

Vol. 11

JANUARY 1956

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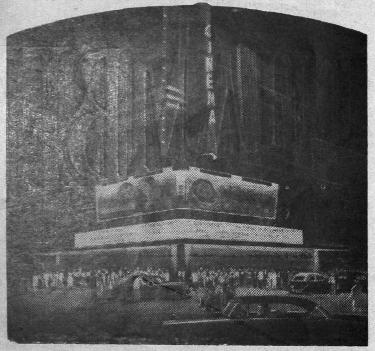
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Vol. II

1st JANUARY 1956

No. 7

Review of the Film Industry in 1955

The year 1955 marks the peak period of production activity in Madras. A record number of 101 pictures were produced in South Indian Studios during the year. Of 101 Pictures, 97 were actually censored and the other four having been produced in Sinhalese language were sent out to Ceylon.

Of the 97 films the numbers of pictures in Tamil and in Canarese have also reached record figures during the year.

The number of Tamil pictures has increased by 7, compared to last year's output.

There is a drop in the number of Telugu pictures by 4.

Till 1952, hardly two or three pictures were produced in Canarese. In fact in 1944, practically no picture was censored. But since 1953, the tide has turned with the result that as many as 15 Canarese pictures have been censored in 1955.

Malayalam picture production has kept up to its usual average of six pictures a year. It is, however, a matter for note that almost all pictures were produced in a single studio in Triyandram.

Hindi picture production in South India has had some stability. There are five pictures censored during the year and it is significant that wellknown artistes of Bombay and even from Holly wood have taken part in Hindi pictures produced in South India.

While 101 pictures have been produced during the calender year 1955, there are still as many as 140 productions on the studio floors in their different stages of shooting.

PRODUCTION ACTIVITY

The course of production activity has not been uniform throughout the year. During 1954 the number of pictures completed each month has mostly ranged

between 5 to 9, the exceptions being during the months of August and September, which indicated 11 and 12 pictures respectively. But in 1955, as many as 16 pictures were censored during a single month of March, the next big crop months being January and December with 10 and 11 respectively.

THEMES

The number of stories forming themes for the 97 pictures of the year comes to about 69, the majority of them based on social or folklore subjects. In regard to Canarese pictures however it is a different case. More than 60% of the themes taken for Canarese pictures are based on mythological or devotional or supernatural subjects. Another significant feature of this year's production is that considerable attention has been bestowed on the selection of subjects, the choice being mostly on the once tried successful subjects.

CENTRES OF PRODUCTION

There are to-day 14 studios in the City, two each in Salem, Coimbatore and Mysore and one each in Trivandrum, Alleppy, and Mathurai. Nearly 88% of the pictures are produced in Madras studios, the remaining 12% being distributed among those in other centres in South India.

During the year, three of the Hindi pictures produced in Bombay have been taken in Tamil versions, two of them by a studio owner and another by an independent producer of Bombay.

Set-up of Producers in South India

Apart from the two above mentioned North Indian producers, there were 66 producers who were responsible for 94 pictures. Of the 23 studios in existence, only 12 studio owners have been active producers.

Among other class of producers of the year, 24 are those who have been in the field for some years and 32 are those who have come to produce pictures for the first time. The latter category comes to less than half of the whole set-up, while the former category is double the number of active studio producers.

On the production basis, 12 studio producers accounted for 24 pictures, 24 old independents did 35 pictures and 32 new producers brought out 35 pictures.

FOOTAGE

During the year, the total footage of feature films censored comes to over 15 lakhs campared to 14 lakhs of the last year and 14½ of the year previous. The average footage for a South Indian feature comes to about 15,600 the regional average working out at 15800 for Tamil 16300 for Telugu, 15000 for Malayalam 14500 for Canarese and 14300 for a Hindi film.

The total footage excised from the completed pictures on account of censor's "cuts" can be put at not less than 25,000 ft. compared to 28,400 of 1954 and 45,000 of 1953. Above 26 Pictures have been passed without

any "cut" and the largest cut in any single picture comes to 3284 ft.

The number of pictures recertified during the year under Rule 27-B of the Cinematograph Censorship Rules comes to 35. The overall total recertified upto end of 31st December, 1955 can be put at 275.

TRADE AND GOVERNMENT

During the year, the Government of Madras and Andhra have undertaken State legislation for regulation of cinematograph shows The Madras and Andhra Governments have notified the enactments in this regard and formulation of rules thereunder is under way.

There are today 313 permanent theatres and 175 touring cinemas in Madras State and about 225 permanent and 60 touring cinemas in Andhra State. These 773 cinemas are hardly adequate to meet the requirements of 5 crores of population in these two States.

It is therefore necessary to increase the present number of cinemas by a large percentage so as to keep pace with the increase in production activity in Sou h India.

Co-ordination in the Trade

The year 1955 is significant in that complete unity has been achieved in the rank and file of the trade. The Film Federation of India has emerged as the one and only body which can deliver the goods on behalf of the entire trade in India.

By and large the year 1955 has infused some confidence and sense of optimism for the future in the members of the trade and let us hope the year 1956 will bring in a period of stability and prosperity for this industry.

Statement showing the number of Pictures Produced for the period from 1950 to 1955.

Year	Tamil	Telûgu	Malayalam	Kannada	Hindi	English	Sinhalese	Total
1950	20	19	6	3	2	Nil.		50
1951	25	20	7	2	4	Nil.		58
1952	31	25	11	1	5	Nil.		73
1953	45	`31	7	7	2	2		94
1954	39	28	9	11	2	Nil.	5	94
1955	46	24	7	15	5	Nil.	4	101

Awards for Films

At a pleasant State function held at New Delhi on 21st Dec. 1955, President Rajendra Prasad distributed awards for films of 1954

The President, in the course of his address, said that the film was the medium which affected not only the adults but people of all groups and ages. With the expansion of the scope of the film industry the responsibility of producers had naturally increa sed. So they should keep proper watch on it and the influence the films had on the characters of the ocopic. It was essential that the plant should be proper and the presentation healthy. Films taught not in the way in which lessons were taught in the class room but being a medium of entertainment they also entertain ed while giving education to the people. This education was provided by films without being tediaus or in any way compulsory.

If the right type of films were to be produced, the President said, there were two ways of doing it. In the first place, Government could impose restrictions on film producers. But in a democratic country producers would do well to impose a restraint on themselves by realising their responsibility. In that case Government need not exercise any control. He hoped that the complaints that were being made about the films would be removed by the industry itself without the intervention of the Government.

SATYAM, SIVAM, SUNDARAM

Dr. Rajendra Prasad, continuing advised film producers to have as their motto "Satyam, Sivam, Sundaram". For nothing could be beautiful unless there was truth and goodness in it. It was the responsibility of the Government to see that the medium which the film producers had was utlised in a proper manner. He was glad the standard of films in this country was improving. But it was a pity that no good children's films had yet been produced and he hoped this deficiency would be remedied and next year an award be instituted for the best childrens' films. He congratulated the recipients of the awards and hoped that this would act as a fillip to raise the standard of all films.

Dr. B. V. Keskar, Minister for Information and Broadcasting welcomed the gathering. He also explained the work and scope of the scheme for the State Awards and congratulated the winners on their success. He also thanked the members of the Award Committee for their cooperation. Speaking of the trade, Dr. Keskar said the film industry had given excellent cooperation in making the Awards function a success.

SRI VASAN'S SPEECH

Sri S. S. Vasan, President of the Film Federation of India proposing a vote of thanks said that in spite of the difficulties in the business and the hazards of the industry, the limitations on its resources and the atmosphere of ignorant and ill-informed criticism, it was a matter for sincere congratulation that the film industry had not only sustained itself but had also grown from strength to strength. He hoped that the accelerate growth of the industry would bring added strength to the unity of Motherland.

"The award of medals and certificates", Mr. Vasan said, comes to us as a breath of vivifying fresh air, as a tonic and elixir to an ailing man. Now that the labour of our colleagues has won such recognition it may be pleaded that recognition be given to our intentions also and the potentialities that lie dormant and untapped in this most powerful medium of mass communication. New thoughts and ideas should be allowed to grow with a certain amount of liberal outlook and the production of educational and artistic films should be aided. The growing enthusiasm for childrens films and the emergence of the Children's Films Society are of very happy augury. By the magic of time the children of today become the adults of tomorrow and it is but right that they are provided with opportunities for witnessing films. Their young and receptive minds should be trained in proper film appreciation so that when they grow up, they will have correct standards not only for themselves but will generally help in raising the tone round".

The following are the pictures that have received awards:—

ALL INDIA

Mirza Galib — Hindi (Gold Medal), Nala Kuyil Malayalam (Cert. of Merit), Biraj Bahu—Hindi (Certificate of Merit).

REGIONAL

Mahatma Jyotiba Phule (Marathi); Mirza Ghalib (Hindi); Malai Kallan (Tamil); Peddamanushyalu (Telugu); Neelakuyil (Malayalam) and Chheley Kaar (Bengali) won the President's Silver Medals in different language groups.

Certificates of Merit for films produced in regional languages were awarded to the following: Bedara Kannappa (Kannada); Biraj Bahu and Jagriti (Hindi); Antha Naal and Ethir Parathathu (Tamil); Thodu Dongalu and Vipranarayana (Telugu); Sneha Seema (Malayalam); Jadu Bhatta and Annapurnar Mandir (Bengali).

"Neelakkuyil," produced by Chandrathara Productions, which has won the President's Sliver Medal for the best Malayalam film and an All-India Certificate of Merit, depicts the social conditions in Kerala. The film, based on a story by P. T. Kuttikrishnan, stars. Satyam and Kumari, with P. Bhaskaran, Prema, K. Balakrishnan Menon, P. R. Menon, Kochappan and Manavalan Joseph lending support.

P. Bhaskaran, who jointly directed the film with Kartatt, also wrote the songs which were tuned

by Raghavan and rendered in play-back by Janamma David Santha P. Nair, Kozhikode Abdul Kader, Raghavan and Haji Abdul Kdder. Vincent was in charge of photography.

TAMIL FILMS

"Malai Kallan" (Tamil-Silver Medal): Producer-director-S. M. Sriramulu Naidu; based on a story by Namakkal Ramalingam Pillai; lyrics - Balasubramaniam, Ramaiah Das and Makkalampan: music-Subbiah Naidu: cinematography - Sailen Bose; cast-Bhanumati, M. G. Ramachandran, M. G. Chakrapani, R. S. Dorairaj, Sriram, Virarajan D. Balasubramaniam, E. R. Sahadevan, V. M. Ezumalai, S M Thiropathyswamy, K. Doraiswamy, P. S. Gnanam and S. Balasaraswathi.

"Antha Nail" (Tarail—Certificate of Meric): Producer—A. V. Meiyappan; director—S. Balachander; screen-play and dialogue—Javar Seetharaman; cinematography—S Maruthi Rao; andiography—Manikkam; cast—Sivaji Ganesan, Pandari Bai, Suryakkala, T. K. Balachandar, P. D. Sambandam, Venkataraman and Javar Seetharaman. One notable feature of the film was that it has no songs or dances.

"Ethir Parathathu" (Tamil—Certificate of Merit): Producers—Unity and Saravanabhave Pictures; director—Narayanamoorthy; story—Sridhar; lyrics—Surabhi Gopalakrishnan and Papanasam Sivan; music—Pandu cinematography—Ramaswamy; audiography—Govindaswamy;

cast—Padmini, Nagiah, Sivaji Ganesan, "Friend" Ramaswamy, S. V. Sahasranamam, S. Varalaxmi, Doraiswamy and Baby Saraswathy.

TELUGU FILMS

"Pedda Manushyulu" (Telugu Medal): Producers -Vauhini Productions; director -K. V. Reddi : screen-play-K. V. Reddi, D. V. Narasa Raju and Tilak; based on Ibsen's "Pillars of Society"; lyrics-Vutukuri Satyanarayana, Kosa Raju Raghavaiah Choudhry, and M. Raghava Rao; music-O. Ramachandra Rao and A. Rama Rao; cinematography-B. N. Konda Reddi; art direction-Sekhar: cast-Ramachandra Kasyap, Sri Ranjini, Jr., M. Lingamoorthy, Relangi, Gourinatha Sastry, A. V. Subba Rao, C. H. K. Rao, V. Subbiah, Prabhavathi and Seshamma.

"Thodu Dongalu" (Telugu—Certificate of Merit): Producers—National Art Pictures; story and direction—D. Yoganand; lyrics—Samudrala, Jr.; music—T. V. Raju; cinematography—M. A. Rehman; audiography—Harinath; cast—N. T. Rama Rao, Hemalatha, Pundarika-kashayya and Parvathi.

"Vipranarayana" (Telugu—Certificate of Merit): Producer-Director—Ramakrishna; lyrics—S. D. Sundaram; music—Rajeswara Rao; music supervised by—Bhanumati; cinematography—Selvaraj; audiography—Koteeswara Rao; cast—A. Nageswara Rao, Bhanumathi, Relangi, Sandhya, Rushyendramani and V. Sivaram.

MALAYALAM FILMS

"Sneha Seema" (Malayalam—Certificate of Merii): Producer - Vasudevan; director S. S. Rajan; screen-play - Ponkunam Varkey; lyrics—Abhayadev; music—Dakshinamurthy; cinematography—H. S. Venu; audiography—A. Krishnan; songs recorded by - Rajagopalan; cast—Padmini, Satyan, Kottarakkara, Cherian, S. P. Pillai and Muthukulam.

"Bedara Kannappa" (Kannada-Certificate of Merit): Producers -Gubbi Karnataka Productions; director, author, dialogue writer-H. L. N. Simha; Iyrics — Lavani Nanjukavi; music - Sudarsanam and Govardhan: cinematography—S. Maruthi Rao; audiography-Jeeva and Ramnathan: cast-Pandari Bai, Raja Sulochana, Saradamma, Rajkumar, G. V. Iyer, Narasimha Raju, Dasappa H. S. R. Sastry and Raju.

Film Daily's 1955 Honours:

-New York, 26, Dec. 55

By the courtesy of Mr. Chester B. Bahn, Editor of the Film Daily, 1501 Broadway, New York we are previleged to have for simultaneous publication in India of the results of the Filmdom's famous five in the National Poll honours. This is a critics' poll to determine the outstanding screen performances of 1955.

Best performances by male star: (i) Ernest Borgnine in "Marty" (2) James Dean in

"East of Eden" (3) Henry Fonda in "Mister Roberts" (4) James Cogney in "Love me or Leave me" (5) Spencer Tracy in "Bad day at Black Rock.

Best performances by female stars: (1) Jennifer Jones in "Love is a many splendored Thing" (2) Katharine Hepburn in "Summertime" (3) Doris Day in "Love me or leave me" (4) Julie Harris in "I am a camera" (5) Betsy Blair in "Marty"

Best screen plays of the year: (1) "Marty" (2) "A Man called Peter" (3) "Mr. Roberts" (4) "The 7 year itch" (5) "Black board Jungle".

Other honours include those for [(!) Supporting actors, (Jacks Lemmon leading the list, [(2) Supporting actresses (Peggy leading the five, [(*) Juvenile actor (Jim Havey [(4) Juvenile actress (Natalie Wood [(5) Best Photographed Picture (Gate of Hell [(6) Directors (Dilbert Munn in Marty [(7) Finds of the year: (James Dean Ernest Borgnine Fless, Parker, Jublie Harris & Dana Wynter.

Instructional Films:

The Indian News ree's, released by the Films Divisions cover the following items: The tours of the Soviet leaders; the visit of King of Saudi Arabia the graphic scenes of tragedy that struck Tamil Nad during the recent cyclone; the visit of King of Nepal etc.



Scripts for films—Time for deposit:

The Regional Officer, Madras of the Central Board of Film Censors in a communication d/ 5th Dec. '55 clarifies the question of deposit of shooting scripts as required under Rule 27-A of the Censorship Rules. The communication says that in order to enable producers to replace prints with shooting scripts, extension of time beyond the one month is to be allowed by two months i.e. three months in all from the date of deposit. cases in which there would be sufficient justification for delay in preparing shooting scripts, the Chairman would be prepared to allow further extension.

Apprentice operators:

The Chief Electrical Inspector, Madras has in a communication circular dated 13th Dec. 1955 directed the managements of cinema theatres to notify the name and other particulars of apprentice operators at present undergoing training.

Bridge for Kodambakkam level crossing:

Asst. Engineer, Town Planing, Corporation of Madras in a communication dated 5th Dec. 1955 to the Chamber intimates that Govt. of Madras have been requested to include the proposal for the construction of an over or underbirdge at Arcot Road (at railway level crossing leading to the Cinema Studios in Kodambakkam, Madras) in the list of constructions requiring financial aid from the Government of India.

Cinema Operators Board for Andhra:

Government of Andhra have constituted a Board of Examiners for Cinema Operators for Andhra with Chief Engineer for Electricity or his nominee as exofficio chairman. In G.O.No. 3154 dated 3rd Dec. 1955, the Govt. of Andhra approved of the draft rules recommended by the Board in its meeting held at Vijiawada during 1955. They have also sanctioned an interest loan of Rs. 500 to the Board for initial expenses, repayable by 1st Jan. 1957. They have made

it clear that the Board should find ways and means of balancing its yearly budget without expecting Government help. Almost all the rules now obtaining in the Madras State are followed except in the case of fees for Examination as well as for Registration.

The Andhra Board is to charge Rs. 15 (Rupees Fifteen only) towards examination fees whereas the Madras Board charges now Rs. 8/- (Rupees eight only) Rs 2 is to be charged for apprentice registration in Andhra while the said fee is Rupee one only in Madras.

Andhra Cinemas (Regulation) Act 1955:

The Andhra Cinemas (Regulation) Act 1955, proclaimed by the President of India on 21st March 1955 is notified in the Andhra Gazette Extraordinary (page 127—130) 15 dated 26th Nov. 1955 for purposes of reenactment permanently.

Andhra Show Tax:

The Andhra Government have notified to re-enact the show tax afresh to make it a permanent tax. The proposed Act will be called The Madras Entertainment Tax (Andhra Amendment) Act 1955 and is notified in Andhra Gazette Extraordinary dated 26th Nov. 1955.

Films on trains:

A Lucknow message dated 9th Dec. 1955 says that the Union Railway Minister, Mr. Lal Bahadur Shastri revealed while speak-

ing to newsmen, that arrangements were being made for exhibiting documentary films aboard trunk trains and at important railway stations. The Government would provide instructions as well as entertainment to waiting passengers and travellers on trunk trains.

Documentary Films:

A New Delhi report dated 7th Dec. 1955 says that the Government of India have listed 41 producers into a panel from which will be drawn producers to make documentary films on behalf of the Government. The selection is made on the basis of the standing and reputation in the field and the equipment and technical facilities available them. The list will be revised every year. This move is intended to supplement the efforts of the Films Division in producing shorts and documentaries.

Children's Films:

Mr. Morarji Desai, Chief Minister of Bombay inaugurated the Second Children's Film Festival on 4th Dec. 1955. He observed that the Indian film producers should forthwith set about making suitable films for children, so that the latter could develop themselves as worthy citizens of to-morrow and contribute to the strength and prosperity of India.

The festival is being organised in Bombay under the auspices of the Bombay Presidency Women's Council.

ONLY THE BEST IS GOOD ENOUGH

The Motion Picture Industry in India is the third largest in the world and in this ever-growing industry Indian producers are keeping in pace with every modern advance in technique, equipment, film. Only the best is good enough and that is why they rely on 'Gevaert' quality Motion Picture Films—black and white or in glorious Gevacolor. There's nothing to match 'Gevaert' quality in picture, sound or print



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Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1951 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of S. Indian & other languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XXXVI-Miscellaneous Departments-Union-Censorship Fees.'

- (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark:
- 1. Chechi (Malayalam), 3179, d/9-12-50. 2. Sri Sai Baba (Telugu), 3199, d/14-12-50. 3. Sri Lakshmamma Katha (Telugu-Revised), 3205, d/27-12-50.
- 4. Maya Malai (Tamil), 3211, d/12-1-51.
- 5. Vanasundari (Tamil), 3212, d/12-1-51.
- 6. Marmayogi (Tamil), 202, d/30-1-51.
- 7. Chandravanka (Telugu), 201, d/31-1-51.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Engineer, Andhra, 20, Rutland Gate, Madras-6. or the Divisional Elec. Engineer concerned vide page 11 of the April '55 Journal) three months prior to the date of expiry of their licence viz., before 31st January, 1956. Members are requested to note the instructions given in respect of putting their the above applications for purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII Taxes and Duties-B. Receipts from Electricity Dutiesa Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas":

Inspection month—March '56.
The Cinema theatres in the
South Arcot District in Madras
State and E. Godavari District in
Andhra State.

Legal

Transfer of Licence:

On 1°th December 1955 Mr. Justice N. Somasundram of the Madras High Court allowed an appeal by the State in a case where condition 7 of the Cinematograph licence was violated. This is the case of transfer of licence which was effected without the permission of the District Magistrate.

The respondent in the case, Mr. P. S. T. P. Rathnasabhapathy who was the Managing Director of the Tuticorin Cinema Co. Ltd. Tuticorin applied for and obtained on Aprill 2, 1954 a licence to exhibit pictures at the Balakrishna Talkies in Tuticorin. It was stated that after he recived the licence the respondent assigned the licence to Messrs Charles Missier and sons. The Collector Tirunelveli cancelled the licence inspite of the explanation and tone of apology for the offence. The Sub-Magistrate, Tirunelveli who tried the case acquitted the respondent. Against this acquittal the present petition was filed.

While finding the respondent guilty under Section 8 (1) of the Cinematograph Act, His Lordship thought that the circumstance of the case did not warrent anything more than an admonition. His Lordship accordingly convicted the respondent and let him off with an admonition.

Labour disputes :

The Labour Appellate Tribunal in its Judgment dated 28th Nov. 1955. disposed of an appeal in the case of dispute between the management and workers of the Central Theatre, Erode. As the result the award of the lower Tribunal is set aside in regard only to the scheme of gratuity framed by it and is confirmed in other respects.

The Labour Appellate Tribunal in its Judgment dated 30th Nov. 1955 clarify the question of overtime payment for extra show in a dispute between the management and workers of Roxy and New Theatres, Madras and their workers.

In the Judgment, the Appellate Tribunal said, "If really in these two theatres no matinee allowance was paid to workers before the Sastry award when they were running 21 shows week, their books of account which showed the respective sums disbursed among the workers would have been the best evidence. As accounts have not been produced we are not at all satisfied that the management has made out its case that matinee allowance was never paid by it before the Sastri Award, as contended by it.

In the end the 'Appellate Tribunal say' "Therefore if the total number of shows exhibited is 18 per week, the workers must be given matinee allowance for two shows which are the extra shows if they work at those shows. If the total number of shows per week is 19 or 20, the worker must be paid for the extra shows over the normal 16 at which they actually work. If however, it is 21 per week (or three shows daily) a worker by virtue of his weekly holiday would have actully worked at 18 shows only, and he had normally to work at 14 shows and so he must be paid only for four extra shows and not for five extra ones.

We therefore agree and find that shows over and above 16 per week should be considered extra shows from 1st October 1953 and that the worker must be paid 7/8th daily basic wage as remuneration for each extra show and that the computation of extra allowance should not be made according to the hours of work under Section 14 of the Madras Shops and Establishments Act of 1947.

Trade Associations

Film Federation of India:

The Film Federation of India has programmed to celebrate the silver jubilee of the IndianTalkie early during 1956. An appeal was issued by the Federation which was endorsed by all the affiliate bodies for contribution of the net proceeds of the evening shows held in the theatres on 25th Dec. 1955 to the silver jubilee funds.

Cinema Exhibition's Assn. U.P.

The following is the list of office-bearers of the Cinema Exhibitors' Association, United Provinces, Lucknow for the year 1955-56. President: Mr. A. L. Sahni; V. President: Mr. Dhanpal Raj; Secretaries: Mr. C. V. Advani and Mr. R. L. Suri; Treasurer: Mr. K.L. Shah; Other

members: Mr. G.R. Sharma, Mr. Banwari Lal, Mr. Purushotam Das & Mr. R. G. Pranjpai

S. I. Artistes Assn. of South India:

Under the auspices of the above body a Cyclone Relief Committee was formed with Mr. V. Nagiah as patron and Mr. N.S. Krishnan as president. The committee handed over to Mr. C. Subrahmanyam, Finance Minister of the Government of Madras at a function held on 18th Dec. '55 at Vani Mahal, Madras a sum of Rs. 47,000 the first instalment of their collections. They have also enacted a variety programme by all the stars at Kalamandapam in aid of the above purpose on the 24th & 25th Dec. '55

JOURNAL OF THE FILM CHAMBER

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Diary

2-12-55—50th Day run of Rajkamal kalamandir's Janak Janak Payal Baaje in Midland & Brodway, Madras and at 5 other centres in South.

9-12-55—Reception to Mr. Cecchi, Top Executive of Victoria Talkie Equipment of Italy at Hotel Connemara, Madras by Mr. A. C. Patel of M/s. Patel Bros., Bombay.

14-12-55—50th day run celebrations of Rojulu Marayee (Telugu) of Sarathi Films Ltd., at Mahavir Talkies, Tirupathi.

16-12-55 Discourse on State Patronage of Art by Sri. Steuart Wilson at the Srinivasa Sastri Hall, Madras under the auspices of the Madras State Sangeet Nataka Sangam.

17-12-55—Meeting of the Film Producers Guild of India at Bombay when it decided to apply for membership of the Film Federation of India.

18-12-55—Public Reception to Sri. V. Shantaram, producer of Janak Janak Payal Baaje at Shivaji Park Maidan, Bombay by the Shri Shantaram Satkar Samitee.

18-12-55—South Indian Artistes Assn., Madras presented Rs.

41,000 to Shri. C. Subramaniam, Minister for Finance, Government of Madras to Cyclone Relief in Tamil Nad. The function was held at Vani Mahal, Madras.

18-12-55—Private show of Pather Panchali (Bengali) (the first picture subsidised by the Government of West Bengal for technical analysis at the Gemini Preview Theatre, Madras.

21-12-55 – Meeting of the Committee of the Film Federation of India at Delhi.

21-12-55—Sri Rajendra Prasad President of India presents the awards for the producers of the the best feature films and documentaries.

21-12-55 — Symposium on 'Biographical & Historical films' at Sapru House, Delhi.

24-12-55 & 25-12-55—Star Parade function at Kala Mandap, Madras in aid of Cyclone Relief in Tamil Nad arranged by the South Indian Artistes Assn., Madras.

25-12-55—Preview of Sri Raja Rajeswari Film Co.'s Sri Krishna Thulabaram, Telugu, at Paragon Madras.

ACKNOWLEDGEMENT

We have pleasure in acknowledging with thanks receipt of the (1) C.C C.A. Samachar in Hindi—Published by the Central Circuit Cine Assn., Bushaval. (Monthly).

(2) Navamani (Tamil) bi-fortnightly—Price As. 2.—Published by V. N. Vasudevan at the Sunday Times Press, Madras-6.

(3) The Arc (Vol. 17) March 1955—Edited and published by Charles H. Champion & Co., Ltd., at National House, Wardour St., London 1. dealing with Ship Carbons.

Pictures Released During December, 1955

16-12-55—Release of S. B. Production's 'Sobha' (Hindi) at Select, Madras. Starring: Usha Kiron, Sunanda Devi, Abhi Bhattacharya and Chali Biswas.

16-12-55—Release of Vijaya Productions' Gunasundari (Tamil) at Casino, Crown, Sayani, Madras and all over South. Starring: Gemini Ganesan, Ranga Rao, Madhavan, Savithri, Muthulakshmi etc. Direction: Nagi Reddi & Chakrapani. A. Rajshri Pictures' Ltd, Madras release.

23-12-55 — Release of Ravi Films, Natya Tara (Tamil) at Chitra, Maharani, Rajakumari & Roxy, Madras. Starring: N. T. Rama Rao Savithri, Mukkamala, A. Nageswara Rao etc. Rights Controlled by Sri Radhakrishna Films Ltd., Alleppey. City release by M/s. Subbu & Co, Madras.

23-12-55—Release of Amiya Chakrabarthy's "Seema" (Hindi) at Ashok, Madras. Starring Nutan, Balraj Sahani, Shobha Khote etc. Music: Shanker Jai Kishan. A General Film Distributing Co., release.

23-12-55—Release of Bhagyodaya Pictures Navratri (Hindi) at Select Talkies, Madras Starring: Nirupa Roy, Manahar Desai, Sapru etc. Directed by Raman D. Desai. Music: Chitra Gupta.

30-12-55—Release of NA.T's Jaya Simhan (Tamil) at Krishna, Star, Uma and Kapali, Madras and all over South. Starring: N. T. Rama Rao, Anjali Devi etc. Rights controlled by M/s. Veeraswamy Pictures, Coimbatore.

30-12-55—Release of Bandish (Hindi) at Plaza, Madras. Starring: Ashok Kumar, Meena Kumari and Roop Kumar.

MEMBERSHIP

Applications for membership of the Chamber have been received from Sri K. Balasubramanian Nair, Thangamani Talkies, Vridhachalam and Sri. T. S. Pl. P. Chidambaram Chettiar, Gaiety Talkies, Madras.

MEETINGS

A meeting of the Executive Committee of the Chamber was held on 13th December, 1955. Meetings of the City Exhibitor members of the Chamber were held on the 15th, 22nd and 24th Decembe, 1955.

LIVING INDEX

The cost of Living Index number of working classes in Madras City for the week ended 10th December, 1955 was 331.

ERRATA

For the figures "Rs. 388/- lakhs" in line 10 of column 2 of page 5 of December, 1955 issue of the Journal read as "328 lakhs".



A. V. M. Studios, Madras.

A. V. M. Productions—"Bhai-Bhai" (Hindi), featuring Ashok Kumar, Kishore Kumar, David, Nimmi, Nirupa Rai, Roopkumar, Master Chotu, Nigar and Om Prakash. Direction: M. V. Raman.

A. V. M. Productions and Jt. Production—"Chori" (Hindi), featuring Raj Kapoor, Nargis, Baghwan, Gope, Johny Walker, David, Pran, Raj Mehra, Mukri and Raj Sulochana Direction: Anand Takur.

A. V. M. Productions—" Nagula Chavithi" (Telugu), featuring R. Nagendra Rao, Raghuramiah, Mohan, Padmanabhan, Savukar Janaki, Jamuna, K. Malathi, Rama Devi and Baby Uma. Direction: C. H. Narayanamoorthy,

A. V. M. Productions and Jt. Prodn.—" Sadarama" (Telugu), featuring Nageswara Rao, Relangi, Narasimha Raju, Kaushik, Savukar Janaki, C. V. V. Panthulu and G. V. Iyer. Direction: H. Seetharama Shastry.

A. V. M. Productions and Jt. Prodn.—"Sadarame" (Canarese), featuring Gubbi Veeranna, Narasimha Raju, C. V. V. Pantulu. G. V. Iyer, Kaushik, Nageswara Rao, Savukar Janaki and Lakshmi, Direction: H. Seetharam Shastry.

A. V. M. Productions and Jt. Produ.—" Doctor" (Sinhalese), featuring Eddie Jayamane, Rukmani, Bhagwan, Herbert, Senevartane, Mark Samaranayake, Hugo Fernando, Kanti Gunatunga, Udula, Rasadari and Shantilekha. Direction: K. Shankar.

Proposed:

A. V. M. Productions — "Poompukar" (Tamil), featuring Sivaji Ganesan and others. Direction: Krishnan Panju. Story & Dialogues: M. Karunanithi.

A. V. M. Jt. Productions—"Production No. 1." (Tamil) featuring S. V. Sahasranamam, S. S. Rajendran, M. K. Musthapa, Pandaribai, Mynavathi, M. R. Santhanalakshmi and others. Direction Krishnan and Panju.

Bharani Studios, Madras.

Bharani Pictures—"Chintamani" (Telugu), featuring N.T. Rama Rao, P. Bhanumathi, Jamuna, Ranga Rao, Relangi. Direction: P. S. Ramakrishna Rao.

Mekala Pictures — "Rangoon Radha" (Tamil), Shivaji Ganesan, P. Bhanumathi, M. N. Rajam, etc. — Direction: Kasilingam A. Dialogues: M. Karunanidhi.

Bharani Studios — "Wanted Bridegroom" (Telugu) & (Tamil) featuring P Bhanumathi and others.

Citadel Studios, Madras.

Madras Pictures—" Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan etc. Direction: Bhimsingh.

J. S. L. Pictures — "Three Girls" (Tamil), starring P. K. Saraswathi, Manohar, Sivathanu, Friend Ramaswamy etc. Direction: R. Prakash.

Citadel Studios—Next Production featuring Padmini, Gemini Ganesan, T. S. Baliah, K. A. Thangavelu, M. N. Rajam and others.—Direction: Joseph Taliath. Jr.

Madras Talkies—"Payal" (Hindi), featuring Padmini, Baby Naaz, Achla Sachdev, Sunil Dutt, Agha, David, Laxman Rao and Bipin Gupta,—Direction: Joseph Taliath Jr.—Dances: Hiralal.—Dialogues: J. S. Cassyap.—Music: Hemant Kumar.

Film Centre Ltd., Madras.

Film Centre Ltd.—" Nannambikkai" (Tamil), featuring Pandaribai, Mainavathi, T. S. Baliah, N. S. Krishnan, T. A. Mathuram, Sahadevan and others.—Direction: K. Vembu. Chief Executive: K. Prabhakar.

Dhar Art Films - "Envithi" (Tamil) featuring S. M. Kumaresan, V. M. Elumalai, V. P. S. Mani, Vimala, Krishnakumari, Pushpamala and others.—Direction: Jagannathdhar.—Photography: R. K. Pandit.

Jaya Sakthi Pictures — "Nalla Veedu" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, Manohar Thangavelu, Pandaribai, Minavathi, M. N. Rajam, C. T. Rajakantham.—Direction: J. Sinha.

B.A.W Productions—" Daiva Vipakaya" (Sinhalese).—Direction: J. Sinha.

Mercury Films - "Vazhvile Oru Nal" (Tamil), featuring Shivaj Ganesan, G. Varalakshmi, V. K. Ramaswamy, Sri Ram, Raja Sulochana, Kuchala Kumarı and others. - Direction: Kasilingam.

1. Mekala Pictures—" Rangoon Radha" (Tamil), song recording by Mr. E. I. Jeevaratnam.

2. Natesa Art Pictures—"Asai" (Tamil), song recording by Mr. E. I. Jeevaratnam.

3. Kalpana Pictures—" Nane Raja" (Tamil), song recording by Mr. E. I. Jeevaratnam.

4. Sahani Productions—"Amara Santhesam" (Tamil), song recording by Mr. E. I Jeevaratnam.

5. Kamal Bros. Ltd.,—"Puthayal" (Tamil), song recording by Mr. E. I. Jeevaratnam.

Gemini Studios, Madras.

Sri Raja Rajeswari Film Co.—"Sathi Bahula" (Tamil), featuring Anjali, Kannamba, Pushpavalli, Nagiah, T. E. Varadan, Thangavelu etc. Direction: K. B. Nagabhushanam.

Merryland, Trivandrum

The City Theatres Ltd., — "Production No. 7" (Sinhalese) featuring Prem Nazir, Kumari, Pankajavalli, Nanukuttan and others.—Direction: Mitra Das. Story-writer: K. P. K.

The City Theatres Ltd., - "Production No. 8" (Malayalam), featuring Kumari, Prem Nazir, S. P. Pillai, Muthiah and others.

Movie Rays — "Irulilninnum" (Malayalam,) featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction: D. Sankaran Nair.

Neela Productions—Production No. 3—"Avakasi" (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures — "Bhagyodayam" (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction: Velappan Nair.

Filmeo Production—"Production No. 2" (Malayalam) featuring Prem Nazir, Kumari, S. P. Pillai etc.—Story and Dialogues: K. P. Kottarakkarai—Direction: G. R. Rao.

Prasanna Pictures—" Avarunarannoo" (Malayalam) featuring Prem Nazir, Sreedharan Nair, S. P. Pillai etc.—Story and Dialogues: Muthukulam Raghavan Pillai—Direction: Sankaran Nair.

Neela Productions — Production No. 7 "C I D." (Telugu, Canarese and Tamil), featuring Prem Nazir, Kumari, Kumari Thankam, Kottarakkara Sreedharan, S. P. Pillai etc.—Dialogue: T. N. Gopinathan Nair.

Neela Productions — "Production No. 8" (Malayalam), "Sister", (Anyathi), featuring Kumari, Kumari Thangam, K. Sridharan Nair, S. P. Pillai, Aranmula Ponnamma, Prem Nazir, T. K. Balachandran, Muthiah etc. — Story by T. N. Gopinathan Nair. Direction: Krishnan Nair.

Neela Productions—"Production No. 9" (Tamil) "Rajarajan" Starring Lalitha, Padmini, Ragini M. G. Ramachandran, Chakrapani, Friend Ramaswamy etc.—Story & Dialogues by Elankovan. Direction: T. V. Sundaram.

Filmco Productions—"Production No. 6", Starring Prem Nazir, S. P. Pillai etc. - Direction: G. R. Rao.—Story & Dialogues by K. P. Kottarakara.

Narasu Studios Ltd., Madras

Narasu Studios Ltd.—"Production No. III" (Tamil version based upon the Hindi Picture 'KISMET' produced by Bombay Talkies

Ltd.,) featuring R. Ganesan, K. Savitri, K. Sarangapani, V. K. Ramaswamy, M. G. Chakrapani, S. Peer Mahomed, K. Sairam, K. Varalakshmi, Girija, Baby Saraswathi.—Direction: Vedantam Raghavaiah. - Music Direction: S. Rajeswara Rao. - Dialogues and Songs: T. N. Ramiah Doss.

- do - (Telugu) featuring A. Nageswara Rao, K. Savitri, Relangi, Venkatramiah, C. S. R. Anjaneyalu, Gummadi Venkateswara Rao, J. Gowrinadha Sastri, Peketi Sivaram, C. Hemalatha Devi, Girija, Baby Saraswathi.—Direction: Vedantam Raghaviah.—Music Direc-S. Rajeswara Rao. — Dialogues & Songs: V. Sadasiva Brahmam.

Narasu Studios Ltd .- "Sitaron Se Aage" (Hindi), featuring Ashok Kumar, Vyjayantimala. Direction: Gyan Mukerji. Music: S. D. Barman.

Neptune Studios Ltd., Madras

Jupiter Pictures Ltd. — "Naya Admi" (Hindi), featuring N. T. Rama Rao, Anjali Devi, Anwar Hussain, Nagendra Rao, R. Jamuna, Sulochana. —Direction: C. P. Dixit.—Story: Rajendrakrishna.—Camera: P. Ramaswamv.

Jupiter Pictures Ltd.,-" Production No. 2" (Telugu), featuring Nagiah, Relangi, P. Kannamba, Junior Sri Ranjini, Balasaraswathi and others.—Direction: P. Pulliah,—Story: Sadasiva Brahmam.— Camera: P. Ramaswamy. - Sound: A. Govindaswamy.

Principle Pictures—"Verum Pechalla" (Tamil), featuring T. S. Baliah, Padmini, Varalakshmi, Ragini, M. N. Krishnan, Sudarsan, Stunt Somu and others.—Direction: Joseph Pillaipat.—Camera: P. Ramaswamy.—Sound: S. Viswanathan.

Shantikala Nikethan Productions-"Jeevitha Sadana" (Hindi). featuring Sita Jayawardena, Shanti Kumar, Herby Seneviratne, Ayesha Weerakoon, Austin Abey Sekera, Millie, Kahandawala and others.—Story: Santikumar.—Camera: P. Ramaswamy.—Sound: V. C. Sekhar.

Newtone Studios Ltd., Madras.

Madras Pictures - "Senthamarai" (Tamil), featuring Lalitha,

Shivaji Ganesan, etc.—Direction: Bhim Singh.
Sarvodaya Pictures, Ltd.,—" New Life" (Tamil), featuring
M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah,
Krishnan and Mathuram—Direction by M. K. T. Bhagavathar. National Productions' - "Raja Rani" (Tamil), featuring

Shiyaji Ganesan, Padmini, N. S. Krishnan, T. A. Mathuram.—Direction: Bhim Singh. Dialogues: M. Karunanithi.

Parasakthi Pictures-" Natakame Ulagam" (Tamil), featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagoor Cine Productions - "Kudumbavilaku" (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A.

Mathuram etc. Direction: F. Nagore.

Mercury Films — "Vazhvile Oru Nal" (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Sri Ram, Raja Sulochana, Kuchala Kumari and others. Direction: Kasilingam.

Kamal Bros .- "Pathayal" (Tamil), Direction: Krishnan Panju.

Sri Sukumar Productions—" Street Singer" (Tamil), featuring T. R. Mahalingam, G. Sakuntala, Girija, V. K. Ramaswamy, M. N. Rajam, Chandrababu and others. Direction: T. R. Mahalingam.

Natesh Art Pictures—"Asai" (Tamil), featuring V. Nagiah, Santakumari, M. R. Santhanalakshmi, K. R. Ramaswamy etc.—Direction: M. Natesan.

Gandhi Films-" Jungle Queen" (Sinhalese). Direction:

Sanjeevi Rao.

Kasthuri Films — "Satharam" (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction: V. C. Subburaman.

Ambrose Art Productions — "Production No. 1" (Sinhalese), featuring Sarala, Vimala and others. Direction: P. N. Rao. Camera: C. J. Mohan Rao.

Uma Pictures—"Chakravarthi Thirumagal" (Tamil) featuring Anjali Devi, M. G. Ramachandran, S. Varalakshmi, N. S. Krishnan and T. A. Mathuram. Direction: Neelakantan. Dialogues: Elangovan.

Pakshiraja Studios, Coimbatore

Pakshiraja Studios — "Marakatham" (Tamil & Telugu), Direction: S. M. Sriramulu Naidu.

Pakshiraja Studios-" Malaikallan" (Sinhalese).

Prakash Studios, Madras

Ananda Productions'—" Melukolupu" (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Sivagami Pictures—"Puthumai Pithan" (Tamil). Direction: Ramanna.

Rajashree Films—" Dampatyam" (Telugu) featuring Krishnaveni, Vidyavathi, Vijayakumar, G. N. Swamy and others. Direction: R. S. Prakash.

Gajalakshmi Pictures—"Production No. 1." (Tamil) featuring Manohar, T. S. Baliah, M. N. Rajam, Rajasulochana. Direction: Tiruvenkadam.

Jaya Sri Lakshmi Pictures—"Three Girls" (Tamil) featuring Manohar, Sivathanu, T. S. Baliah, M. N. Rajam, P. K. Saraswathi, Friend Ramaswamy. Direction: R. S. Prakash.

Prakash Productions—"Veera Kanganam" (Telugu) featuring G. Varalakshmi, K. Anjali Devi, N. T. Rama Rao, and others. Direction: K. S. Prakash Rao.

Premier Studios, Mysore

Forward Art Films—" Kokilavani" (Tamil) featuring K. Sarangapani, S. A. Natarajan, S. V. Subbiah, A. Sakunthala, R. Lalitha, R. Bharathi, Baby Saroja, M. S. S. Bhagyam and others.—Direction: S. A. Nataraj.—Music: G. Ramanathan.—Camera: J. G. Vijayam.

Ratna Studios, Salem.

M. R. Pictures - "Production No. 1" (Tamil).

Revathi Studios, Madras

Zoya-Revathi Pictures'—" Balasanyasam" (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera: Rehman. Art: T. V. S. Sarma. Music: Rajeswara Rao. Produced and Directed by P. Subba Rao.

Vikram Productions—"Tenali Ramakrishna" (Tamil & Telugu), Shivaji Ganesan, P. Bhanumathi & others.—Direction: B. S. Ranga. Kasturi Films—"Sathyayan Sayithri".

Kasthuri Films—"Satharam" (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction; V. C. Subburaman.

Ragini Productions — "Production No. 7" (Tamil), featuring Shivaji Ganesan, Gemini Ganesan, Santha Kumari, Savithri V. Nagiah and others,—Direction: P. Pulliah.

Rajyam Pictures — "Harichandra" (Telugu), featuring N. T. Rama Rao, Lakshmirajyam, Relangi & others.—Direction: Jampana. Ambrose Art Productions—"Production No. 1" (Sinhalese).

Narayanan & Co., Ltd.,—"Kanavane Kankanda Deivam" (Hındi). featuring Gemini Ganesan and others.

Mahee Productions—"Production No. 1" (Telugu), featuring N. T. Rama Rao, Ranga Rao and others.—Direction: Yoganand.

Maheswari Pictures—"Kannin Manigal" (Tamil), featuring M. K., Radha, M. V. Rajamma, Padmıni, N. S. Krishnan, T.A. Mathuram, A. Karunanithi, T. P. Muthulakshmi etc. Direction & Camera: T. Janakiram.

Minerva Pictures—"Chitrangi" (Tamil & Telugu), featuring Shivaji Ganesan, P. Bhanumathi, Raja Sulochana, Santhakumari, Ranga Rao. K. Sarangapani and others. Direction: V. S. Raghavan.

Jubilee Pictures—"Marmaveeran" (Tamil), featuring Vyjayantimala, Sri Ram, G. Varalakshmi, Kuchalakumari, K. A. Thangavelu and others.—Direction: Rahiman.

Nataraja Films—"Dial Mr Sanjeevi" (Tamil) featuring T. R. Ramachandran, K. R. Sarangapani, Vidyavathi, and others. Direction: V. S. Raghavan.

Rohini Studios, Madras

Rohini Pictures-" Amritha Hastham" (Tamil & Telugu).

Kemparaj Productions — "Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi, D. Kemparaj Urs and others. —Direction: D. Kemparaj Urs.

Rohini Pictures—" Sri Rezuka" (Kannada) featuring Pandari Bai, R. Nagendra Rao and others.—Direction: Y. R. Swami.

Royal Studios, Madras

Royal Studios—"Devasundari" (5 versions) Tamil, Telugu Malayalam, Kannadam, and Sinhalese. (in Geva Colour) Produced by M. H. M. Munas.

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—"Educated Girl" or "Paditha Penn". (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Sri Sukumar Productions— "Street Singer" (Tamil) featuring T. R. Mahalingam, G. Sakuntala, Girija, V. K. Ramaswamy, M. N. Rajam, Chandrababu and others. Direction: T. R. Mahalingam.

Shyamala Pictures Ltd.,—"Production No. 5" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and T. S. Muthulakshmi.—Direction: Y. V. Rao.

Sri Khant Productions—" Thiyaga Murthy" (Telugu), Direction: G. Kotiah.

Manorama Films—" Ethiroli" (Tamil), featuring M. N. Nambiar, V. K. Ramaswamy, Gemini Susila and others. Direction: Ranganathan

Om Sakthi Films—" Thanthi" (Tamil), featuring K. R. Ramaswamy, Lalitha, Padmini, Thangavelu, and others.—Direction: K. R. Sundaresan.

M. R. S. Pictures—"Santhippu" (Tamil), featuring M. K. Radha, Manohar, M. N. Nambiar, Jamuna, B. S. Saroja, T. P. Muthulakshmi etc. Direction: K.R. Sundaresan. Music: K.V. Mahadevan.

Jayasakthi Pictures—"Nalla Veedu" (Tamil), featuring Shivaji Ganesan, Manohar, M. N. Nambiar, T.S. Baliah, K. A. Thangavelu, Pandari Bai, Minavathi, M. N. Rajam, C. T. Rajakantham and others. Direction: J. Sinha. Story: M. L. Pathy. Releasing Shortly.

Vauhini Studios Ltd., Madras

National Pictures — "Amara Santhesam" (Tamil), featuring Narasimha Bharathi, T.S.Dorairaj etc. – Direction: Adurty Subbarao.

Vijaya Productions Ltd.—"Sasireka Parinayam" (Telugu and Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

Janmabhoomi Pictures-"Production No. 1" (Telugu).

Jayanthi Prodns-"Governor's Cup" (Tamil).

Eneskay Films-"Paditha Muttal" (Tamil).

Lakshmi Productions—" Nallanal". (famil), featuring Raja Sulochana and others. Direction: A. Bhaskar Raj.

Lalitha Films—" Charana Dasi" (Telugu & Tamil). Direction: Prakash Rao T.—Music Direction: S. Rajeswara Rao.

Vijaya Production—" Lavakusa" (Tamil & Telugu). Directed by B. N Reddi.

Kadija Productions—"Production No. 1" (Malayalam). Direction: Thottan.

Venus Pictures — "Amara Deepam" (Telugu). Direction: T. Prakash Rao. Music Direction: Chalapati Rao.

V. R. V. Production—"Pathini Daiwam" (Tamil), Direction: Ch. Narayanamurthy.

Krishna Pictures—"Madurai Veeran" (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, N. S. Krishnan & T. A. Mathuram. Direction: Yoganand.

Uma Pictures—" Chakaravarthi Thirumagal" (Tamil), featuring Anjali Devi, M.G. Ramachandran, S. Varalakshmi, N.S. Krishnan & T. A. Mathuram. Direction: Neelakantan. Dialogues: Elangovan.

Mahee Productions—"Production No. 1" (Telugu) featuring N. T. Rama Rao, Ranga Rao and others.—Direction: Yoganand.

Rajashree Productions.—" Production No. 1" (Telugu), featuring N. T. Rama Rao, Anjali Devi, Nageswara Rao, Sowkar Janaki and others.— Direction: T. Prakasa Rao.— Camera: Kamal Gosh.

Lalitha Kala Films.—"Pancha Ratna" featuring Honnappa Bhagavathar and others.—Direction: K. C. Krishnamurthy.—Supervision: K. Vembu.—Camera: Vasudeva Karnatic.

Devar Films — "Thaikkupin Tharam" (Tamil), Producer: Chinnappa Devar, featuring M. G. Ramachandran, P. Bhanumathi, Surabi Balasaraswathi, T. S. Baliah, S.V. Sahasranamam and others. —Direction & Editor: M. A. Thirumugham.—Asst. Direction & Editor: M. G. Balu Rao.—Camera: Chandru.

Sivagami Pictures — "Puthumai Pithan" (Tamil), Direction: Ramanna.

Natesa Art Pictures—" Asai" (Tamil), featuring V. Nagiah, Santakumari, M.R. Santhanalakshmi, K.R. Ramaswamy and others.—Direction: M. Natesan.

Vittal Productions—" Muthidate Bagya" (Canarese), featuring Mainavathi and others.—Direction: A. B. Achariar.

Kasturi Films—" Satharam" (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction: V. C. Subburaman.

Kalpana Pictures-" Ramba's Love" (Tamil).

Ponnaluri Brothers—"Bagya Rekha" (Telugu). Direction: B. N. Reddy. Story & Dialogues: P. Padma Raju. Music: Pendvala. Dances: Vempati Satyam. Art: Krishna Rao.

Maheswari Pictures.—" Kannin Manigal" (Tamil), featuring M. K. Radha, M. V. Rajamma, Padmini, N. S. Krishnan, T. A. Mathuram, A. Karunanithi, T. P. Muthulakshmi etc.,— Direction & Camera: T. Janakiram.

Senthil Art Productions.—"Kadamaiyum Kathalum" (Tamil), featuring Raja Sulochana, M. N. Rajam, T. S. Baliah, Thangavelu, V. K. Ramaswamy and others.—Direction: K, Vembu.

Viswakala Chitra — "Hari Bhaktha" (Canarese), featuring Pandari Bai, Mainavathi and others. Direction: T. V. Singh Tagore.

T. N. R. Production— "Lalithangi" (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, K. A. Thangavelu, K. Sarangapani and others. Direction: C. H. Narayanamurthy.

Chitra Bharath's — "Bhagya Chakra" (Kannada), featuring Sowcar Janaki, Vidyavathi, Kalyan Kumar, Balakrishnan, Rajendra-krishna, Ramachandra Sastry etc. Direction: Y. V. Rao.

Lakshmi Productions Ltd.,—"Production No. 1." featuring Relangi, Krishnakumari, Dr. Sivaramakrishniah, Remana Reddy. Direction: Yoganand. Supervision: L. V. Prasad.

Vijaya Films—" Anna Tambudu" (Telugu) featuring Relangi and others. Direction: Srinivasa Rao.

Nandhi Pictures—" Sowbhagyavathi" (Telugu), featuring K. Savithri, Hemaletha and others. Direction: Jampana.

R. R. Pictures—" Kathavarayan" (Tamil & Telugu) featuring Sama and others. Direction: Ramanna.

Jubilee Pictures — "Marmaveeran" (Tamil) featuring Vyjayanthi mala, Sri Ram, G. Varalakshmi, Kuchalakumari, K. A. Thangavelu and others.

Ravi Productions-"Bagyavathi" (Tamil). Direction: Prasad.

STATEMENT OF APPROXIMATE COLLECTIONS MADE UNDER THE M. E. T. ACT IN RESPECT OF SHOW TAX SEC. 4. (a)

MADRAS

DISTRI	CT	Q.E. 30-6-'54	Q.E. 30-9-'54	Q.E. 31-12-'5	Q.E. 4 31-3-'5	4 Total
N. Madras	•••	11,912	12,805	12,203	13,998	50,918
S. Madras	•••	11,735	11,456	12,160	13,023	48,374
Chingleput		4,904	4,504	4,403	5,495	19,306
N. Arcot		8,030	8,205	8,912	9,651	34,798
S. Arcot		3,723	3,930	4,375	4,321	16,349
Trichy	-	8,623	10,249	9,699	10,980	39,551
Tanjore	•••	6,480	6,930	7,549	8,492	29,451
Madura		10,402	11,482	11,922	12,605	46,411
Ramnad		5,957	6,801	7,162	7,591	27,511
Tinnevelly	•••	5,917	6,062	5,229	6,621	23,829
S. Kanara		4,247	4,203	4,301	4,772	17,523
Malabar ·		5,560	4,374	5,565	7,438	22,937
Coimbatore	•••	15,773	17,029	17,188	17,985	67,975
Salem	•••	8,220	9,344	9,945	10,772	38,281
Total	•••	1,11,483	1,17,374	1,20,613	1,33,744	4,83,214
,		A	NDHRA			
Srikakulam		2,915	3,137	. 3,003	4,171	13,226
Vizagapatam		7,283	7,874	8,053	9,026	32,236
E. Godavari	•••	7,853	9,608	10,539	12,184	40,184
W. Godavari		5,690	5,988	5,728	7,084	24,490
Krishna		9,021	10,350	10,864	12,446	42,681
Guntur	•••	10,421	11,087	10,82 9	11,560	43,897
Nellore		3,581	4,171	3,829	4,515	16,096
Chittoor	•••	2,329	2,455	2,587	2,904	10,275
Cuddappah		1,679	1,659	1,493	1,800	6,631
Kurnool		4,349	4,243	4,198	5,103	17,893
Anantapu r	•••	3,395	3,117	3,266	4,063	13,841

LIST OF PICTURES RE-CERTIFIED FROM 1953 TO 1955 MADRAS

1953

TAMIL:

1. Alli Vijayam

2. Adhithan Kanavu

3. Abhimanyu

4. Aryamala 5. Aparanji

Arundhathi

7. Ashok Kumar

8. Ambikapathi

9. Aravalli-Suravalli

10. Bhojan

11. Baktha Gowri 12. Bommi Kalyanam

13. Bakthi

14. Brahma Rishi Viswamitra

Bama Vijayam 16. Chow-Chow

17. Chitra

18. Chandralekha

Cinema Kadambam

20. Chintamani 21. Chandramohan

22. Demon Land 23. Dewan Bahadur

24. Daya'an

25 Dambachari

26. Dasavathar (Revised)

27. Gandhiji's visit to Palni

28. Gnanasoundari (Gemini)

29. Gnanasoundari (Citadel)

30. Hari-Hara Maya

31. Haridass

Harischandra (Raja Rajeswari)

33. Harischandra

(Saraswathi Cine)

34. Independence Festival

35. Jagathalaprathapan 36. Krishna Bakthi

37. Kannaki (Revised)

38. Kannika 39. Katakam

40. Kamadhenu 41. Kubera Kuchela 42. Kanjan

43. Kambar 44. Kanakavalli

45. Krishna Pidaran (Revised)

46. Lakshmi Vijayam

47. Milagai Comic

48. My Wife

49. Manonmani Madurai Veeran

51. Maya Mayavan

52. Manickavasagar

53. Maha Maya

54. My Son

55. Meera

56. Mahathma Udangar

57. Madana Kamarajan

58. Mathruboomi Mani Mekalai

60. Mohini

61. Nanda Kumar 62. National Flag

63. Nandanar (Gemini)

64. Naveena Sarangadhara 65. Nallathangal (Angel Films)

66. Nalayini

67. Ponnuruvi (Revised)

68. Parasuramar 69. Prabhavathi

70. Pattinathar

71. Prithiviraj 72. Prahlada

73. Ramadas

74. Rama Rajyam

75. Raja Rajeswari

76. Ramba's Love 77. Rajakumari

78. Samsara Nowka

79. Sri Valli

80. Sabapathi 81. Sivakavi

82. Subhadra (Revised)

83. Sathyavani

84. Santhanathevan

85. Sathi-Ahalya

86. Sri Murugan

87. Sowbagyavathi

88. Santha Sakkubhai

89. Sakunthalai

90. Savithri

91. Sulochana

92. Sathi Sukanya

93. Sathya Scelan

94. Sakthi Maya 95. Sakadayogam

96. Tahsıldar

97. Tamil Ariyum Perumal

98. Thiruneelakantar

99. Toofan Queen

100. Thilothama

101. 1000 Thalai Vangi Apoorva Chintamani

102. Uthamaputran103. Vikrama-Oorvasi

104. Vayadi

105. Valmiki (Revised)

106. Vidyapathi 107. Vamanavathar

108. Vichithra Vanitha

109. Vikadayogi

Víjayalakshmi

111. Yayathi

TELUGU :

1. Apavadu

2. Baktha Markandeya

3. Baktha Pothana

4. Bale Palli

Baktha Thulasidas

6. Bala Raju

7. Baktha Sriyala

8. Baktha Prahlada

Bhoja-Kalidas

Chandika

Deenabandhu

12. Druva

13. Devatha

14. Daksha-Yagya

15. DroupathiVisthrapaharanam

16. Grihapravesam

17. Gulebakavali

Grihalakshmi

19. Gollabama

20. Honest Rogue

21. Harischandra (Star Coimbines)

22. Jeevan Jothi

Kachadevayani

24. Krishna Leela

25. Kalidas

26. Krishna Prema

27. Kanakadhara 28. Lava Kush

29. Mohini Basmasura

30. Mayalokam

Madalasa

32. Mahananda

Mayamachindra

34. Mahi Ravana 35. Narada Naradi

36. Pathni

Panthulamma

Rathnamala

39. Sathi Anusooya

40. Swarga Seema 41. Sumangali

42. Sumathi

43. Sri Seetharama Jananam

44. Sathi Savithri

45. Sarangadara 46. Thalli Prema

47. Three Maratees

48. Thenalı Ramakrishna

49. Tharu Maru

50. Varavikrayam

51. Vandematharam

52. Yogi Vimana

CANARESE:

1. Hemma Reddi Mallama

2. Prahladha

Vasanta Sena

MALAYALAM:

Nirmala

HINDI:

Меета

Tamil		
Telugu		
Canarese		
Malayalam		
Hindi		

		111
	• •	52
		3
	• •	1
	• •	1
Total	••	168

1954

TAMIL:

- Ali Baba and Forty Thieves
- 2. Baktha Jana
- 3. Burma Rani
- 4. Basmasura Mohini
- 5. Bookailas
- 6. Chakradhari (Gemini)
- Daivaneethi
- Dharma Veeran
- Dakshayagnam
- 10. Devamanohari
- Dhaga Amaravathi
- Gokula Dasi
- 13. Jothi (Ramalinga Swamigal)
- 14. Jaya Kodi
- 15. Junbam
- Krishoa Naradi
- 17. Kacaama En Kathali
- 18. Kapniyai Kathali
- 19. Lasta Majnu (Bharans)
- 20. Life
- 21. Meenakshi Kalyanam
- Maya Jothi
- 23. Mangamma
- 24. Miss Malini
- 25. Mr. Tight & Mr. Loose
- 26. Mayavathi
- 27. Maya Machindra
- 28. Naveena Valli
- 29. Navajeevanam
- Pavalakkodi
- 31. Pizhaikkum Vazhi
- Ponmudi
- 33. Raja Bakthi
- 34. Ratnakumar
- 35. Sri Krishna Thula Baram
- Sanbagavalli
- 37. Sıvalinga Satchi
- 38. Sairandiri

- 39. Strange Brothers 40. Vir Jagadish

- 41. Velaikkari 42. Vana Mohini
- 43. We Two

TELUGU:

- Apoorva Sahodarulu
- Bakthimala
- Bagyalakshmi
- 4. Bookailas
- Balayogini
- 6. Balanagamma
- 7. Balaji
- 8. Chitra Naleyam
- Choodamani
- 10. Drohi
- 11. Gunasundari Katha
- 12. Illalu
- Keelu Gurram
- 14. Krishna Jarasanda
- 15. Laila Majnu (Bharani)
- 16. Mala Pillai
- 17. Maya Bazaar
- Malathi Madhavan
- Pasupathasthram
- Palnate Yudham
- 21. Rythu Bidda
- 22. Raksha Rekha
- 23. Sri Rama Brahma Niryana
- 24. Thiyagayya
- 25. Thukkaram

CANARESE:

- Baktha Kumbara
- Harischan dra

HINDI:

- 1. Chandraleka
- Nishan

Tamil Telugu Canerese Hindi	 Total	43 25 2 2 72
	1955	
1. Araichi Mani 2. Booloka Ramba 3. Baktha Thulasidas 4. Ezhai Padum Padu 5. Ithaya Geetham 6. Jyothi Malar 7. Kundalakesi 8. Majic Horse 9. Maruda Nad Ilavarasi 10. Minnalkodi 11. Poompavai 12. Panchamirtham 13. Parijatham 14. Swappana Sundari 15. Salivahan 16. Thigambara Samiyar 17. Unmayin Vetri 18. Usha Kalyanam 19. Veettukkari	TELUGU: 1. Adrishta Deepudu 2. Bhisma 3. Bidalu Patlu 4. Dharmangada 5. Jeevitham 6. Mangala 7. Palletoori Pilla 8. Radhika 9. Samsaram 10. Shavukaru 11. Swapana Sundari 12. Trigubatu CANARESE: Jeevan Natak MALAYALAM: 1. Nalla Thanga 2. Prasanna HINDI: Mangala	
Tamil	••	19
Telugu		12
Canerese	••	1
Malayalam	••	2
Hindi	* *	1
	Total	35

Pictures Censored at Madras in 1955

TAMIL

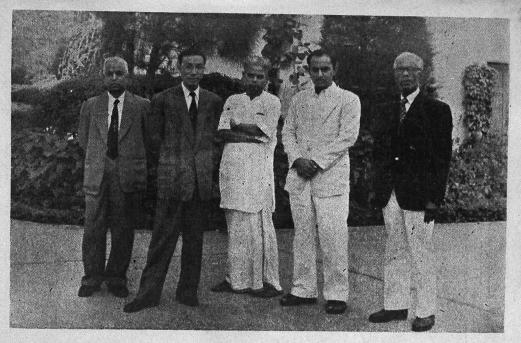
Picture.	Footage.	Producer.	C.C. No.	Date.
Alibaba & 40 Thiev	es14375	Modern Theatres	14022	26-12-55
Anarkali	16000	Anjalı Pictures	12990	4-10-'55
Asai Anna Aruma Thambi	i 15831	Srimathi Pictures	12970	
Cauveri	16127	Krishna Pictures	8300	8- 1-'55
Chella Pillai	15332	A. V. M. Studios	12963	21- 6-'55
Doctor Savithri	18842	Aruna Films	14008	19-11-'55
Ellam Inba Mayan		P. N. D. Prodns.	12931	23- 3-'55
Ezhayin Asthi	15309	Rohini Pictures	12933	28- 3-'55
Gomathiyin Kathalan	15952	T.R.R. Production		14- 9-'55
Grihalakshmi	16437	Rohini Pictures	12940	11- 4-'55
Gulebakavali	14998	R. R. Pictures	12972	27- <i>7-</i> *55
Gunasundari	15370	Vijaya Productions Ltd.	14012	2-12-'55
Illarame Inbam	16179	Bhasker Prodns.	14024	28-12-'55
Jayæ Gopi	14613	Vikram Prodns.	12926	12- 3-55
Jayasimban	17533	Swaraj Pictures	14021	26-12-'55
Kalvanin Kathali	17119	Revathi Productions	14005	11-11-'55
Kalyanam Saiduco	14129	Sri Unity Pictures	12973	28- 7-'55
Kanavane Kan	17446	Narayanan & Co.,	12950	5- 5-'55
Kanda Deivam		Ltd.		
Kathanayaki	17799	Modern Theatres Ltd.	12910	10- 2-'55
Kodeeswaran	16246	Sri Ganesh Movietone	14004	11-11-'55
Lakshathipathi	14316	Kannan Films	12969	19- 7-'55
Maheswari	15954	Modern Theatres Ltd.	14003	9-11-'55
Maman Magal	16873	Mani Productions	12994	10-10-'55
Mangayar Thilakan	n 17461	Vaidya Films	12982	23- 8-'55
Manoratham	14733	Jairaj Films	12946	21- 4-'55
Menaka	16449	Kasturi Films	8295	3- 1-'55
Methavikal	15730	Revathi Prodns.	12955	25- 5-'55
Missiamma	16170	Vijaya Prodns. Ltd.	12902	11- 1-'55
Mullaivanam	14351	Arvind Pictures	12922	9- 3-*55
Muthal Thethi	13699	Padmini Pictures	12923	9- 3-'55
Nalla Penmani	13978	Sreenivas Pictures	12984	7- 9-'55
Nalla Pıllai	13980	Eastern Art Prodns	1250t	11- 1-'55
Nalla Thangai	16099	Forward Art Films	12905	25- 1-'55
Nalla Thangal	15247	Madras Movietone	14025	29-12-'55
Nallavan	16487	Sunrise Produs.	12920	3- 3-'55

Picture.	Footage.	Producer.	C.C. No.	Date.
Nam Kuzhandai	16413	Windsor Prodns.	12958	27- 5-'55
Nasthikan	15205	Filmstan Ltd.	12962	20- 6-'55
Natya Tara	16466	Ravi Films	14002	9-11-155
Neethipathi	15650	Vijaya Films	12992	5-10-'55
Pennarasi	15430	M A.V. Pictures	12939	7- 4-'55
Porter Kandan	17126	Narasu Studios L	td. 12938	4- 4-'55
Samrat	13127	Filmstan Ltd.	12961	20- 6-'55
Town Bus	16172	M.A.V. Pictures	12997	26-10-'55
Ulagam Palavitha	am 16222	National Produs	12041	11- 4-'55
Valliyin Selvan	15426	United Film Arts	12909	9- 2-'55
Vipranarayana	15400	Bharani Pictures	12951	7- 5 - '5 5
		TELUGU		
Ada Bidda	15696	V. S. P. Picture	s 1 ² 949	5- 4-'55
Anarkali	17461	Anjalai Pictures		25- 4-35
Antha Inthe	15239	Chamria Talkie	12947	23- 4- 33
Alitha Inthe	13439	Distributors	12976	10- 8-'55
Anthe Kavali	15618	Prakash Prodn.	12970	9- 6-'55
Ardhaangi		Ragini Films	12939	24- 1-'55
Athanu Evaru	14677	Neela Prodn.	12916	23- 2-'55
	16459	Vauhini Prodns.	12921	4- 3-35
Bangaru Para Beedala Asthi	15069	Robini Pictures	12921	28- 3-35
	16518	Bhasker Prodn.	12932	4- 7-35
Cherpakura Chedevu			12907	4- 1- 33
Donga Ramudu	16947	Annapurna	40000	
		Pictures Ltd.,	12986	23- 9-'55
Jaya Simha	17960	National Art		
,		Theatres	12995	17-10-'55
Kanyadanam	15976	Vittal Prodn.	12964	29- 6-'55
Kanya Sulkamu	16329	D. L. Narayana		
•		Vinoda Prodn.	12981	22- 8-'55
Krishna Thula-	, 17574	Sri Raja Rajes-	4 404 4	0.40.455
baram. (Sri)		wari Film Co.		2-12-'55
Missiamma	16287	• •		8- 1-'55
Pusupu Kumkum	na 14724			
		Sri Films	14014	14-12-'55
Rechuka	16463			
		Studios Ltd.	12930	23- 3-'55
Rozulu Marayi	17093			19- 3-'55
Santhanam	16382			2- 8-'55
Santosham	17923	Jupiter Pictures	14015	20-12-'55
Sri Jagannatha				
Mahatyam	14415	Union Pictures	12907	2- 2- 55
Vadina	19900	A V.M. Prodn.	12983	1- 9-755
Vadına Gari Gaz		Gokul Pictures	12957	25- 5-'55
Vijaya Gowri	15559	Krishna Picture	12924	12- 3-'55

CANARESE

Picture.	Footage	. Producer	C. C. N	lo. Date.
Adarsha Sathi	16415	A.V.M. Prodns.	14023	27-12-'55
Ajnathi	13989	Super Films	12927	14- 3-'55
Ashada Bhoodhi	13316	Mahatma Pictures		27- 7-155
Baktha Mallikarjun	a 12995	Jayaraj Films	14010	24-11-`55
Gandharva Kanya	14163	Mahatma Pictures		3- 3-'55
Jai Alak Niranjan	14050	P. S. Pictures	14020	24-12-'55
Maha Kavi Kalidasi		Lalithakala Films		·23- 2-'55
Mothala Thethi	14860	Padmini Pictures	12937	4- 4-'55
Santa Sakku	15590	Panduranga Produ	1. 8497	6- 1-'55
Shiva Sharane Nambiakka	12755	Mahatma Pictures	12000	29- 9-'55
Shiva Sharane	12122	Manathua Pictures	12707	29- 9- 33
Nambiakka	11942	Padmini Pictures	12998	3-11-'55
Sodari	14489	Viswakala Chitra	12954	16- 5-'55
Sri Rama Pooia	12869	B.R.K. Films	8298	8- 1-'55
Sthri Ratna	17601	Lokeswari Pictures	1	
		& Premier Film		
		Corpn. Ltd.	12934	26- 3-'55
Vichitra Prapancha	14955	Vijaya Shri Chitra	12903	21- 1-'55
	MA	LAYALAM		
C. I. D.	15460	Neela Prodn.	12980	22- 8-'55
Aniyathi	15750	Neela Prodn.	14016	21-12-'55
Harischandra	13950	Neela Prodn.	12928	17- 3-'55
Kidappadam	15504	Excel Prodn.	12906	2- 2-'55
Kalam Maruenu	15058	Kailas Pictures	12945	19- 4-55
Natya Tara	15466	Ravi Films	12999	3-11-'55
Newspaper Boy	13642	Mahatmaji		
		Memorial Assn.	12952	11- 5-'55
		HINDI		
Azad	14725	Pakshıraja Studios	12914	23- 2-55
Do Dulhe	14040	United Film Arts	12935	28- 3-'55
Insaniyat	16524	Gemini Prodn.	12988	28- 9-'55
Rajakumari	12109	Krishna Pictures	12936	4- 4-'55
Shiv Baktha	14182	A.V.M. Prodn.	12948	4- 5-'55
		· · · · · · · · · · · · · · · · · · ·		

Sinhalese pictures produced in South Indian Studios during 1955: 1. Sade Sulang 2. Mathalang 3. Proctor Son-in-law 4. Sooringani.



Mr. Run-Run Shaw of Shaw Brothers, Singapore who, during his visit to Madras between 15 and 20th Dec. '55 went round the studios in the city. Photo taken on the occasion of his visit to Gemini Studios.

Left to Right: Messrs K. S. Narayana Iyengar, Run-Run Shaw, Subbu, R. S. Mani and K. V. Sarma.

A GLITTERING TRIUMPH IN COLOUR!

SILVERED WITH STARS SPANGLED WITH SONGS WRAPPED UP IN ADVENTURE AND ROMANCE 3 MODERN THEATRES & 40 THIEVES FIRST L-LENGTH COLOUR PICTURE SOUTH T. R. SUNDARAM . A

Printed by C. Krishnamurthi at Sri Ramakrishna Printing Works, 19-B, Woods Road, Mount Road, Madras-2; Edited & Published by V. Rama Rao, B.A., for the South Indian Film Chanber of Commerce, 19, Woods Road, Madras ?.