

JOURNAL OF

THE FILM CHAMBER

Vol. II

AUGUST 1955

No. 2

Screening of Films Division Films ..	1	Legal ..	9
Census and Films Trade ..	3	Trade Associations ..	12
Silver Jubilee of the Indian Talkie ..	4	Far & Near ..	14
News & Notes ..	5	Diary ..	17
Producers & Exhibitors to Note ..	8	Studio Report ..	18



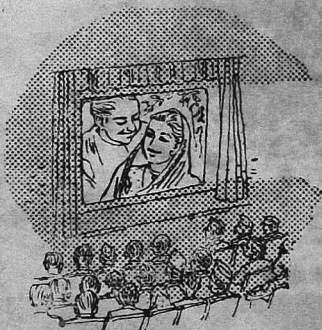
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Vol. II**1st AUGUST 1955****No. 2**

Screening of Films Division Films

The Chamber is in receipt of numerous letters and communications asking for clarification of the stand taken by the trade in regard to the screening of films supplied by the Films Division, Government of India.

The question came up for consideration in the meeting of the Executive Committee of the Chamber held on 27th July, 1955.

The following resolution was passed :

The Committee considered the communications received relating to the screening of "Approved films" by some of the exhibitor members of the Chamber. The Committee feels that so long as there is no compulsion on the exhibitors to enter into contracts on imposed terms and conditions, there is no objection to the screening of the films supplied by the Films Division on terms mutually agreed upon.

The Committee in this connection made it clear that what it objected to in its earlier resolution was only the compulsion practised by making the screening of these films a condition precedent to holding of a Cinematograph licence.

The Committee at no time, had any objection and does not have objection to the exhibition of Government supplied films provided they were given on the basis of arrangement reached by free choice.

Poster Pasting

Poster Pasting is an important advertisement medium in the city of Madras.

The indiscriminate pasting of posters on the city walls, attracted the attention of the Madras Corporation, so early as in the year 1937 when they introduced the Advertisement Tax under Section 129-A of the Madras City Municipalities Amendment Act 1926.

The objects were two-fold; firstly the tax was intended to regulate poster pasting. For this purpose, the Corporation erected, at considerable expense cement panels in the important localities in the city whereon the posters were to be pasted. The motto of "City Beautiful" was designed to be served by the said regulation.

The second objective of the Advertisement tax was to make it a source of income to the Corporation. But then the objective was completely, defeated, for, the Corporation has come to lay emphasis on the revenue side of the two-fold objective and turning their blind eye on the regulation side of posters. There has, therefore been no change in the nature and manner of poster pasting irrespective of the objective underlining the Advertisement tax levy. The income derived by the Corporation is of the order of Rs. 1½ lakh per annum. Out of this income, 90 per cent is contributed from out of film publicities, of which the poster

pasting constitutes a big bulk. There are 31 Cinemas in the city of which near about 20 first run picture houses take 500 posters per theatre. Even if we take first run theatres (leaving 2nd run picture houses altogether) it will work out 10,000 posters per week. On each poster, the producer spends not less than As. 4 towards its cost, As. 2 towards tax and Pies 6 towards pasting charges. That is, the film trade expends not less than Rs. 4,000 per week or 2 lakhs per annum on these posters in the city.

The efficacy of poster pasting as a medium of publicising pictures is being disputed and complaints are often received that there is more wastage in it than effectiveness. Nevertheless, poster pasting has come to stay and has provided a remunerative profession to the licensed Corporation Agents and is also a very fertile source of income to the Corporation.

Official Notice

It has of late been brought to the notice of the Chamber that the safety of the posters entrusted to the Agents and the utility of the posters put on the walls a not protected and complaints of vandalism are often heard. While this is under the consideration of the Chamber, police have taken steps to move in the direction of regulating the activities of poster pasters. An instance in point is that several pasting boys were hauled up recently

before the Honorary Magistrates and were convicted. The Director of Information has also issued a press note to the following effect :

“Complaints have been received against unauthorised pasting of posters on walls and writings on the roads. The attention of the persons concerned is hereby drawn to the fact that affixing of any bill notice, document or paper upon any public place or building, monument, statute

etc., without the consent of the owner or occupier amounts to contravention of Section 71 (XVI) of the Madras City Police Act and is punishable. The co-operation of the public is requested in eradicating this offence.”

It is therefore evident the official control is slowly stepping in to fulfil the objective of regulating poster pasting which the Corporation tax had not succeeded in achieving.

Census and Film Trade

It is said that the trade thrives on the earning and buying capacity of the people. It is more so in the case of the motion picture trade, for besides the above capacity, it would depend on the good will and willing patronage of the public.

It would be interesting to learn from the latest statistics as to what extent of the vast population of India there is possible patronage for films.

The recently published appendices to the Census Report 1951 reveal the following facts :

Of the total population of 3566 lakhs, 1044 lakhs (or 29.3%) are described as self-supporting persons, 379 lakhs (or 10.6%) as earning dependants, and 2143

lakhs (or 60.1%) as non-earning dependants.

Of the self-supporting persons, there are 151 lakhs females and 706 lakhs males in the rural parts.

In the urban areas, there are 21 lakhs self-supporting females and 166 lakhs males.

It can be deduced that a population ranging near about 14½ crores (who constitute both the self-supporting & earning dependants) can be put as potential patrons for films. But then, most of these live in villages and possibly out of the reach of a cinema house. And so 166 lakhs or less than 2 crores of India's population (self-supporting persons) living in urban areas may be relied upon as being possible film goers.

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Sanitary Conveniences for theatres—Govt. revise scale

By the G. O. No. 774 dated 6th June 1955, the Government of Madras have, on the representations of the Chamber, passed orders to bring the scale of sanitary conveniences in cinemas

in the mufasil in line with the scale existing in the City of Madras viz : Urinals—One Stall (seat) for every fifty persons and Latrines—One Stall (seat) for every two hundred persons.

Silver Jubilee of the Indian Talkie

It is definitely known that the Silver Jubilee of the Indian Talkie will be celebrated towards the end of the year 1955.

The subject is before the Film Federation of India.

The celebrations should aim at a multiple objective such as fostering greater interest in public for the Cinema, of promoting cordiality as among the various competent parts of the business, and of making the authorities know more about the actual plight and tribulations of the trade.

It is not known as to what the Film Federation of India will ultimately decide regarding the programme of celebrations. However, several proposals are being made among which the following may be mentioned :

On the trade and business level, regional conferences and an All Indian Motion Picture Congress may be held. They are intended to focus attention on subjects vitally affecting the growth of film production and its future welfare.

Along with the Conference, exhibitions showing the how and

why of the trade and cultural shows may also be conducted so as help general public evince greater interest in films. Among these shows may be included the exhibition of films containing selected scenes from hit pictures of both the past and the present.

A documentary depicting the progress and development of motion pictures may be made.

The press which has been always co-operating with this trade may be requested to bring out special supplements to mark the occasion. The trade may also arrange to publish a souvenir which will contain the story of the film in its historical, social and artistic aspects.

It is also suggested that a commercial exhibition may be organised with stalls, miniature studio and laboratory, an open air theatre and with display of talent etc.

These and other suggestions may come up before the Committee of the Federation. And any programme that may ultimately be finalised, will have to be entrusted to a steering committee to go through the details and implement the same.



News & Notes

“Narabali” in films*

The Central Board of Film Censors, Bombay at its meeting held on 14th June 1955 passed a resolution regarding picturisation of “Narabali” in films which runs as follows :

“Resolved that no reference to glorification of “Narabali” either in words or in dialogues and actual picturisation of “Narabali” should be allowed in films.”

Producers are requested to note the above resolution and take steps to avoid references to “Narabali” in pictures.

* * *

Deposit of print under Rule 27-A

The Chamber is in receipt of a communication from the Regional Officer of the Central Board of Film Censors Madras of the latest decision of the Chairman on the question of the deposit of a print of a film as certified or a shooting script thereof. The communication says :

“It has been decided by the Chairman that it will be permissible for applicants for certificates who have deposited a print to take back the same after exchanging it for a full and detailed shooting script within a period of one month.”

The Chamber has since asked the authorities to extend the concession with retrospective effect to producers who had already submitted prints.

* * *

Trade and Press shows in Cinemas :

Under the Madras Shops and Establishments Act 1947, it is enjoined upon the managements of cinema theatres to keep a record of overtime payment to the staff for the shows conducted over and above the prescribed quota. It is also said that prior permission has to be obtained from the authorities for conducting such shows. But it was pointed that it would be impossible to apply in advance of these shows because these shows have got to be held mostly without proper notice. As a print is available the show is immediately held and there would hardly be any time given to the exhibitor to obtain prior permission for such shows. In view of the above difficulty the authorities suggest the following procedure subject to the approval by the Government.

(1) The Regional Inspector of Factories, Madras should be

informed by telephone prior to the holding of the press and trade shows, and it should be followed up with a detailed report in duplicate to the Regional Inspector of Factories with full particulars of the shows conducted, theatres where they are conducted, period of the shows, the staff employed, the overtime eligible and such other requisite particulars required by the department.

(2) A monthly return of all trade shows etc. conducted in all the theatres with all the prescribed particulars will have to be furnished to the Regional Inspector of Factories, Madras in the city and to the Regional Inspectors of Factories concerned in the mufasil.

(3) Such other particulars that the Government may require will have to be furnished.

* * *

Cinema Operators' Examination :

The Government of Madras, have in their G.O.Ms. No. 1873 Home dept. dated 4th July 1955 passed orders fixing the fee of Rs. 8 for the issue of competency certificate. They have also sanctioned a sum for the translation in Tamil of the Cinema Operators' Manual for the use of the candidates.

* * *

Provident Fund Scheme :

The Central Board of Trustees of the Provident Fund Scheme of the Government of India would shortly take a decision on the question of contract labour connected with the manufacturing

process in a factory. It will also consider the proposal to reduce the number of years after which an employee becomes entitled to the Provident Fund accumulation from 20 to 15 years and the desirability of making the duties of employers more precise.

* * *

Children's Film Society :

The Executive Board of the Children's Film Society met in New Delhi on 4th June 1955 and recommended for the production of children's films as a programme in India's Second Five Year Plan.

Among other decisions was holding of a festival of International Children's Films. The Board set up committees to look after the production aspect of children's films, the selection of stories and the administrative work.

Another recommendation made at the Board meeting was that Government of India should bear the cost of producing two feature films for children during the current financial year.

* * *

Film Institute Committee :

The Committee appointed by the Government of India to go into the question of establishing the proposed Film Institute in the country, to impart training in various branches of film-making and doing technical research held its second meeting at Bangalore.

* * *

Bombay Cinema Rules 1954 :

Government of Bombay, have by a notification dated 2nd June 1955, issued amendments to the Bombay Cinemas Rules 1954. By these amendments, relaxation of the rules in respect of old and the existing theatres has been granted. Use of fire resisting materials for every part of the cinema and constructional alterations, which would have resulted in unnecessary losses to the trade, have been avoided by the amendments. This relaxation is the result of the representations made by the Cinematograph Association.

* * *

New Procedure for Awards :

It is understood that the Government of India intend revising the scheme for the award of prizes for films. According to this, it is said that the President's silver medal and two certificates in order of merit will be given to the films in each of the languages, in each province. For example, three prizes as aforesaid will be given to films in Tamil, Telugu, Malayalam and Kannada. The Regional Committees will adjudge these films as suitable for the awards. Again the Central Committee will adjudge all the films recommended by the various Regional bodies and finalise three pictures, in order

of merit the first of which shall be awarded the President's Gold Medal and the other two certificates of Merit.

For the best documentary, the Presidents Gold Medal will be presented and for the best Children's film Prime Minister's Gold Medal will be given.

It is said that the Regional Committee will be composed of (i) Chairman to be nominated by the Government (ii) not more than two distinguished men of culture in respect of languages in which films have to be seen, and (iii) persons not exceeding three, qualified to Judge technical standards from the industry.

The Central Committee, it is learnt, will consist of (i) Chairman nominated by Govt. of India (ii) Chairman of three regional committees (iii) Three persons qualified to Judge technical standards from the industry (iv) Three distinguished men of culture (v) One member of the Central Board.

It may be noticed in the revised scheme, the precedent of associating a representative of the Film Federation and of inviting representatives of regional organisations to sit with regional Committees, have been dropped.

CO-OPTION

The following were co-opted as members of the Committee : Mr. T. R. Sundaram (Modern Theatres Ltd., Salem) ; M/s. Asoka Pictures, Madras ; M/s. National Pictures, Madras ; M/s. Kodak Ltd., Madras and The Madura Film Exhibitors Assn., Madurai.

Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1950 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of South Indian languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head

‘XLVI - Miscellaneous - Union-Misc. Censorship Fees.’ (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Jeevitham (Telugu), 3051, d/6-7-50.
2. Jugnu (Revised) Hindi, 3064, d/27-7-50.
3. Ithaya Geetham (Tamil), 3065, d/27-7-50.
4. Macha Rekai (Tamil), 3087, d/3-8-50.
5. Unmayin Vetri (Tamil), 3088, d/3-8-50.
6. Vatsalakalyanam (Tamil), 3089, d/3-8-50.
7. Satyanavatharam (Tamil), 3097, d/14-8-50.
8. Chandrika (Malayalam), 3103, d/21-8-50.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Engineer, Andhra, 20, Rutland Gate, Madras-6.) or the Divisional Elec. Engineer concerned (vide page 11 of the April '55 Journal) three months prior to the date of expiry of their licence viz., before 31st August, 1955. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head “XIII other Taxes and Duties-B. Receipts from Electricity Duties— a Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas”:

Inspection month—Oct. '55.

The Cinema theatres in Kurnool districts in the Andhra State and Tirunelveli district in the Madras State.

Legal

Re-Certification of Films :

On 4th July 1955, Mr. Justice P. Rajagopalan admitted in the Madras High Court a writ petition preferred on behalf of Modern Theatres Ltd. of Salem, questioning the validity of Rule 27(B) of the Cinematograph (Censorship) Rules 1951.

The petitioner has sought a writ of mandamus to direct the Regional Officer of the Central Board of Film Censors to permit its film "Manthrikumari" to be exhibited without any cuts or alterations.

The company produced the picture in 1950 and obtained a clean certificate from the then Board of Film Censors. The authority of that certificate was not limited to any period. In 1951, the Cinematograph (Censorship) Rules came into force and Rule 27(B) thereof provided that all certificates, whether issued before or after January 15, 1951, would be valid for a period of five years only; and also provided for a procedure for the renewal of such certificates.

According to these rules, the certificate already issued in respect of "Manthrikumari" lapsed this year. The petitioner first applied for renewal and the Regional Board of Film Censors ordered certain "cuts" and alterations in the picture which were ratified by the revising authority, which besides, added certain other modifications. The petitioner was informed that

a fresh certificate would be issued only if these modifications were carried out.

The petitioner contends that the modifications are impracticable, that Rule 27(B) of the Cinematograph (Censorship) Rules in so far as it affects rights conferred by certificates already granted prior to 1951 is invalid and inoperative and that the pictures exhibited under the authority of the original certificate should not be subjected to fresh censorship every five years.

His Lordship admitted the petition and ordered the issue of notice to the respondent.

Sri R. M. Seshadri and Sri V. P. Raman appeared for the petitioner.

* * *

Posters not Obscene :

In the Nagpur High Court, Mr. Justice G. S. Shukla delivered judgment, acquitting Sri N. J. Nayudu and Sri Sheoprasad under 292(a)(c) of Indian Penal Code.

The charge was that on 20-10-1952, the accused persons publicly exhibited an obscene poster, Art A in the Cinema House and that they received profits from the business in the course of which such obscene picture was exhibited. The poster picture was taken from the film "Flame of Araby", a vivid technicolour picture presented by Hollywood. The picture depicts the story of desert life of Arabia.

In the course of his judgment, His Lordship observed "I will not admit that the Indians are so depraved or weak minded, that their feelings would be incited when they see in this picture a lady whose thighs are not covered so fully.

"Customs and manners as regards dress and mode of expressing love differ from one country to the other.

An Indian wife may express love by touching the feet of her beloved, but a French woman may express her by kissing her hero. I do not think it indecent when a picture showing how life is lived in other countries is shown in India.

Continuing, His Lordship observed: In the charge sheet, the prosecution has admitted that the poster was taken from the film "Flame of Araby". This film must have been passed by the Board of Censors before it was released to the public. If the picture was regarded "obscene" the Board of Censors would have excluded the picture (poster) from the film.

"For the aforesaid reasons I hold that the picture is not "obscene". I hold that the accused persons are not guilty of exhibiting "obscene" picture. I acquit both the accused persons under 258(1) Cr. P. C.

"I also feel that this was not a fit case for taking judicial opinion.

Sri S. B. Sen, Advocate appeared for the prosecution and Messrs. K. K. Thakur & R. K.

Thakur, Advocates for the accused,

* * *

Extortion of money from

Artiste :

On 8th July, 1955 Mr. Justice Chainani and Mr. Justice Gokhale of the Bombay High Court confirmed the conviction and sentence passed by the Chief Presidency Magistrate, Bombay on Lovji Mandan Thakkar, editor of "Garjana" on a charge of extorting money from Nirupa Roy, a cine artiste by threat of black mail.

Thakkar had been sentenced by the lower court to 15 months R.I. and a fine of Rs. 1,000/- or in default to six months' further imprisonment.

Their Lordships set aside the conviction and sentence of 3 months imprisonment passed on Natwarlal Bhurala, the second accused in the extortion case on a charge of abetment.

Garjana is an occasional publication or leaflet and Thakkar, its editor, claimed to expose social evils. It was alleged against Thakkar that he dishonestly induced Nirupa Roy, through her husband Kamal Roy, to pay him Rs. 2,000/- as part payment of a sum of Rs. 5,000 demanded by Thakkar from the actress. The police arrested Thakkar after he had accepted the money in marked notes. Natwarlal, the prosecution alleged, abetted Thakkar in the offence.

The Chief Presidency Magistrate found both Thakkar and

Natwerlal guilty and sentenced them.

In appeal, it was contended on behalf of Thakkar that the amount of Rs. 2,000/- was paid to him as consideration for film rights of a book he had written. Besides, it was stated that there was no independent evidence to show that Thakkar had intended to extort any money from Nirupa Roy.

On behalf of Natwerlal, it was submitted that he had merely written the threatening letters at the dictation of Thakkar under whose employ he was. Further, Natwerlal was only a tool in the hands of Thakkar.

In dismissing the appeal of Thakkar, Their Lordships said that if there were any negotiations for the sale of the film rights of the book written by Thakkar, there should have been some documentary proof of an agreement as to the terms of sale. Their Lordships thought that at least a receipt would have been given for the payment made.

Their Lordships said that the offence of blackmail was the most despicable one known to law. Such offences did not generally come to light, but when they did, deterrent sentences should be imposed. Their Lordships did not think that the sentence imposed on Thakkar by the Lower Court could, by any means, be regarded as excessive having regard to the serious nature of the offence.

In acquitting Natwerlal, Their Lordships said that the only evidence against him was the letters he had written to the film

star. According to this appellant, he wrote the letters at the dictation of Thakkar under whom he was employed. Their Lordships were inclined to believe this contention. As they thought that there was not sufficient evidence against Natwerlal, Their Lordships set aside the conviction and sentence imposed on him by the Lower Court.

Legal Fund :

Members of the trade are doubtless aware that at the Madras and Andhra Exhibitors' Conference held on 24th April 1955, it was decided to constitute a legal fund for defending the legal rights of the industry if and when necessary and to place the same in the hands of the Committee of the Chamber for expending for such causes as the Committee considers to be of common benefit.

In pursuance of the above resolution the Committee of the Chamber opened a list of contributions, which is headed by a contribution of Rs. 500 by President S.S. Vasan. The other contributions announced are :

Mr. K. S. Narayana Iyengar Rs. 250 ; Mr. K. Viswanathan Rs. 50 ; Mr. R.N. Rajan Rs. 51 ; M/s. Rajshri Pictures, Madras Rs. 50 ; Mr. D. Ramanujam Rs. 25 ; Mr. K. S. Iyer Rs. 25 and Mr. R. M. Seshadri Rs. 51.

An appeal is hereby made by the Committee to all members of the trade to contribute. Remittances are to be sent to Hony. Secretaries of the South Indian Film Chamber of Commerce, 19, Woods Road, Madras 2.

Trade Associations

Cinematograph Assn. of India :

The ninth annual report of the Cinematograph Assn. of India for the year 1954-55 gives an account of the varied efforts put forward by the body for safeguarding the interests of its members. The highlight of the year's activities was the introduction of self-regulation in Bombay Circuit jointly with the Indian Motion Picture Distributors' Assn. from 28th October 1955. The immediate step taken under the scheme of self regulation is expeditious settlement of disputes. This has occasioned a large increase in membership of the body. As against a membership of 240 at the end of 1953, it has gone up to 560 by the end of April 1955.

The report enumerated how on the representations made by the Association, Government of Bombay have relaxed several of the stringent Bombay Cinema Rules 1954. For example it was agreed that children should not be admitted to shows upto $\frac{3}{4}$ of the width of the screen in the case of theatres having wide screens. The matter is however, still under discussion with Government.

The report also reveals that preparations are afoot for celebrating the Silver Jubilee of the Indian Talkie in a fitting manner in 1955 under the aegis of the Federation.

NEW OFFICE-BEARERS

The new Executive Committee of the C. E. A. I. is composed of the following members :

Messrs : B. D. Bharucha (President), S. G. Patwardhan (Vice-President), S. N. Kotwal (Hony. Treasurer). Abdul Ali, D. S. Chamble, B. V. Dharap, Jayant J Desai, K. V. Desai, S. B. Jhaver, V. G. Joshi, M. S. Karandikar, P. S. Kuka, Kevalchand N. Mehta, P. D. Mehta, K. M. Modi, Major D. D. Nimbalkar, V. M. Rawal, J. D. Shah, F. N. Dastoor, W. S. Bhagwat, M. B. Sholapure, J. R. Pandya and M.F. Sidhwa committee member.

PRESIDENT'S SPEECH

At the Ninth Annual Meeting of the Association Mr. B. D. Bharucha, President asked "Why should we screen Government approved films compulsorily and pay a rental for the same. He appealed to the Prime Minister to give proper guidance to the Ministry of Information and Broadcasting.

Another important issue which they have not been able to tackle successfully with the Government of Bombay is the levy of entertainment tax. He pleaded for the uniform percentage of 20% as recommended by the Film Enquiry Committee. He stressed the need for canalising business competition on healthy lines, so that certain minimum returns can be ensured to all. In conclusion, he pleaded for the avoidance of cut-throat competition, and desired that the exhibitors would conform to the minimum charge of annas two towards admission fees.

* * *

Andhra Film Chamber of Commerce :

At the second annual general body meeting of the Andhra Film Chamber of Commerce held at Vijawada on 10th July 1955, Mr. Sundarlal Nahata, President expressed his grateful thanks to the Andhra Government for their helpful attitude towards the representation made by the Chamber and their cooperation in solving some of the intricate problems of the trade.

The office bearers of the Chamber elected for 1955-56 are: President : Sri Sundarlal Nahata ; V. Presidents : Sri T Aswatharayanarayana ; Hony. Treasurer : Ch. Poornachandra Rao ; Hony. Secretaries : Sri S. K. N. Iyengar & C. V. Baburao and Messers. Raja A. Mohan, P. Chandrasekhara Rao, B. Akshyalingam, K. Subrahmanyam, K. Subbarao, B. Satyanarayana & Syed Khader.

Among the resolutions passed were the following : The meeting approved of the action taken by some of the exhibitor members in resorting to legal remedies in regard to approved films. The Government of Andhra were requested to amend Rule 2 (b) (i) so as to allow 25 persons per 100 sq. ft floor area in respect of chairs having both arms & at the rate of 30 per 100 sq. ft. of floor area in respect of benches without arms.

The Chamber urged for an amendment of Rule 27 (ii) of the P. P. R. Act for the grant of renewal of a temporary licence in respect of a temporary building suitably so that touring

cinemas might not be charged more than the permanent cinemas as laid down under Rule 27 (ii) of the P. P. R. Act.

The Andhra Government was urged to include the vacant sites leased for the construction of theatres as per the provisions of the Madras Tenants Protection Act as was already done by the Madras Government with a view to safeguarding the owners of theatres from eviction and consequent loss.

* * *

Film Federation of India :

The meeting of the Executive Committee of the Film Federation of India has been fixed for Sunday the 31st July 1955, at Calcutta.

Among the subjects coming up for consideration, it is learnt, are the following: Film trade with Pakistan, the new procedure that is intended to be adopted in regard to the Government awards for films and the forthcoming Silver Jubilee celebration of the Indian Talkie.

* * *

Instructional films :

The Film Division releases contain interesting news reels on the following: Eclipse mela at Kurukshethra. Amaravathi Dam, Chimpanzee Zippy in Bombay, and President in Hyderabad.

The Prime Minister's tour of Soviet Union and other European countries are the themes of other releases of the Films Division. The scenes of the wonderful reception accorded to our beloved Prime Minister highlight these releases.

Far & Near

Eric Johnston on Freedom of the screen:

New York, 13th Apr. '55.

Mr. Eric Johnston, who has today been re-elected President of the Motion Picture Association of America has made a report to the Assn. in the course of which, he pointed out the significant gains of the trade.

He made out the following three points on asset side of the trade:

1. Technological developments and their wide acceptance by the public.
2. Increased output of higher quality pictures.
3. Record earnings for American pictures in overseas market.

WARNING FACTORS

He also pointed out the warning factors as the costs of picture making have risen and

(2) there are indications that the foreign market may be tightening up.

Mr. Johnston calls attention to the fact that this is the 25th anniversary of the production code. He states that it has been "a bulwark against the encroachment of political censorship" and calls it "a creed of public responsibility for those engaged in entertainment's most powerful and dramatic medium, stressing standards and obligations."

The report mentions the appointment of Geoffrey M. Shurlock as successor to Joseph Breen as director of the code

Administration and predicts that Shurlock's administration "will continue to demonstrate that self-regulation not only is the democratic answer to political censorship, but is a positive force in raising the artistic and commercial level of the motion picture."

"As a medium of international communication, motion pictures are exhibited to a worldwide audience of some 12 billion persons each year." Mr. Johnston stated in his foreword. "Covering a variety of themes and activities, ranging from history to musical comedy, the primary objective of theatrical films is to furnish entertainment to the public.

MAKE DEEP IMPRESSIONS

"In the course of entertainment, motion pictures also portray the cultures, customs, traditions and values of many lands. By so doing, they make enduring impressions on the hearts and minds of audiences the world over.

"To win public acceptance, film industries must serve the public. To flourish in modern society, motion pictures must be true to their function as a mass art. They must heed public need and demand.

"If the industry is to be a promoter of the interests of men of goodwill, it must stand as a free institution. Freedom of the screen must be as zealously guarded and as zealously preserved as freedom of the press.

“Freedom of the screen is frequently impaired seriously by government interference—even by democratic governments. This interference usually takes three forms—crippling taxation, import quotas and censorship.

“As for censorship, there is no more justification for the governments of free men to bridle the screen than there is to curb the press. The excuse that motion pictures make a more dramatic impact on people and must, therefore, be policed by bureaucrats is only further tribute to the importance of films as a medium of communication of information and entertainment. There are adequate and democratic laws to protect the public from unwholesome films, just as there are laws to protect society from unwholesome books. Prior restraint on movies is neither needed nor welcome. It can only do a disservice to integrity and to understanding.”

* * *

Pilgrimage of Peace :

Sri Jawaharlal Nehru, Prime Minister of India, who has gone round the epoch making 37 days tour of Soviet Russia and other European countries on a pilgrimage of peace, has returned to India on 12th July 1955. The documentary film of the Prime Minister's tour is being released during July and August through the Film Division, Ministry of Information and Broadcasting, Govt. of India. The tour is calculated to lessen world tension and lay

sure foundations for world peace and security.

* * *

Films in Indonesia :

A Jakarta message dated 18th July 1955 reports that there are 600 picture houses in Indonesia and about 60 films are produced a year by the three film producing concerns of the country.

Besides, Government operated mobile show vans go round the country, showing news reels, educational and cultural films produced by the Government.

* * *

Ratna Studios :

Sri S. S. Ramaswamy Padayachi, Minister for Local Administration, Madras declared open the Ratna Studio, Salem on Wednesday the 13th July 1955.

The lease of the studio is held by Mr. M. Ramalinga Mudaliar and partners.

In the course of his speech the Minister appealed to producers to desist from making films vilifying gods and communities. He also desired that producers should encourage only Tamil artists and desist from entertaining Telugu and Malayalam artistes to act in their pictures.

On the same occasion, a producing company called M. R. Pictures was also inaugurated.

* * *

Bombay Governor on Films :

Sri Harikrishna Mehta b, Governor of Bombay stated that film industry has played a

vital role in educating the public and it was still moulding the public opinion in India.

The Governor made these

observations while presiding over the inaugural function of the All India Saigal Memorial Committee at Bombay.

• Foreign Trade

Export of Films to Pakistan :

With reference to the notification issued by the Assistant Controller, Reserve Bank of India, Madras I (published in page 6 of the June issue (1955) of this Journal, on the question of export of films to Pakistan, a further clarification is now available. The Asst. Controller have in a communication, Ref : 450/EC P 439/55 dated 30th June 1955, addressed to the Chamber state as follows :

“ It has been decided to relax the conditions on which the Reserve Bank of India will be prepared to waive the E P. form procedure in respect of the export of Indian films on rental basis in Pakistan. Exports will in future be permitted by us on production of the following documents :

(1) a photostat copy of the import licence held by the Pakistani importer for the import of the film in question or a Certificate from a bank in Pakistan that the importer is in possession of a valid licence.

(2) An undertaking from the exporter to submit monthly statements of box office earnings, bank certificates in respect of rentals and bills of entry evidencing re-import of the films in due course.

The members of the trade are therefore, requested to note the revised procedure in regard to their foreign trade.

* * * *

Trade agreement with Pakistan :

On 13th July '55, an official Indian Trade delegation led by Sri L. K. Jha, Joint Secretary of the Ministry of Commerce left for Karachi to negotiate for a trade pact. The delegation consisted, among others, four members of the Indian film trade.

On 19th July '55, India and Pakistan signed a trade agreement, providing special facilities for people interested in border trade.

About films, the agreement is understood to run almost on old lines so far as West Pakistan is concerned, namely the Indian films will be imported against a fixed number of Pakistani films exported to India. In case of East Pakistan, however, a larger imports of Indian films (17) will be allowed.

The new agreement is expected to be ratified by the two governments by the end of August and it may become operative from September 1, initially for a period of one year.

Diary

1-7-'55—Release of B. A. S. Productions' Raju Peda (Telugu) starring N. T. Rama Rao, S. V. Ranga Rao, Relangi, R. Nageswara Rao, Lakshmi Rajyam, Kuchalakumari etc., at Crown & Sun, Madras—A Rajshri release.

1-7-'55—Release of All India Pictures Sitara (Hindi) starring Vyjayanthimala, Pradeepkumar, Shashikala, Gope etc., at Ashok, Madras—A. G. F. D. release.

4-7-'55—Re-opening of Ratna Studios, Salem.

8-7-'55—Release of Filmstan's Jagriti (Hindi) starring Abhi Bhattacharya, Promoti Gosh, Ratan Kumar etc., at Star, Madras.—Filmistan Distributors (India) Ltd., release.

15-7-'55—Release of Hoore Arab (Hindi) at Ashok, Madras. Produced by P. N. Arora of All India Pictures starring Sashikala, Pradeepkumar, Gope etc.—A. G. F. D. release.

15-7-'55—Release of Chandrathara Productions' Neelakuyil

(Malayalam) starring Satyam, Kumari etc., at Chitra, Madras.

22-7-'55—100th Day celebrations of Rojulu Marayee of M/s. Sarathi Films Ltd (Telugu) at Sri Krishna, Madras and in 17 other stations in Andhra.

29-7-'55 Release of R. R. Pictures' Gulebakavali (Tamil) starring M. G. Ramachandran, T. R. Rajakumari, G. Varalakshmi etc. at Sri Krishna, Gaiety, Rajakumari and Uma, Madras and all over Tamil Nad.

29-7-'55—Release of Srimathi Pixture' "Arumai Anna Asai Thambi" starring Mathuri, Raja Sulochana, Susila, T. R. Ramachandran, A. P. Nagarajan, Elumalai, Karunanidhi etc. At Chitra, Crown, Mahalakshmi, Madras & all over Tamil Nad. A Radhakrishna Film Release.

29-7-'55—Release of "Naqab" (Hind.), at Ashok, Madras.

31-7-'55—Meeting of the Committee of the Film Federation of India at Calcutta.

ACKNOWLEDGMENT

"Kavayitri Molla" (Hindi) based on the Telugu novel Kumari Molla, written by Sri Inturi Venkateshwara Rao, Published by Andhra Film Publications, 62, Sir Mohamed Usman Road, Madras-17. Price Re. 1/8/- per copy

The January, 1955 special supplement of Gaumont Kalee News published by G. B. Kalee Ltd., London gives a wide screen review.

MEETINGS & ADMISSIONS

A meeting of the Executive Committee of the Chamber was held on 27-7-1955. Mr. Katodia of Bansay Traders was admitted as a member of the Chamber in that meeting.

LIVING INDEX

The cost of living index number for working classes in Madras City for the week ended 9-7-1955 was 313.



A. V. M. Studios, Madras.

A. V. M. Productions — “*Vadina*” (Telugu), featuring A. Nageswara Rao, B. R. Pantulu, Relangi, Savithri, P. Kannamba, Pandaribai and others.

A. V. M. Productions—“*Nagala Chowthi*” (Telugu), featuring Nagiah, Jamuna, Sowkar Janaki and others.

A. V. M. Productions—“*Adarsha Sathi*” (Kannada), featuring Nagiah, Sowcar Janaki and others.

A. V. M. Productions—“*Bhai-Bhai*” (Hindi), featuring Asok Kumar, Kishore Kumar, David, Nimmi, Nirupa Rai etc.

National Pictures — “*Parasakthi*” (Telugu), featuring Sri Ranjani, Shivaji Ganesan, Sahasranamam and others.

A. V. M. Productions—“*Chori - Chori*” (Hindi), featuring Raj Kapoor, Baghwan, David, Nargis, Raj Sulochana and others.—
Direction : Anand Takur.

Bharani Studios, Madras.

Bharani Pictures—“*Chintamani*” (Telugu), featuring N.T. Rama Rao, P. Bhanumathi, Jamuna, Ranga Rao, Relangi.—Direction : P. S. Ramakrishna Rao.

M. A. V. Pictures, Coimbatore—“*Town Bus*” (Tamil).

Kemparaj Productions — “*Nala Dhamayanthi*” (Telugu & Kannada), featuring P. Bhanumathi and D. Kemparaj Urs.—
Direction : D. Kemparaj Urs.

Krishna Pictures’ — “*Madurai Veeran*” (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, N. S. Krishnan and T. A. Mathuram.—Direction : Yoganand.

Mekala Pictures — “*Rangoon Radha*” (Tamil), Shivaji Ganesan, P. Bhanumathi, M. N. Rajam, P. S. Veerappa etc. — Direction : Kasilingam A.

The Central Studios Ltd., Coimbatore

Sri Unity Pictures—“*Production-A*” (Tamil), featuring P. S. Govindan, Mali, Raghavan, Gajakarnam, Venkataraman, Girija, Krishna Bai, Lakshmi.—Direction : Chander.

Citadel Studios, Madras.

Madras Pictures—“*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan etc.

J. S. L. Pictures — “*Three Girls*” (Tamil), starring P. K. Saraswathi, Manohar, Sivathanu, Friend Ramaswamy etc. Direction : R. Prakash.

Jayasakthi Pictures—“*Nalla Veedu*” (Tamil), featuring Shivaji Ganesan, Pandaribai, T. S. Baliah and others.

Film Centre Ltd., Madras.

Film Centre Studio—“*Nadodi*” (Tamil), Popular stage-play. Direction : Vembu. Camera : Prabhakar. Chief Executive : Prabhakar.

Jaimanee Cinetone—“*Proctor Son-in-law*” (Sinhalese) featuring, Rukmani, Eddy Jayamane etc.

Triveni Pictures—“*Onre Kulam*” (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc. —Direction : N. Krishnaswamy.

Madras Movietone—“*Nalla Thangal*” featuring Mathuri Devi, A. P. Nagarajan etc.—Direction : P. V. Krishna Iyer.

Gemini Studios, Madras.

Gemini Studios—“*Insaniyat*” (Hindi), featuring Dilip Kumur, Dev Anand, Bina Rai & others.—Direction : S. S. Vasam. Music : C. Ramachandra.

Sri Raja Rajeswari Film Co.—“*Sathi Bakula*” (Tamil), featuring Anjali, Kannamba, Pushpavalli, Nagiah, T. E. Varadañ, Thangavelu etc. Direction : K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.—“*Sri Krishna Thulabaram*” (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suryakala, Suribabu, Raghuramiah, Relangi etc. Direction : C. S. Sreenivasa Rao.

Merryland, Trivandrum

The City Theatres Ltd., — “*C. I. D.*” (Malayalam), featuring Prem Nazir, Kumari, S. P. Pillai, Pankajam, Muthia and others. Direction : Krishnan Nair. Story-writer : T. N. Gopinathan Nair.

The City Theatres Ltd., — “*Production No. 7*” (Sinhalese), featuring Prem Nazir, Kumari, Pankajavalli, Nanukuttan and others.—Direction : Mitra Das. Story-writer : K. P. K.

The City Theatres Ltd., — “*Production No. 8*” (Malayalam), featuring Kumari, Prem Nazir, S. P. Pillai, Muthiah and others.

Movie Rays — “*Irulinninum*” (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction : D. Sankaran Nair.

Neela Productions—Production No. 3—“*Avakasi*” (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures — “*Bhagyodayam*” (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. • Direction : Velappan Nair.

Modern Theatres Ltd., Salem

Modern Theatres’—“*Maheswari*” (Tamil), featuring K. Savithri, Gemini Ganesan, K. A. Thangavelu, Karunanithi, M. N. Rajam, T. P. Muthulakshmi, C. K. Saraswathi & others.—Story Writer : Sridhar. Direction : T. R. Raghunath.

Modern Theatres Ltd.—“*Ali Baba & 40 Thieves*” (in Geva Colour) (Tamil), featuring P. Bhanumathi, M. G. Ramachandran, K. Sarangapani, M. N. Rajam, P. S. Veerappa, Thangavelu and Vidyavathi etc.—Story Writer : T. K. Govindan.—Direction : T. R. Sundaram, B.A., B.Sc. (Leeds).

Narasu Studios Ltd., Madras

Vinodha Productions — “*Kanyasulkam*” (Telugu). featuring N. T. Rama Rao, Savithri, C.S.R., Dr. Subba Rao, Suryakantham. —Direction : P. Pulliah.

Neptune Studios Ltd., Madras

Principle Pictures—“*Verum Pechalla*” (Tamil), featuring T. S. Baliah, Stunt Somu, S. Varalakshmi and Padmini and Directed by Joseph Pillaipet.

Sri Ganesh Movietone—“*Kodeeswaran*” (Tamil), featuring Shivaji Ganesan, Padmini, Ragini, Thangavelu, Balachander, Sama and others —Direction : Sunder Rao Nadkarni.

Jupiter Pictures Ltd. — “*Naya Admi*” (Hindi), featuring N. T. Rama Rao, Anjali Devi, Gope, Anwar Hussain, Nagendra Rao, Jamuna, Ram Sarma etc.—Direction : C. P. Dixit.

Jupiter Pictures Ltd.—“*Idde Daari*”. (This is the way) (Telugu), featuring N. T. Rama Rao, Anjali Devi, Jamuna, Jaggiah, Rama Sarma, Nagendra Rao.—Direction : C. P. Dixit.

Mani Productions — “*Maman Magal*” (Tamil), featuring Gemini Ganesan, Savitri, Balaiah, T. S. Dorairaj, Chandra Babu, D. Balasubramanyam.—Direction : R. S. Mani.

Shanti Niketan’s Productions—“*Jeevitha Sadanam*” (Sinhalese).

Newtone Studios Ltd., Madras.

Madras Pictures — “*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan, etc.

Sarvodaya Pictures, Ltd.'s.—“*New Life*” (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram—Direction by M. K. T. Bhagavathar.

Uma Productions—Production No. 3 (Tamil).

National Productions’ — “*Raja Rani*” (Tamil), featuring Shivaji Ganesan, Padmini.

Parasakthi Pictures—“*Natakame Ulagam*” (Tamil), featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagor Cine Productions—“*Kudumbavilaku*” (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc.

Mercury Pictures — “*Production No. 2*” (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Raja Sulochana, Kuchala Kumari. Direction : Kasilingam.

Natesh Art Pictures—“*Asai*” (Tamil), featuring V. Nagiah, Santakumari, M. R. Santhanalakshmi, K. R. Ramaswamy etc.—Direction : M. Natesan.

Gandhi Films — “*Jungle Queen*” (Sinhalese). Direction : Sanjeevi Rao.

Kasthuri Films — “*Satharam*” (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction : V. C. Subburaman.

Pakshiraja Studios, Coimbatore

Pakshiraja Studio’ — “*Marakutham*” (Tamil & Telugu), Direction : S. M. Sriramulu Naidu.

Pakshiraja Studios—“*Malaikallan*” (Sinhalese).

Prakash Studios, Madras

Ananda Productions’—“*Melukolupu*” (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Pramodha & Shree Films — “*Chaya*” (Telugu), featuring Jaggiah, G. Varalakshmi & others.—Direction : Joshi.

Ratna Studios, Salem.

M. R. Pictures — “*Production No. 1*” (Tamil).

Revathi Studios, Madras

Zoya-Revathi Pictures’—“*Balanyasam*” (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera : Rehman. Art : T. V. S. Sarma. Music : Rajeswara Rao. Produced and Directed by P. Subba Rao.

Revathi Productions — “*Kalvanin Kathali*” (Tamil), featuring Anjali, Shivaji Ganesan, T. R. Ramachandran, Sarangapani. — Direction : V. S. Raghavan.

Aruna Films’—“*Dr. Savithri*” (Tamil), featuring Anjali Devi, M. N. Rajam, M. N. Nambiar, S. Balachandar, B. R. Panthulu D. Balasubramaniam, N. S. Krishnan and T. A. Mathuram.— Direction : R. M. Krishnaswamy.

T. R. R. Productions' — "*Gomathiyin Kathalan*" (Tamil), featuring Savithri, T. R. Ramachandran, Thangayelu.—Direction : P. Neelakandan.

Maheswari Pictures—"*Kannin Manigal*" (Tamil), featuring M. K. Radha, M. V. Rajamma, etc. Direction & Camera : T. Janakiram.

Srinivasa Pictures — "*Nalla Pennmani*" (Tamil), featuring Thikkurisi and Lakshmi Devi etc.

Vikram Productions—"*Tenali Ramakrishna*" (Tamil & Telugu), Shivaji Ganesan, and others.—Direction : B. S. Ranga.

Kasthuri Films—"*Satharam*" (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others. — Direction : V. C. Subburaman.

Ragini Productions — "*Production No. 7*" (Tamil), featuring Shivaji Ganesan, Gemini Ganesan, Santha Kumari, Savithri, V. Nagiah and others —Direction : P. Pulliah.

Rajyam Pictures — "*Harichandra*" (Telugu), featuring N. T. Rama Rao, Lakshmi Rajyam, Relangi and others. — Direction : Jampana.

Rohini Studios, Madras

Rohini Pictures—"*Amritha Hastham*" (Tamil & Telugu).

Kemparaj Productions — "*Nala Dhamayanthi*" (Telugu & Kannada), featuring P. Bhanumathi, D. Kemparaj Urs and others. —Direction : D. Kemparaj Urs.

Jayasakthi Pictures—"*Nalla Veedu*" (Tamil), featuring Shivaji Ganesan, Pandaribai, T. S. Baliah and others.

Star Combines' Studios Ltd., Madras

Star Combines—"*Jai Alak Niranjana*" (Canarese).

Soundarya Pictures—"*Pasavalai*" (Tamil) featuring T. S. Baliah, K. Sarangapani, T. Krishnakumari, T. V. Kumuthani, B. R. Panthulu etc.—Direction : G. V. Baskar.

Soundarya Pictures—"*Premajalamu*" (Telugu) featuring -do-.

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—"*Educated Girl*" or "*Paditha Penn*". (Tamil), featuring Kannappa, Nagarajan Nambirajan and Lalitha.

Jayasakthi Pictures—"*Nalla Veedu*" (Tamil)

Sri Sukumar Productions—"*Production No. 5*" (Tamil) featuring T. R. Mahalingam and others. Direction : T. R. Mahalingam.

Shyamala Pictures Ltd.,—"*Production No. 5*" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and T. S. Muthulakshmi.—Direction : Y. V. Rao.

M. R. S. Pictures—"*Santhippu*" (Tamil), featuring M. K. Radha, V. K. Ramaswamy, Sairam, M. N. Nambiar, B. S. Saroja. Direction : R. Sundaesan.

Sri Khant Productions—“*Thiyaga Murthy*” (Telugu). Direction : G. Kotiah.

Manorama Films—“*Ethirolu*” (Tamil), featuring M. N. Nambiar, V. K. Ramaswamy, Gemini Susila and others. Direction : Ranganathan

Vauhini Studios Ltd., Madras

Annapoorna Pictures—“*Dongaramudu*” (Telugu), featuring A. Nageswara Rao, Savitri, Relangi, R. Nageswara Rao, Jaggiah etc.—Direction: K.V. Reddi, B.Sc.(Hons.) Dialogues : D.V. Narasaraju.—To be released.

Vaidya Films — “*Mangaiyar Thilagam*” (Tamil), featuring Shivaji Ganesan, Subbiah, Ragini, Padmini and Thangavelu. Direction : L. V. Prasad.

S. M. N. Films, Ceylon—“*Mathalang*”, (Sinhalese) Direction : Nagarajan.

Sahini Productions—“*Amara Santhesam*” (Tamil), featuring Narasimha Bharathi, T.S.Dorairaj etc.—Direction: Adurty Subbarao.

Vijaya Productions Ltd.—“*Sasireka Parinayam*” (Telugu) and (Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

National Art Theatre — “*Jaya Simha*” (Telugu), featuring Vahida, N. T. Rama Rao, Relangi, Anjali Devi etc.—Direction : Yoganandha.

Janmabhoomi Pictures—“*Production No. 1*” (Telugu).

Jayanthi Prodn—“*Governor's Cup*” (Tamil).

Eneskey Films—“*Paditha Muttal*” (Tamil).

Vijaya Productions Ltd.—“*Gunasundari Katha*” (Tamil), featuring Lakshmiprabha, Savitri, Nambiyar, Karunanithi, Ranga Rao, Muthulakshmi T. S. etc. — Direction : Kamesvara Rao.—Supervision : K. V. Reddi.—Nearing completion.

Vijaya Pictures—“*Neethipathi*” (Tamil) featuring K. R. Ramaswamy, T. S. Baliah, Sahasranamam, Kuchalakumari, Malathi etc ,—Direction : A. S. A. Swamy.—Completed.

Sadhana Productions — “*Santhanam*” (Telugu , featuring Nageswara Rao, Sri Ranjini, S. V. Rangarao, Chalam. Supervision : Prasad. Direction : Ranganatha Dass.

Lakshmi Productions—“*Nallanal*” (Tamil), featuring Raj Sulochana and others. Direction : A. Bhaskar Raj.

Lalitha Films—“*Charana Dasi*” (Telugu). Direction : Prakash Rao T. Music Direction : S. Rajeswara Rao.

Vijaya Production—“*Lavakusa*” Tamil & Telugu. Directed by B. N. Reddi,

Senthil Art Productions—“*Estate Coolie*” (Tamil). Direction : K. Vembu.

Kadija Productions—*Production No. 1* (Malayalam)—Direction : Thottan.

Ganesh Movietone—“*Kodeeswaran*” (Tamil), featuring Shivaji Ganesan, Padmini, Ragini, Thangavelu, Balachander, Sama and others.—Direction : Sunder Rao Natkarni.

Sri Raja Rajeswari Film Co. — “*Sri Krishna Thulabaram*” (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suriyakala Suribabu, Raghuramiah, Relangi etc.—Direction: C.S. Sreenivasarao.

S.M.N. Films—“*Devadas*” (Sinhalese).—Direction : K. Vembu.

S.M.N. Films—“*Vidurajathaka*” (Sinhalese),—Direction : A. S. Nagarajan.

Devar Films—“*Production No. 1*” (Tamil). — Direction : Thirumugham.

Sri Kalpana Pictures — “*Production No. 1*”, featuring S. V. Sahasranamam, S. V. Subbiah, Shivaji Ganesan, Jr. Sri Ranjini, Sarala, Girija, T. S. Balaiah.—Direction : E. Appa Rao. Camera : Chandra.

Jairaj Films — “*Bhaktha Mallikarjuna*” (Canarese), featuring Pandari Bai & Amarnath etc.—Direction : C. V. Raju.

Hela Diva Film Arts Ltd., — “*Production No. 1*” (Sinhalese), —Direction : A. S. A. Swamy. Music Direction : Vedachalam.

Chandra Tara Production—“*Citizen Ravichan*” (Malayalam), Direction : Bhaskar.

Venus Pictures — “*Amara Deepam*” (Telugu), Direction : T. Prakash Rao. Music Direction : Chalapati Rao.

V. R. V. Production—“*Pathini Daiwam*” (Tamil), Direction : Ch. Narayanamurthy.

T. R. R. Production—“*Production No. 1*” (Tamil).

Krishna Pictures—“*Madurai Veeran*” (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, N. S. Krishnan & T. A. Maduram.—Direction : Yoganand.

Uma Pictares — “*Production No. 3*” (Tamil).

LATEST PICTURES CENSORED

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Asadhabhoothi	Kannada	13316 ft.	Makhatma Pictures	12971 27-7-55
Gulebakavali	Tamil	14998 ft.	R. R. Pictures	12972 27-7-55

List of Pictures Censored

During July, 1955

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Kanyadanam	Telugu	15976 ft.	Vittal Prodns.	12964 29-6-55
Cherapakura Chedevu	Telugu	16518 ft.	Bhaskar Prodns.	12967 4-7-55
Lakshathipathi	Tamil	14316 ft.	Kannan Films	12969 19-7-55
Asai Anna Arumai Thambi	Tamil	15831 ft.	Srimathi Pictres	12970 25-7-55

List of Pictures Re-certified Under Rule 27-B

AT MADRAS

S. No.	Pictures & Language	Length in feet	C.No. & Date	Producer	Applicant
250	Poompavai (Tamil)	16000	1562 24-6-55	The Leo Films	Kandan & Co.
251	Jyothi Malar (Tamil)	13623	1563 28-6-55	Bama Films	Asian Film Exchange
252	Darmangada (Telugu)	15495	1564 16-7-55	The Swastik Productions	Chamira Talkie Distributors
253	Prasanna (Malayalam)	18097	1565 22-7-55	Pakshiraja Studios	Narayanan & Co.
254	Panchamirtham (Tamil)	16463	1566 23-7-54	Balaji Pictures & Easwar Films	Balaji Pictures
255	Minnaikodi (Tamil)	14205	1567 23-7-55	Ramiklal Mohanalal & Co.	Eswar Prodn. Ltd.

AT BOMBAY

S. No.	Pictures & languages	Length in feet	Producer	Applicant	C.No. & Date
324	Gokul (Hindi)	10953	Prabhat Film Co.	Famous Pictures Ltd.	716 15-3-54
325	Yadgar (Hindi)	10352	Hind Pictures	Ramniklal Mohanalal & Co.	717 15-3-54
326	Justice (Hindi)	10898	Rohini Pictures	Sri Kantilal T.D.Rami	718 15-3-54

(Contd.)

விழி வீச்சுக்காரி அவள்
வாள் வீச்சுக்காரன் அவன்
இவர்கள் இருவருக்கும் நடந்த போட்டியில்
வெற்றி அவளுக்கா,
அவனுக்கா ?



.... ஆர். ஆர். பிக்சர்ஸ்
குலேபகாவலி
டைரக்டர்
ராமிண்ணு

எஸ். பாடல்கள்
தஞ்சை ராமையாநாஸ்
ஒளிப்பதிவு: T.K. ராஜாபாதர்

ஜூலை
29 முதல்
தென்னுடெங்கும்



சென்னை ஸ்ரீ கிருஷ்ணா-கெயிட்டி-ராஜதமாரி-உமா.