 cycles or 20 motor cars, 5 motor cycles and 100 cycles.

The Commissioner may, when special circumstances require insist on any applicant to provide space for parking of more than 25 motor cars and other vehicles and to provide watchmen to look after the vehicles in the interest of the public.

Every person who has obtained a licence under the Act for the use of any building or enclosed place for public entertainment or resort may collect fees for parking of motor cars and vehicles in the space provided therefor at two annas per motor vehicle, one anna for vehicle, other than cycles, and half anna for cycles, provided that such fees shall not be charged where the owner has his own driver or attendant to look after the vehicles.

(iii) In Appendix II items 12 to 14 be renumbered as 13 to 15 and the following shall be inserted as item 12 :—

“12. Provisions for accommodation for parking of motor cars and other vehicles and watchman to look after them.”

#### EXHIBITORS' REACTION

In regard to the above amendments, the members of the City Exhibitors Group of the Cham-

ber met on the 12th March, 1956 and passed resolutions requesting the authorities not to enforce the amended rule in respect of existing theatres. The results of the representations are awaited. The Commissioner of Police, Madras has given 30 days time for compliance with the new rule.

In this connection the members met the Commissioner of Police on 27th March, 1956 and explained to him the hardships involved therein.

\* \* \*

#### Films Banned :

The following pictures have been declared by the Government of India, Ministry of Information & Broadcasting to be deemed to be uncertified films in the whole of India. The name of the producer of the film and the relevant notification number and date by which it is declared uncertified are given underneath each picture :

“*Tennessee's Partner*” & its Trailor produced by R. K. O. Radio Pictures Inc., U. S. A. (No. S. R. O. 479 d/16-2-1956)

“*The French Line*” Produced by R. K. O. Radio Pictures Inc., U. S. A. (No. S. R. O. 480 d/17-2-1956.)

“*The Treasure of Pancho Villa*” and its trailor produced by the R. K. O. Radio Pictures Inc., U. S. A (No. S. R. O. 315 dated 7th February, 1956.)

“*Government Agents Vs. Phantom Legion*” produced by M/s. Republic Pictures Corporation, U.K. (Notification No. S.R.O. 659) dated 9-3-1956.

\* \* \*

**Central Censor Board—**

**New Members :**

The Government of India in the Ministry of Information & Broadcasting notification No. 568 dated 5th March, 1956 have appointed Srimati Violet Alva and Sri. M. Satyanarayana as members of the Central Board of Film Censors with immediate effect (Re-appointed)

\* \* \*

**Advisory Panel Members :**

The Government of India in the Ministry of Information and Broadcasting by their notification No. S.R.O. 660 dated 9-3-1956 directed that the Advisory Panel of the Central Board of Film Censors at Madras shall consist of 28 members with effect from the 17th March, 1956 and appointed Smt. Humayun Kabir as a member of the Advisory Panel at Madras from the same date.

\* \* \*

**Draft Cinematograph Rules**

We understand that the finalisation of Cinematograph rules under the Madras Cinemas (Regulation) Act 1955 is nearing completion. It is also learnt that the authorities are appreciating the representations of the Chamber regarding various difficulties in respect of licensing of theatres and are trying to give such relief as is possible. But the question of bringing the cinema theatres under one Act instead of several Acts as at present is being tackled.

\* \* \*

**Chief Electrical Inspector :**

Mr. T. Krishnaswamy, Superintending Engineer, Papanasam

Electricity System, Madurai has taken charge as the Chief Electrical Inspector to the Government of Madras with effect from 26-3-1956.

\* \* \*

**Electricity 'Cut' :**

A press note dated 24th March, 1956 issued by the Government of Madras says that owing to the low water-storages in the hydro-electric reservoirs in the State, it is not possible to meet the power demand in the hydro-electric systems despite the working of the thermal stations in the Grid to their fullest capacity.

The note adds: to meet the situation and to make best use of the power available, the Government have been compelled to order the strict enforcement of the restrictions already in force and an over-all cut of 25% on power consumption with effect from 1st April, 1956 on all supplies except those for essential purposes such as agricultural, hospital, railways, water supply and sanitary arrangements and domestic consumption of 20 units and less a month.

Regarding Madras City and suburbs, it has not been considered necessary to impose a power cut now. However the existing peak load restriction will be strictly enforced. The cutting off of unnecessary illuminations and display lighting in the hydro-electric and Madras Systems also will continue to be enforced.

FROM **13<sup>th</sup>** APRIL

MADRAS CITY AND  
ALL OVER SOUTH...



**KASTURI FILMS**

# SATHARAM

STARRING

K.R. RAMASWAMY... BHANUMATHI...  
R. GANESAN ..... M.N. RAJAM .....  
T.S. BALIAH ..... C.K. SARASWATHI  
K. SARANGAPANI... M.S.S. BAGYAM...  
V.K. RAMASWAMY... K.S. ANGAMUTHU  
P.S. VENKATACHALAM... KALA DEVI.....

*and others*

Produced & Directed by **V.C. SUBBURAMAN**

*Elegant*





## Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1951 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of S. Indian & other languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XXXVI-Miscellaneous Departments-Union-Censorship Fees.' (b) eight copies of the synopsis of the full story, songs, cast etc. (c)

original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Malai Kalvan (Tamil) 233 d/26-3-51.
2. Niraparathi (Tamil) 211 d/1-3-51.
3. Pathala Bhairavi (Telugu) 219 d 12-3-51.
4. Jeevitha Nowka (Malayalam) 221 d/14-3-51.
5. Jeevitha Nowka (Tamil) 1005 d/23-4-51.
6. Maya Ramba (Tamil) 300 d/6-4-51.
7. One Night (Tamil) 100Z d/11-4-51.
8. Patbala Bhairavi (Tamil) 1007 d/26-4-51.
9. Sowdamini (Tamil) 1001 d/11-4-51.
10. Agni Pariksha (Telugu) 298 d/3-4-51.
11. Penki Pilla (Telugu) 299 d/4-4-51.
12. Sowdamini (Telugu) 1000 d/6-4-51.
13. Navalokam (Malayalam) 1004 d/12-4-51.
14. Ektha Raja (Hindi) 1006 d/23-4-51.

## Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Engineer, Andhra, 20, Rutland Gate, Madras-6, or the Divisional Elec. Engineer concerned vide page 11 of the April '55 Journal) three months prior to the date of expiry of their licence viz., before 30th April, 1956. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas".

Inspection month—June '56.

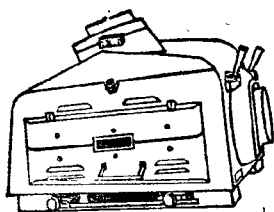
The Cinema theatres in the Coimbatore District in Madras State and Chittoor District in Andhra State.

# For the Best

## IN CINEMA & STUDIO

## EQUIPMENT & ACCESSORIES

### CONTACT

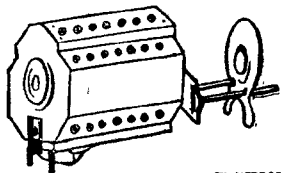
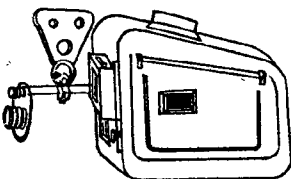


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## Trade Associations

### Film Federation's Reception to Mr. Eric Johnston :

A reception was held in honour of Mr. Eric Johnston, President of the Motion Picture Trade in America at the Taj Mahal Hotel, Bombay on the 21st March, 1956 by the Film Federation of India.

Mr. S. S. Vasan, President of the Film Federation welcomed Mr. Eric Johnston and paid a tribute to leadership of Hollywood in film production and to the part played by him in the film industry of America and other business enterprises.

In his reply Mr. Eric Johnston, President of the Motion Picture Association of America said that the motion picture industry had a magnificent opportunity to mould, inform and shape the inevitable changes of the morrow for the benefit of all mankind. He added "This is your responsibility; the responsibility of bringing understanding between the peoples so that we may at last have that for which mankind sought through ages, peace on earth & goodwill towards man."

He continued that even the entertainment films and fantasies contained information of value. "I have studied the conditions under which your films are marketed. I know your films are sent abroad. As a matter of fact, there is no country in this world that can depend upon its domestic consumption alone. It is true about every film industry and certainly so about the American film indus-

try. Even though films provide entertainment in fact it is the human drama of the experience of life of what we understand and feel of others."

\* \* \*

### Andhra Film Chamber's Representations :

Replying to representations made by Mr. Sundarlal Nahata, President of the Andhra Film Chamber of Commerce on the 18th March, 1956 Mr. G. Latchanna, Minister for Electricity, Government of Andhra said it would not be possible to revise the electricity tariff for cinema houses in the State in view of the existing financial position of the Government, and as the entire planned supply of electricity from Machkhund could not be obtained due to the non-completion of the project. But he assured that their representations in regard to the delay in the issue of electrical certificates to cinemas in the state would be promptly attended to by the Govt.

\* \* \*

### Bellary & Film Trade :

The Mysore Film Chamber of Commerce, has passed the following resolution :

"Resolved that the merged portion of the Bellary district named as Bellary District is a part and parcel of the Mysore State for all purposes, politically, geographically, and for trade purposes and merged portion of Bellary District is inclusive of Mysore State Territory (commonly known as Mysore-Circuit in the film distribution circuits).

## Legal

### Alleged Copyright Claim— dismissed :

In the High Court of Madras His Lordship Mr. Justice Rajagopala Iyengar dismissed a suit filed by one Vedam Venkataraya Sastry, the author of a Telugu social drama *Vyamohamu*, against (1) T. K. Govindan, playwright ; (2) Padmini Pictures, film producers ; and (3) Madras Pictures, film distributors alleging that the defendants had infringed his copyright in the said dramatic story by producing, distributing and exhibiting the Tamil talkie picture entitled *Kalyanam Panniyum Bramhachari* based on the story written by T. K. Govindan the first defendant and the dialogues written by P. Neelakantan of Padmini Pictures. The plaintiff alleged that the plan, plot, key situations, portrayal of ideas, and the dialogues of the picture disclosed reproduction of a major portion of the plaintiff's work.

The defendants denied the plaintiff's claim to originality and copyright in the plot, characterisation and dialogues, in the work *Vyamohamu* which were all commonplace ones found in many works written and published prior to the publication of the plaintiff's work and that the picture *Kalyanam Panniyum Bramhachari* had nothing to do with the plaintiff's work but was based on the original work of the first defen-

dent containing several commonplace incidents from daily life and that the scenario and dialogues were prepared originally by P. Neelakantan who was an eminent and renowned author.

His Lordship accepted the contentions of the defendants and held that there was no infringement of the plaintiff's alleged copyright and referred to the decision of the English Court of appeal in *Corelley-vs-Orey* 30 TLR 116 which laid down that plaintiff has to show that the combination or service of dramatic events in the infringing work have been taken from the like situations in the plaintiff's work and referred also to passage cited by Copinger on "The Law of Copyright" from the judgment of Swinfen Eady L. J. in *Ree-vs-Melwille Macg-Cop-Cas* (1911 to 1916) 168 wherein it has been held that a man who has dressed up an old incident in new words can only have copyright in the words. In the result His Lordship dismissed the suits with costs.

Messrs. N. R. Mohanarangam Pillai and N. C. Pattabhiraman appeared for the plaintiff and Messrs. V. C. Gopalarathnam, V. Seshadri and Vedantam Srinivasan appeared for the first defendant ; Messrs. K. Venkataramani and S. B. Mani appeared for the 2nd defendant and Messrs. M. Ranganatha Sastry and M. V. Kapali Sastry appeared for the third defendant.

## Awards

### Srimathi M. S. Subbulakshmi Honoured :

Srimathi M. S. Subbulakshmi the well known songstress and cine artiste is one of those chosen as Musicians of the Year in the Karnatak Vocal and Karnatak instrumental sections by the Sangeet Natak Akadami and the awards will be presented by the President of India on April, 11th, 1956.

Among others the following also will receive the awards: Dance: Kathakali: Gur Kunju Kurup; Manipuri: Guru Amubi Singh. Drama: Acting: Ganpatrao Bodas; Directing and producing: The General Council of the Akadami nominated Prithviraj Kapoor for this award, but no award would be given since Prithviraj is a Fellow of the Akadami, which is the highest honour given by the body. Film: No Akadami awards were given this year in this section.

\* \* \*

### Filmfare Awards:

The Panel of Judges appointed to make the final selections from the nominations of the "Filmfare" Reader's Poll for the Third Annual Filmfare Trophy Awards for Merit in the Motion Picture Arts and Sciences in India have announced the following awards:

Best Picture: Filmistan's *Jagriti*; Best Director: Bimal Roy for "Biraj Bahu"; Best Actress: Kamini Kaushal in "Biraj Bahu"; Best Actor:

Dilip Kumar in "Azad"; Best supporting Actress: Nirupa Roy in 'Munimjee'; Best Supporting Actor: Abhi Bhattacharya in 'Jagriti'; Best Music Director: Hemant Kumar for his score in 'Nagin'; Best story: Pandit Mukhran Sharma for his story in 'Vachan.'

The members of the Panel included Hon'ble Mr. Justice S. R. Tendolkar for its Chairman, Mr. S. S. Vasan, President of the Film Federation of India Mr. S. K. Patil, President Indian Motion Picture Producers Assn, Bombay and Mr. C. M. Agarwala former Chairman of the Central Board of Film Censors. The verdict of the Panel was unanimous and upheld the readers' choice in each of the categories reserved for their poll.

Four Technical Awards, nominations for which had been made by the respective associations were also upheld by the same panel which are as follows:

Best Cinematography: Dwarka Divecha in 'Yasmin'

Best Sound Recording: Kausik in 'Amar'

Best Art Director: Rusi Baner in 'Mirza Ghalib'

Best Film Editing: Hrishikesh Mukherjee in 'Naukri'

The presentation ceremony was held on 22nd March, 1956 at the Regal Theatre under the Presidentship of Hon'ble Mr. Morarji Desai, Chief Minister of Bombay.

## Far & Near

### Mr. T. R. Sundaram Felicitated :

A party was got up by a committee of hosts at New Woodlands, Mylapore, Madras on 1st March, 1956 to felicitate Mr. T. R. Sundaram, Mg. Director of M/s. Modern Theatres Ltd., Salem, for producing the first colour picture "Ali Baba & Forty Thieves" in South India. Rajah Sir M. A. Muthiah Chettiar presided.

Mr. V. M. P. Muthuswamy welcomed the gathering on behalf of the Committee of hosts.

Mr. S. S. Vasan, President of the Film Federation of India and Film Chamber of Commerce congratulating Mr. Sundaram on his production of the first colour film in Tamil and Telugu said that our country lagged behind in the matter of production of colour films even though it was the second largest film producing country.

Rajah Sir Muthiah Chettiar offered his felicitations to Mr. Sundaram for his success in the film industry and pointed out that the people and the Government were vitally interested in the film industry because it was a powerful medium which might be used for good or bad purposes. Producers had a great responsibility in taking care to preserve the culture of the nation and they had to maintain high standards in pictures. He was glad that pictures produced in South India were of a high order nowadays. He paid tributes to

Mr. Vasan for guiding the industry on proper lines. The Government he hoped would reduce the entertainment tax and encourage the film industry.

A memento on behalf of M/s. Bell Pictures (Madras) Ltd., the distributors for the above picture and a plaque on behalf of Mr. K. Viswanathan were presented to Mr. Sundaram.

Mr. T. R. Sundaram thanked them for the honour done to him.

\* \* \*

### Children's Film Festival :

The Second Children's Film Festival was inaugurated at the Midland theatre on 4th March, 1956 by Sri K. Santhanam, Chairman designate of the Finance Commission. Mr. C. Subrahmanyam, Minister for Finance of the Government of Madras Presided. The festival was organised by the Film Fans Assn., Madras in collaboration with the Children's Film Society, Delhi.

Mr. K. Santhanam inaugurating the function said that great care should be bestowed on the classification of pictures that could be screened to children. He suggested that each children's film should not be for more than 10 minutes and a show for more than one hour.

Mr. C. Subrahmanyam said that if the children's minds should be properly developed, good pictures suited to their tastes should be produced. The

producers should try to produce films which would atleast wean children away from evil thoughts and deeds. He assured all help from the Government for the production and exhibition of children's films.

Mr. K. Subrahmaniam, Vice-President, Children's Film Festival Committee, thanked Mr. C. Subrahmaniam for having been the first Finance Minister to exempt Childrens film from Entertainment Tax.

Mr. E. B. Samuel proposed a vote of thanks.

The following were the pictures which were exhibited during the festival week.

Chuck and Gek, Thrilling Match, Painted Fox, Gabillero Drooby, Childrens Magazine, Cromson Flower, Miracle Mill, Tale of Northern Woods, Hox and Crow, Zoot Cat, Merrygo Round, Pioneer in Summer, Yankee Doodle Mouse, Stag and Wolf, Three nacks of cunning, Important People, Flight to the Moon, Lu Brothers, Summer Camp, One Cabs family, Cay Hunders, Little Ambassadors, Deep in the Woods, Dream of Hsai Mei, Solid Serenade, Fox the Builder, Forest Travellers, Republic Day Parade, Barney's Hungy Cousin, Golden River, Happy New Year, It happened in North, Devoted Friend, Animal Theatre and Jeans Plan.

The Secretary of the Films Fans Assn., said that the amount collected at the gates during the show week will be utilised for the promotion of

Childrens films in the City of Madras. They have plans, he added to launching an exhibition of children's film, building a children's theatre in the City and building up a childrens film library.

\* \* \*

### Children's Film Society :

A press note released by the Children's film society dated 20th February, 1956 says that the first children's film to be sponsored by the society is now nearing completion in Calcutta. Entitled 'Char Dost' the film seeks to inculcate among children feeling and love of animals and nature. The script for the film has been chosen out of 211 stories received from various parts. Besides the above, arrangements are also completed for the production of another full length feature film. Two adaptations from existing films are also ready which are "Bal Ramayan and Ram Shastri Ka Nyaya".

\* \* \*

### Bombay Cinema for South Indian Pictures :

Messrs. Ruperistan Ltd., 386, C. V. J. Patel Road, Bombay, 4, write to inform us that they have taken *Aurora Talkies*, Kings Circle, Matunga, Bombay to run on weekly hire basis and that they are allotting a few weeks to top Tamil pictures for regular run at the above cinema. The theatre is said to be in the midst of South Indian locality with a population of about 3 lakhs of Tamilians.

Members interested in having their pictures screened at Bombay may contact the party direct.

\* \* \*

#### American Film Interest in India :

A Bombay news item dated 23rd February, 1956 says : "America was hungering for knowledge about India. India was the topic for discussion groups all over America" said Mr. Charles H. Percy, a prominent business executive and President of Bell & Howell of Chicago, a leading U. S. manufacturing firm of cameras, lenses and photographic equipment. He is on tour of our country now and while at Bombay he described his visit as one to exchange ideas. He continued "There was a revolutionary change in the outlook of the cinema industry too. Americans were no longer interested in producing social films. Our Religious films were the best films; bestbox office attraction during the last two years."

To a question why it was that Indian pictures could not be circulated in America, he replied "length". American public wanted to get to the point straight. The longest film in America with exceptions, lasted only 90 minutes. Mr. Percy paid a tribute to the Indian educational films. Some of them were shown in America and were of good standard.

\* \* \*

#### Cinema coach in Trains :

A press note dated 14th March, 1956 states, for the first

time in India a train left Howrah station on the 14th March, 1956 with a specially built cinema coach attached to it.

The cinema on wheels, will screen documentary films on India's Five year plan, cultural subjects and on various railway projects.

The coach has been built for the regular exhibition of films to third class passengers on a selected train on various aspects of the Five Year Plan and on other subjects of an educative nature.

\* \* \*

#### Instructional Films :

The latest documentaries released by the the Films Division during the month are "Aap Ka Sevak" (on the activities of the Police Force and "Earth and Water" on the story of an earth dam that turns the Bhavi river into a lake at the foot of the Nilgiris. The second film has been produced and directed for the Films Division by Dr. P. V. Pathy).

News reels cover the following subjects: Budget Day scenes in the Capital, visit of British Foreign Secretary, Tour of the Shah of Iran in Punjab etc. Mahamakham festival at Kumbakonam, Silver Jubilee celebrations of the Bihar Hindi Sahitya Sammelan at Patna, the arrival of the United States Secretary of State and the French Foreign Minister for-talks with Prime Minister Nehru, opening of a new rail link between Moscow, Peking and



Alan Bator, the capital of the Mongolian People's Republic etc.

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**S. Indian Film Merchant Going Abroad :**

We are informed that Mr. K. Rajagopal Chettiar of M/s. Devi Films Ltd., Importers of Cine Projectors, Accessories, Carbons and Machineries, Film producers and distributors, Madras is undertaking a world tour by the middle of April, 1956. He will be visiting the whole of continent, U. K., Japan, U. S. A. etc., with a view to exchange of views and ideas of common interest with the films tradesmen abroad, and also discuss matters of mutual interest. He is accompanied by Mr. J. M. Nagamiah another film distributor.

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**W. Bengal Government Subsidise Films :**

Dr. B. C. Roy, Chief Minister of West Bengal informed the State Legislature in the first week of March that with the active assistance of and in co-operation with the Government of West Bengal, a film studio complete with modern technical equipment and appliances will be erected in Calcutta and that they had already extended to the scheme an aid of Rs. 1,50,000.

It may be recalled here, they had also financed the picture entitled PATHER PANCHALI (Bengali) released recently. Dr. Roy is also reported to have told that the profit of Pather Panchali would be utilised in

making suitable awards to good writers who according to him were 'the worst sufferers in the industry'

**Asian Film Society, London :**

The Asian Film Society, London, it is reported is making arrangements for the celebration of the Silver Jubilee of the Indian Talkie, there. It has invited its members to join in the celebrations by participating in an Indian film week at the end of March. Six outstanding Indian films including MIRZA GHALIB (Recipient of the President's Gold Medal for 1954) and Jagriti will be shown.

It is also understood that they will award six silver medals for best direction, for best music, best actor, best actress, best story and best picture of the week. The awards are to be made on the basis of a poll to be taken during the film week by the award committee.

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**Move to Licence Producers :**

A press note d/1st March '56 stated that the Minister for Information & Broadcasting, said in the Rajya Sabha that a proposal requiring film producers to take out licences was under the consideration of Government. He continued, if this proposal was accepted, then foreigners desirous of producing films in India would also be required to register themselves. If a foreign producer came to India to shoot films, there was no permission required under the law. It was only when the film was to be shown in India that their permission was required.

## Diary

19-2-56—Interview of Sri S. S. Vasan with the Secretary Home Department, Govt. of Madras Re: finalisation of the draft rules under the Madras Cinemas (Regulation) Act, 1955.

1-3-56—Felicitation party in honour of Mr. T. R. Sundaram, B. Sc. (Leeds), of Modern Theatres Ltd., Salem on his production of the first colour picture in Tamil and Telugu at the Woodlands Hotel, Madras by a committee of hosts.

4-3-56—Inauguration of Children's Film Festival at Madras by Sri. K. Santhanam.

6-3-56—Arrival of Cultural Delegation from Poland at Madras.

14-3-56—Private show of some Children's films at New Elphinstone Theatre under the

auspices of the Children's Film Festival Committee.

17-3-56—Preview of *Edi Nijam?* (Telugu) of Pratibha Productions at Midland theatre, Madras.

20-3-56—Preview of Narasu's *Prema Pasam* (Tamil) at Paragon Talkies, Madras.

21-3-56—Reception to Mr. Eric Jhonston at Taj Mahal Hotel, Bombay.

22-3-56—Meeting of the Supreme Council of Film Producers at Bombay.

24-3-56—Annual General Meeting of the Film Federation of India at Indore.

27-3-56 Interview with the Commissioner of Police Re: Car Parking Space in City cinema theatres.

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### ACKNOWLEDGMENT

We have pleasure in acknowledging receipt of the following :

(a) The latest issue of the Kodak Motion Picture Bulletin.

(b) THIRAIKATHAI—Fortnightly (Tamil) Price. As. 2/-.

Edited by Avi and printed at 166, Strahans Road, Madras 12.

by M/s. Eros Printers.

(c) The Fourth Annual Report of the Film Federation of India, Bombay.

### MEMBERSHIP

The following have applied for the membership of the Chamber : Messrs. Ponnaluri Brothers Ltd. and Venus Pictures (Producers) Raja Tg. Talkies, Iyerpadi Valparai, (Exhibitors.)

### MEETINGS

During the month a meeting of the City Exhibitor members of the Chamber was held on 19th March 1956.

### LIVING INDEX

The cost of living index number for working classes in Madras City for the week ended 17th March, 1956 was 336.

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## Pictures Released During March, 1956

2-3-56—Release of Bagwan Art Productions, “*Bhagam Bhag*” (Hindi) at Plaza, Madras. Starring: Kishore Kumar, Shashikala, Smriti Biswas & Bhagwan. A Genl. Film Distg. Co., release.

2-3-56—Release of A. V. M.’s *Naga Devathai* (Tamil) at Gaieety, Rajakumari, Bharat, Sayani and Select Madras and at 120 other centres in South India—An A. V. M. Ltd.’s release.

3-3-56—Release of Madras Movietone’s *Nalla Thangal* (Tamil) at Paragon & Murugan Madras Starring: G. Varalakshmi, Mathuri Devi, E. V. Saroja, A. P. Nagarajan, Manohar, V. M. Elumalai, Chandrabhabu and others.

9-3-56—Release of Rajarajeswari Film Co.’s, *Nagapanchami* (Tamil), all over Tamilnad & at Wellington, Madras from 24-3-56 Starring: S. Varalakshmi P. Kannamba, Anjali Devi, V. Nagiah, T. E. Varadan, Thangavelu etc. A Gemini Picture Circuit release.

10-3-56—Release of Natesh Art Pictures’ *Aasai* (Tamil) at Midland theatre, Madras and all over Tamilnad. Starring: Padmini, Santakumari, M. R. Santhanalakshmi, V. Nagiah, Gemini Ganesan, K. R. Ramaswamy N. S. Krishnan, T. A. Mathuram etc. (At Crown & Roxy, Madras from 16-3-56.

16-3-56—Release of *Teer Andaz* (Hindi) at Star Talkies, Madras. Starring: Madubhala, Ajit, Gope, Jairaj Sunder etc. Music: C. Ramachandra. Direction H. S. Rawail.

16-3-56—Release of Rupkama’s *Riyasat* (Hindi) at Ashok, Madras. Starring Mahipal, Mala Sinha, Sundar & Hiralal.

21-3-56—Release of Narasu’s *Prema Pasam* (Tamil) at Paragon, Maharani & Uma talkies, Madras. Starring: Gemini Ganesan, Savithri, Girija, T. P. Muthulakshmi, K. Sarangapani etc. Direction: Vedantam Raghaviah. A Chamria Talkie Distributor’s release.

30-3-56 Release of Filmistan’s “*Heer*” (Hindi) at Ashok, Madras. Starring: Nutan, Pradeep Kumar, Ullhas, Mubarak, Lalita Pawar & Randhir etc. Directed by Hameed Butt. Music: Anil Biswas. A Filmistan Release.

30-3-56 Release of Forward art Films’ *Kokilavani* (Tamil) at Prabhat, Star & Sun Madras and all over South. Starring: S. A. Natarajan, S. V. Subbiah, K. Sarangapani, A. Sakuntala, R. Lalitha, etc. Direction: S. A. Natarajan. Music: G. Ramnathan.

30-3-1956. Release of *Tangawali* (Hindi) at Plaza, Madras. Starring: Nirupa Roy, Balraj Sahni, Gope, Shammi Kapoor Anita, Om Prakash.

Story by Award Winner - Makhram Sharma.

30-3-56. Release of Bhasker Prodn. *Illarame Inbam* (Tamil), at Krishna and Kamadhenu, Madras. Starring: Rajasulochana, S. Janaki, Lakshmirajyam and N. T. Ramarao.



• **A. V. M. Studios, Madras.**

A. V. M. Productions—“*Bhai-Bhai*” (Hindi), featuring Ashok Kumar, Kishore Kumar, David, Nimmi, Nirupa Rai, Rookkumar, Shyama, Master Chotu and Om Prakash. Direction : M. V. Raman. (To be released shortly).

A. V. M. Studios (Joint Production) — “*Chori - Chori*” (Hindi), featuring Raj Kapoor, Nargis, Bhagwan, Gope, Johny Walker, David, Pran, Raj Mehra, Mukri and Raj Sulochana. Direction : Anand Takur. (To be released shortly).

A. V. M. Studios (Joint Production)—“*Sadarama*” (Telugu), featuring Nageswara Rao, Relangi, Narasimha Raju, Kaushik, Savukar Janaki, C. V. V. Panthulu and G. V. Iyer. Direction : H. Seetharam Shastry.

A. V. M. Studios (Joint Production)—“*Sadarama*” (Canarese), featuring Gubbi Veeranna, Narasimha Raju, C. V. V. Pantulu, G. V. Iyer, Kaushik, Nageswara Rao, Savukar Janaki and Lakshmi. Direction : H. Seetharam Shastry.

A. V. M. Studios (Jt. Prodn.)—“*Production No. 1*” (Tamil) featuring S. V. Sahasranamam, S. S. Rajendran, M. K. Musthapa, Pandaribai, M. N. Rajam, Mynavathi, M. R. Santhanalakshmi, Vijayakumari and others. Direction : Krishnan Panju. (To be released shortly).

*Proposed :*

A. V. M. Productions — “*Poompukar*” (Tamil), featuring Sivaji Ganesan and others. Direction : Krishnan Panju. Story & Dialogues : M. Karunanithi.

**Bharani Studios, Madras.**

Bharani Pictures—“*Chintamani*” (Telugu), featuring N. T. Rama Rao, P. Bhanumathi, Jamuna, Ranga Rao, Relangi. Direction : P. S. Ramakrishna Rao.

Mekala Pictures — “*Rangoon Radha*” (Tamil), Shivaji Ganesan, P. Bhanumathi, M. N. Rajam, etc. — Direction : Kasilingam A. Dialogues : M. Karunanidhi.

Bharani Pictures—“*Ratnamala*” (Tamil), featuring Bhanumathi and others.

T. N. R. Production—“*Lalithangi*” (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, K. A. Thangavelu, K. Sarangapani and others. Direction : C. H. Narayanamurthy.

Bharani Pictures — “*Wanted Bridegroom*” (Telugu) & (Tamil), featuring P. Bhanumathi and others.

**Citadel Studios, Madras.**

Madras Pictures—“*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan etc. Direction : Bhimsingh.

J. S. L. Pictures — “*Three Girls*” (Tamil), starring P. K. Saraswathi, Manohar, Sivathanu, Friend Ramaswamy etc. Direction : R. Prakash.

Citadel Studios—“*Mallika*” (Tamil), featuring Padmini, Gemini Ganesan, T. S. Baliah, K. A. Thangavelu, M. N. Rajam and others. —Direction : Joseph Taliath. Jr.

Madras Talkies—“*Payal*” (Hindi), featuring Padmini, Baby Naaz, Achla Sachdev, Sunil Dutt, Agha, David, Laxman Rao and Bipin Gupta.—Direction : Joseph Taliath Jr.—Dances : Hiralal.—Dialogues : J. S. Cassyap.—Music : Hemant Kumar.

**Film Centre Ltd., Madras.**

Film Centre Ltd.—“*Nannambikkai*” (Tamil), featuring Pandaribai, Mainavathi, T. S. Baliah, N. S. Krishnan, T. A. Mathuram, Sahadevan and others.—Direction : K. Vembu. Chief Executive : K. Prabhakar.

B.A.W. Productions—“*Daiva Vipakaya*” (Sinhalese).—Direction : J. Sinha.

Udaya Productions—“*Bhagya Udaya*” (Canarese). Direction : Manikkam.

Mercury Films — “*Vazhvile Oru Nal*” (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Sri Ram, Raja Sulochana, Kuchala Kumari and others.—Direction : Kasilingam.

Ambuli Pictures—“*Sati Ahalya*” (Kannada), featuring Pandaribai and others.—Direction : Sanjeevi Rao. Music : Rama Mohan.

1. Mekala Pictures—“*Rangoon Radha*” (Tamil), song recording by Mr. E. I. Jeevaratnam.

2. Sahani Productions—“*Amara Santhesam*” (Tamil), song recording by Mr. E. I. Jeevaratnam.

3. Kamal Bros. Ltd.,—“*Puthayal*” (Tamil), (song recording by Mr. E. I. Jeevaratnam).

4. National Pictures—“*Amara Santhesam*” (Tamil).

**Gemini Studios, Madras.**

Gemini Studios — “*Neelaveni*” (Tamil & Hindi). Direction : Kothamangalam Subbu.

**Merryland, Trivandrum**

The City Theatres Ltd., — “*Production No. 7*” (Sinhalese) featuring Prem Nazir, Kumari, Pankajavalli, Nandukuttan and others.—Direction : Mitra Das. Story-writer : K. P. K.

The City Theatres Ltd., — “*Production No. 8*” (Malayalam), featuring Kumari, Prem Nazir, S. P. Pillai, Muthiah and others.

Movie Rays — “*Irulilninnum*” (Malayalam,) featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction : D. Sankaran Nair.

Neela Productions—Production No. 3—“*Avakasi*” (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan, Muthiah and others.

Kailas Pictures — “*Bhagyodayam*” (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction : Velappan Nair.

Filmco Production—“*Production No. 2*” (Malayalam) featuring Prem Nazir, Kumari, S. P. Pillai etc.—Story and Dialogues : K. P. Kottarakkarai.—Direction : G. R. Rao.

Prasanna Pictures—“*Avarunarannoo*” (Malayalam) featuring Prem Nazir, Sreedharan Nair, S. P. Pillai etc.—Story and Dialogues : Muthukulam Raghavan Pillai —Direction : Sankaran Nair.

Neela Productions — Production No. 7 “*C. I. D.*” (Telugu, Canarese and Tamil), featuring Prem Nazir, Kumari, Kumari Thankam, Kottarakkara Sreedharan, S. P. Pillai etc.—Dialogue : T. N. Gopinathan Nair.

Neela Productions — “*Production No. 8*” (Malayalam), “*Sister*”, (Anyathi), featuring Kumari, Kumari Thangam, K. Sridharan Nair, S. P. Pillai, Aranmula Ponnammamma, Prem Nazir, T. K. Balachandran, Muthiah etc.—Story by T. N. Gopinathan Nair. Direction : Krishnan Nair.

Neela Productions—“*Production No. 9*” (Tamil) “*Rajarajan*” Starring Lalitha, Padmini, Ragini, M. G. Ramachandran, Chakrapani, Friend Ramaswamy etc.—Story & Dialogues by Elankovan. Direction : T. V. Sundaram.

Filmco Productions—“*Production No. 6*”, Starring Prem Nazir, S. P. Pillai etc.—Direction : G. R. Rao.—Story & Dialogues by K. P. Kottarakara.

#### Modern Theatres Ltd., Salem.

Modern Theatres Ltd.—“*Pasavalai*” (Tamil).

#### Narasu Studios Ltd., Madras

Narasu Studios Ltd. — “*Prema Pasam*” (Telugu) featuring A. Nageswara Rao, K. Savitri, Relangi, Venkatramiah, C S. R. Anjaneyalu, Gummadi Venkateswara Rao, J. Gowrinadha Sastri, Peketi Sivaram, C. Hemalatha Devi, Girija, Baby Saraswathi.—Direction : Vedantam Raghaviah.—Music Direction : S. Rajeswara Rao.—Dialogues & Songs : V. Sadasiva Brahmam. Scheduled for release on 6-4-'56.

Narasu Studios Ltd.—“*Sitaron Se Aage*” (Hindi), featuring Ashok Kumar, Vyjayantimala. Direction : Gyan Mukerji. Music : S. D. Barman.

**Neptune Studios Ltd., Madras**

Jupiter Pictures Ltd.—“*Naya Admi*” (Hindi), featuring N. T. Rama Rao, Anjali Devi, Anwar Hussain, Nagendra Rao, R. Jamuna, Sulochana.—Direction : C. P. Dixit.—Story : Rajendra-krishna.—Camera : P. Ramaswamy.

Jupiter Pictures Ltd.—“*Production No. 2*” (Telugu), featuring Nagiah, Relangi, P. Kannamba, Junior Sri Ranjini, Balasaraswathi and others.—Direction : P. Pulliah—Story : Sadasiva Brahmam.—Camera : P. Ramaswamy.—Sound : A. Govindaswamy.

Principle Pictures—“*Verum Pechalla*” (Tamil), featuring T. S. Baliah, Padmini, Varalakshmi, Ragini, M. N. Krishnan, Sudarsan, Stunt Somu and others.—Direction : Joseph Pillaipat.—Camera : P. Ramaswamy.—Sound : S. Viswanathan.

Shantikala Nikethan Productions—“*Jeevitha Sadana*” (Hindi), featuring Sita Jayawardena, Shanti Kumar, Herby Seneviratne, Ayesha Weerakoon, Austin Abey Sekera, Millie, Kahandawala and others.—Story : Santikumar.—Camera : P. Ramaswamy.—Sound : V. C. Sekhar.

**Newton Studios Ltd., Madras.**

Madras Pictures — “*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan, etc.—Direction: Bhim Singh.

Sarvodaya Pictures, Ltd.—“*New Life*” (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram—Direction by M. K. T. Bhagavathar.

Parasakthi Pictures—“*Natakame Ulagam*” (Tamil), featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagoor Cine Productions—“*Kudumbavilaku*” (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc. Direction : F. Nagore.

Kamal Bros.—“*Puthayal*” (Tamil), Direction: Krishnan Panju.

Sri Sukumar Productions—“*Street Singer*” (Tamil), featuring T. R. Mahalingam, G. Sakuntala, Giriya, V. K. Ramaswamy, M. N. Rajam, Chandrababu and others. Direction : T. R. Mahalingam.

Kasthuri Films — “*Satharam*” (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction : V. C. Subburaman. Releasing shortly.

Ambrose Art Productions — “*Production No. 1*” (Sinhalese). featuring Sarala, Vimala and others. Direction : P. N. Rao. Camera : C. J. Mohan Rao.

Uma Pictures—“*Chakravarthi Thirumagal*” (Tamil) featuring Anjali Devi, M. G. Ramachandran, S. Varalakshmi, N. S. Krishnan & T.A. Mathuram. Direction: Neelakantan. Dialogues : Elangovan.

Kamadhenu Films—“*Nalayini*” (Kannda) featuring Pandari bai and others. Direction : Gopi. Camera : C. J. Mohan Rao.

People's Films—"Avan Amaran" (Tamil) featuring K. R. Ramaswamy, Raja Sulochana, P. Kannamba, T. S. Baliyah, S. V. Subbiah, Friend Ramaswamy. Direction: Javeri. Story and Dialogues: Nagareoil Nagarajan.

#### Pakshiraja Studios, Coimbatore

Pakshiraja Studios — "Marakatham" (Tamil & Telugu), Direction: S. M. Sriramulu Naidu.

Pakshiraja Studios—"Malaikallan" (Sinhalese).

#### Prakash Studios, Madras

Ananda Productions—"Melukolupu" (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Gajalakshmi Pictures—"Production No. 1." (Tamil) featuring Manohar, T. S. Baliyah, M. N. Rajam, Rajasulochana. Direction: Tiruvenkadam.

Prakash Productions—"Veera Kanganam" (Telugu) featuring G. Varalakshmi, K. Anjali Devi, N. T. Rama Rao, and others. Direction: K. S. Prakash Rao.

Pramoda Films—"Harischandra" (Tamil), featuring G. Varalakshmi, T.P. Muthulakshmi, Sivaji Ganesan, Nambiar, Thangavelu, V. K. Ramaswamy and others. Direction: K. S. Prakash Rao.

Star Pictures—"Anbe Deivam" (Tamil) featuring Sowkar Janaki, M. N. Kannappa and others. Direction: Santhanam.

#### Premier Studios, Mysore

The Premier Film Corpn.,—"Chintamani or Bilavamangal" (Kannada) featuring: Aswath, Sambath, B. Saroja Devi and Rajakumari etc. Direction: Velswami Kavi.

Forward Art Films—"Kumkum" (Tamil), featuring Manohar, S. V. Subiah, D. Balasubramanyam, V. K. Ramaswamy, Sai Ram, M. N. Krishnan, B. S. Saroja, Mathuri Devi, M. S. S. Bagyam, etc. Direction: Velswamy Kavi.

Mr. Sankar Singh—"Production No. 1" (Kannada).

#### Ratna Studios, Salem.

M. R. Pictures — "Production No. 1" (Tamil).

#### Revathi Studios, Madras

Zoya-Revathi Pictures—"Balasanyasam" (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera: Rehman. Art: T. V. S. Sarma. Music: Rajeswara Rao. Produced and Directed by P. Subba Rao.

Kasturi Films—"Sathyavan Savithri".



Kasthuri Films—“*Satharam*” (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction : V. C. Subburaman. Releasing shortly.

Rajyam Pictures — “*Harichandra*” (Telugu), featuring N. T. Rama Rao, Lakshmirajyam, Relangi & others.—Direction : Jampana.

Narayanan & Co., Ltd.,—“*Kanavane Kankanda Deivam*” (Hindi), titled “*Devtha*” featuring Gemini Ganesan, Anjali Devi, Bipin Gupta, Vyjayantimala and Kumari Kamala and others.

Mahee Productions—“*Production No. 1*” (Telugu), featuring N. T. Rama Rao, Ranga Rao and others.—Direction : Yoganand.

Maheswari Pictures—“*Kannin Manigal*” (Tamil), featuring M. K. Radha, M. V. Rajamma, Padmini, N. S. Krishnan, T.A. Mathuram, A. Karunanithi, T. P. Muthulakshmi etc. Direction & Camera : T. Janakiram.

Minerva Pictures—“*Chitrangi*” (Tamil & Telugu), featuring Shivaji Ganesan, P. Bhanumathi, Raja Sulochana, Santhakumari, Ranga Rao, K. Sarangapani and others. Direction : V. S. Raghavan.

Jubilee Pictures—“*Marmaveeran*” (Tamil), featuring Vyjayantimala, Sri Ram, G. Varalakshmi, Kuchalakumari, M.N. Rajam, K.A. Thangavelu, Chandrababu and others.—Direction : M.A. Rahiman.

Nataraja Films—“*Dial Mr. Sanjeevi*” (Tamil), featuring T. R. Ramachandran, K. R. Sarangapani, Vidyavathi and others. Direction : V. S. Raghavan.

Manivel Productions—“*Production No. 1*” (Tamil), featuring K.R. Ramaswamy, M.N. Rajam and others. Direction: K. S. Mani.

Revathi Productions—“*Raja Bhakthi*” (Tamil). Direction : V. S. Raghavan.

Sri Sukumar Productions—“*Street Singer*” (Tamil), featuring T. R. Mahalingam, G. Sakuntala, Girija, V. K. Ramaswamy. Direction : T. R. Mahalingam.

V. R. Films—“*Pathni Divam*” (Tamil), featuring Gemini Ganesan, Savithri, Thangavelu, Angamuthu and others.—Direction : Narayanamurthi.

A. L. S. Productions — “*Ambigapathy*” (Tamil), featuring Shivaji Ganesan, Bhanumathi, Anjali Devi, Nambiar, Thangavelu and others.—Direction : P. Neelakantan.

People's Films — “*Avan Amaran*” (Tamil), featuring K. R. Ramaswamy, Raja Sulochana, P. Kannamba, T. S. Baliah, S. V. Subbiah, Friend Ramaswamy.—Direction : Javeri. Story & Dialogues : Nagercoil Nagarajan.

A. T. M. Productions—“*Thozan*” (Tamil), featuring Anjali Devi, Maduridevi, Narasimha Bharathi, Manohar, N. S. Krishnan, T. A. Mathuram and others.—Direction : Vambu.

Lakshmi Productions Ltd.,—“*Production No. 1.*” featuring Relangi, Krishnakumari, Dr. Sivaramakrishniah, Ramana Reddy. Direction : Yoganad. Supervision : L. V. Prasad.

Nandhi Pictures—“*Sowbhagyavathi*” (Telugu) featuring K. Savithri, Hemalatha and others. Direction : Jampana.

Sekhar Art Productions—“*Vasantha Sena*” (Tamil). Direction : V. S. Raghavan.

Sekhar Art Productions—“*Manimekalai*” (Tamil) Direction : V. S. Raghavan.

Muththamil Pictures—“*Bhagya Chakram*” (Tamil) featuring M. K. Thyagaraja Bagavathar, Shivaji Ganesan, N. S. Krishnan, T. A. Mathuram, M. N. Rajam, Thangavelu and others. Direction : V. S. Raghavan.

### Rohini Studios, Madras

Rohini Pictures—“*Amritha Hastham*” (Tamil & Telugu).

Kemparaj Productions — “*Nala Dhamayanthi*” (Telugu & Kannada), featuring P. Bhanumathi, D. Kemparaj Urs and others. —Direction : D. Kemparaj Urs.

Sarvodaya Pictures Ltd.,—“*New Life*” (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, N. S. Krishnan & T. A. Mathuram. Direction : M. K. T. Bhagavathar.

Sri Sukumar Productions—“*Street Singer*” (Tamil) featuring T. R. Mahalingam, G. Sakuntala, Girija, V. K. Ramaswamy. Direction : T. R. Mahalingam.

### Royal Studios, Madras

Royal Studios—“*Dev-sundari*” (5 versions) Tamil, Telugu, Malayalam, Kannadam, and Sinhalese. Produced by M. H. M. Munas. (Dances in Geva Colour).

### Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—“*Educated Girl*” or “*Paditha Penn*”. (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Sri Sukumar Productions—“*Street Singer*” (Tamil) featuring T. R. Mahalingam, G. Sakuntala, Girija, V. K. Ramaswamy, M. N. Rajam, Chandrababu and others. Direction : T. R. Mahalingam.

Shyamala Pictures Ltd.,—“*Production No. 6*” (Tamil), featuring Shivaji Ganesan, T. S. Baliah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and Muthulakshmi. —Direction : Y. V. Rao.

Sri Khant Productions—“*Thiyaga Murthy*” (Telugu), Direction G. Kotiah.

Manorama Films—“*Ethiroli*” (Tamil), featuring M. N. Nambiar, V. K. Ramaswamy, Gemini Susila and others. Direction : Ranganathan

Om Sakthi Films—“*Thanthi*” (Tamil), featuring K. R. Ramaswamy, Lalitha, Padmini, Thangavelu, and others.—Direction: K. R. Sundaresan.

M. R. S Pictures—“*Santhippu*” (Tamil), featuring M. K. Radha, Manohar, M. N. Nambiar, Jamuna, B. S. Saroja, T. P. Muthulakshmi etc. Direction: K.R. Sundaresan. Music: K V. Mahadevan.

Shyamala Pictures—“*Production No. 5*” (Tamil), featuring M.G. Ramachandran, Anjali Devi, M. N. Rajam, S. V. Sahasranamam, T. P. Muthulakshmi and M. N. Krishnan. Direction : Y. V. Rao.

**Vijaya Productions Ltd.,**

*Lessees of*

**The Vauhini Studios Ltd., Madras**

National Pictures — “*Amara Santhesam*” (Tamil), featuring Narasimha Bharathi, T.S.Dorairaj etc.—Direction:Adurty Subbarao.

Vijaya Productions Ltd.—“*Sasireka Parinayam*” (Telugu and Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

Lalitha Films—“*Charana Dasi*” (Telugu & Tamil). Direction : Prakash Rao T.—Music Direction : S. Rajeswara Rao.

Kadija Productions—“*Production No. 1*” (Malayalam). Direction : Thottan.

Venus Pictures — “*Amara Deepam*” (Telugu). Direction : T. Prakash Rao. Music Direction : Chalapati Rao.

V. R. V. Production—“*Pathini Daiwam*” (Tamil), Direction : Ch. Narayanamurthy.

Krishna Pictures—“*Madurai Veeran*” (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, N. S. Krishnan & T. A. Mathuram. Direction : Yoganand. Releasing shortly.

Uma Pictures—“*Chakaravathi Thirumagal*” (Tamil), featuring Anjali Devi, M.G. Ramachandran, S. Varalakshmi, N.S. Krishnan & T. A. Mathuram. Direction : Neelakantan. Dialogues: Elangovan. Releasing shortly.

Mahee Productions—“*Production No. 1*” (Telugu) featuring N. T. Rama Rao, Ranga Rao and others.—Direction : Yoganand.

Rajashree Productions.—“*Production No. 1*” (Telugu), featuring N. T. Rama Rao, Anjali Devi, Nageswara Rao, Sowkar Janaki and others.—Direction: T. Prakasa Rao.—Camera: Kamal Gosh.

Devar Films — “*Thaikkupin Tharam*” (Tamil), Producer : Chinnappa Devar, featuring M. G. Ramachandran, P. Bhanumathi, Surabi Balasaraswathi, T. S. Baliah, S.V. Sahasranamam and others. —Direction & Editor : M. A. Thirumugham.—Asst. Direction & Editor : M. G. Balu Rao.—Camera : Chandru.

Sivagami Pictures — “*Puthumai Pithan*” (Tamil), Direction : Ramanna.

Vittal Productions—“*Muthidate Bagya*” (Canarese), featuring Mainavathi and others.—Direction : A. B. Achariar.

Kasturi Films—“*Satharam*” (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction : V. C. Subburaman. Releasing shortly.

Kalpana Pictures—“*Ramba's Love*” (Tamil).

Ponnaluri Brothers — “*Bagya Rekha*” (Telugu), featuring N. T. Rama Rao, Jamuna, Relangi, Janaki, C. S. R., Ramana Reddi, Suryakantham, Lakshmikantham etc. Direction : B. N. Reddy.

Maheswari Pictures.—“*Kannin Manigal*” (Tamil), featuring M. K. Radha, M. V. Rajamma, Padmini, N. S. Krishnan, T. A. Mathuram, A. Karunanithi, T. P. Muthulakshmi etc. — Direction & Camera : T. Janakiram. Releasing shortly.

Senthil Art Productions.—“*Kadamaiyum Kathalum*” (Tamil), featuring Raja Sulochana, M. N. Rajam, T. S. Baliiah, Thangavelu, V. K. Ramaswamy and others.—Direction : K. Vembu.

T. N. R. Production — “*Lalithangi*” (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, K. A. Thangavelu, K. Sarangapani and others. Direction: C. H. Narayanamurthy.

Chitra Bharath's — “*Bhagy Chakra*” (Kannada), featuring Sowcar Janaki, Vidyavathi, Kalyan Kumar, Balakrishnan, Rajendrakrishna, Ramachandra Sastry etc. Direction : Y. V. Rao.

Lakshmi Productions Ltd.,—“*Production No. 1.*” featuring Relangi, Krishnakumari, Dr. Sivaramakrishniah, Ramana Reddy. Direction: Yoganand. Supervision: L. V. Prasad.

Vijaya Films—“*Anna Tammbudu*” (Telugu) featuring Relangi and others. Direction : Srinivasa Rao.

Nandhi Pictures—“*Sowbhagyavathi*” (Telugu), featuring K. Savithri, Hemalatha and others. Direction : Jampana.

R. R. Pictures—“*Kathavarayan*” (Tamil & Telugu) featuring Sama and others. Direction : Ramanna.

Jubilee Pictures—“*Marmaveeran*” (Tamil) featuring Vyjayanthi mala, Sri Ram, G. Varalakshmi, Kuchalakumari, K. A. Thangavelu and others.

Sahini Art Productions—“*Production No. 1.*”

Ceylon Entertainments Ltd.,—“*Surathale*” (Sinhalese) Direction : K. Vembu.

Ravi Productions—“*Bhagyavathi*” (Tamil & Telugu), featuring Shivaji Ganesan, Padmini, Ragini, Thangavelu, K. Sarangapani, M. N. Rajam. Direction : Prasad.

KMDVN Productions—“*Manaiyiye Manithanin Manickam*” (Tamil), featuring Raja Sulochana and others.—Direction : D. V. Naidu. Associate Direction : P. N. Rao.

Sri Ganesh Movietone—“*Mahadevi*” (Tamil), featuring M. G. Ramachandran, Savithri, M. N. Rajam, Muthulakshmi, P. S. Veerappa, and Chandrababu.—Direction : Sunderrao Nadkarni.

Sadhana Productions — “*Production No. 2*”. Direction : Ranganatha Doss.

**Venus Studios, Madras**

Sarathy Films Ltd.,—“*Kalanti Maripochu*” (Tamil), featuring Anjali Devi, Gemini Ganesan, T. S. Baliah, Thangavelu, T. S. Dorairaj, Girija, M. R. Santhanalakshmi, T. K. Balachandran and others.—Direction : Chanakya. Ready for Release.

Rajshree Films — “*Dhampatyam*” (Telugu), featuring G. Varalakshmi, Jr. Lakshmi Rajyam, Vidyavathi Relangi, Vijayakumar and others.—Direction : R. Prakash.

Rajashree Productions—“*Production No. 1*” (Telugu), featuring N. T. Rama Rao, Anjali Devi, Nageswara Rao, Sowkar Janaki and others.—Direction : T. Prakasa Rao.—Camera : Kamal Gosh.

Jayashree Lakshmi Pictures—“*Three Girls*” (Tamil), featuring P. K. Saraswathi, M. N. Rajam, Manohar, Girija, T. S. Baliah, T. S. Dorairaj, Sivathanu, Angamuthu etc.—Direction : R. Prakash.

Rajyam Pictures — “*Harischandra*” (Telugu), featuring Lakshmirajyam, N. T. Rama Rao, S. V. Rangarao and others.—Direction : Jampana.

Anupava Films—“*Production No. 1.*” featuring V. Nagiah, Jamuna, Lakshmi Rajyam, Jaggaya, Kutumba Rao, Ramana Reddy. etc. Direction : Tilak.

**List of Pictures Re-certified under Rule 27-B.**

**AT BOMBAY**

S. No.	Pictures & Language	Length in feet	C. No. & Date	Producer	Applicant
369	Lal Haveli (Hindi)	10878	771 22-4-54	K. B. Lal Bombay	Bombay Cinetone Ltd., Bombay 11
370	Ajmail (Hindi)	12510	778 28-4-54	Sankar Chitra Bombay	Select Films, Bombay 4
371	Ajmail (Gujerati)	12515	779 28-4-54	do	do

## List of Pictures Censored

During February—March, 1956

Name of Picture	Language	Length in ft.	Name of Producer	Certificate No. & Date
*Hari Bhaktha	Kannada	16142	Viswakala	14038 16-2-56
Raja Rani	Tamil	16373	National Prodns.	14039 20-2-56
Renuka Mhatme (alias)				
Ellammakatha	Kannada	15591	Rohini Pictures	14040 28-2-56
Kanaka Tara	Telugu	14004	Gokul Productions	14041 1-3-56
Naga Devathai	Tamil	15512	A.V.M. Prodns.	14042 2-3-56
Aasai	Tamil	17136	Natesh Art Pictures	14043 5-3-56
Naga Panchami	Tamil	15712	Sri Raja Rajewari Film Co.	14044 6-3-56
Naga Panchami	Telugu	15712	Sri Raja Rajeswari Film Co.	14045 6-3-56
Renuka Devi	Tamil	15672	Rohini Pictures	14046 6-3-56
Edi Nijam	Telugu	15064	Pratibha Prodns.	14047 6-3-56
Premapasam	Tamil	16825	Narasu Studios Ltd.	14051 17-3-56
Atmarpanam	Malayalam	15286	Filmco Prodns	14052 19-3-56
Vedan Kannappa	Tamil	14148	Southern Movies	14054 23-3-56
Pancha Ratna	Kannada	16890	Lalitha Kala Films	14055 27-3-56
Kokilavani	Tamil	15716	Forward Art Films	14056 29-3-56
C. I. D.	Tamil	15717	Neela Productions	14057 29-3-56

\* Repeated in this issue since there is an error in the No. of the certificate as published in the last issue.

Releasing  
on **13<sup>th</sup>**  
April

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SCREEN PLAY &  
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வருகிறது



சாரதி பிலிம்ஸ்

# காலம் மாறிப் போச்சு

நடிகர்கள்  
அஞ்சலிதவி • R.கண்ணு  
பாண்டியா • குரைராஜ் • தங்கவேலு  
எஸ்.வி.சுப்பையா • கிரீஜா  
எம்.ஆர்.சந்தானலக்ஷ்மி  
நடனம் • வஹீதா வரஹ்மான்

வசனம், பாடல்கள் •  
முகவை இராஜமாணிக்கம்

புரொட்யூசர்  
C.V.R.பிரசாத்



டைரக்டர்  
எஸ்.சாண்க்யா

சாரதி பிலிம்ஸ் லிமிடெட்

17, பர்கிட் ரோடு,  
மதராஸ்-17