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JULY 1955

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Trade Associations

Far & Near Diary

Studio Report

# Helping to ensure profits on tomorrow's movies

To appeal to an ever-wider audience, the film industry throughout the world is making spectacular advances in technique. And like their colleagues in other lands, Indian producers are already thinking in terms of bigger sets, improved equipment, more realistic movies.

When every anna counts, the producer is indeed fortunate in being able to depend on one thing \_the unfailing economy of 'Kodak'

films. Keeping pace with every major development of the industry, the reliability and consistency of 'Kodak' films have saved untold sums of money to producers everywhere.

This is one of many reasons why 'Kodak' films are used for the overwhelming majority of Indian productions today — as they have been since the first Indian feature was made in 1913.



Gram & FILMCAMBER

Phone: 86895



Vol. 11

1st JULY 1955

No 1

## Pope on an Ideal Film

A Vatican City message dated 22nd June, says:

POPE PIUS XII, yesterday urged the world film industry to discard immoral and perverse subjects in favour of "good, noble, and beautiful films."

He stressed the great influence of films on modern life in a 4000 word address to about 1000 producers, directors, actors and technicians to whom he granted a special audience in St. Peter's Basilica. He said the ideal film should, first of all, respect man.

He also spoke of the need for censorship. He said "The Civil and moral patrimony of a people and of families should be protected effectively. It is, therefore, more than just that the public authorities duly step in to curb the most dangerous influences.

"An ideal film has truly the high office of putting the great potentiality and power of influence, which we have already recognised in the craft of the cinema, at the service of man, and of being an aid to him in maintaining and rendering effective, his self-expression in the path of right and goodness."

The ideal film, the Pontiff added would entertain "in such a manner that the spectator, at the conclusion, leaves the hall more light hear ed, relaxed and within himself, better than he entered."



# Amendments to the Indian Constitution

On 27th April 1955, the President of the Indian Union has given his assent to the The Constitution (Fourth Amendment) Act 1955. An important provision of the Act provides for payment of compensation when any property is acquired by the State. The relevant Sections (viz. (2) and (2A) of the Act state.

No property shall be compulsorily acquired or requisitioned save for a public purpose and save by authority of a law which provides for compensation for the property so acquired or requisitioned and either fixes the amount of compensation specifies the principles on which and the manner in which the compensation is to be determined and given; and no such law shall be called in question in any court on the ground that the compensation provided by that law is not adequate.

(2A) Where a law does not provide for the transfer of ownership or right to a possession of any property to the State or to a Corporation owned or controlled by the State, it shall not be deemed to provide for the compulsory acquisition or re-

quisitioning of property, notwithstanding that it deprives any person of his property.

# Display of Posters of Excised Scenes

The Government of Madras have by their G.O. Ms. No. 1315 Home dated the 12th May, 1955 issued instructions for insertion of an additional condition in the licence granted to cinema theatres prohibiting the display of posters depicting scenes excised by the Censors in the film. The relevant order runs as follows:

"The Government of India have reported that photographs, pictures, posters etc., are sometimes displayed by cinema licencees, depicting scenes or shots excised from films and that it is necessary to have a provision to prohibit such display, since this defeats the purpose of censorship of films. They desire that a condition prohibiting such display may be inserted in the form of licence issued to cine-The Government mas. direct the licensing authority should insert the following condition 2(c) in the licence granted under section 5 (3) of the Cinematograph Act. 1918:

#### CONDITION

"The licensee shall not display or cause to be displayed any photograph picture or poster which depicts or represents or purports to represent a scene or shot which has been excised from any film under the orders of the Central Board of Film Censors or the Central Government."

## Protection to Hydroquinone:

[The Gazette of India dated 11th June 1955 publishes the Govt. of India's Resolution on the Tariff Commission's Report on the continuance of protection to Hydroquinone industry.

Government have accepted the Commission's main recommendation that protection to this industry should be continued for a further period of 4 years i.e., till December 31, 1959 and the protective duty at the existing rates viz. 50 per cent advalorem (preferential) and 60 per cent advalorem (Standard) should be levied.

The commission has also made certain ancillary recommendations for assisting the industry. Government in this Resolution has drawn the attention of Messers Kodak Ltd., and Allied Photographics Ltd. to the Commission's recommendations that they should examine the price structure of hydroquinone with a view to giving relief to small consumers.

The attention of film processing laboratories is invited to the Commission's recommendation that they should establish the practice of buying their require-

ments of hydroquinone directly from indigenous manufacturers instead of through a distributor or dealer. Messers Satyadev Chemicals, Baroda, are advised to register with the General Manager Central Railway preferably through the suppliers of acid their requirements of, tankwagons for the transport of sulphuric acid from Kalyan and Baroda.

### Censor Board's Work Reviewed:

In a Press Note dated New Delhi 8th June 1955, the work of the Central Board of Film Censors has been reviewed. The Note says: The Central Board of Film Censors issued certificates to 279 Indian feature films and 235 foreign films during the year 1954. For the same period, no Indian feature film was refused a certificate.

The number of foreign feature films refused certificates was 38. In 1951, 1952, and 1953, the number of foreign feature films refused certificate was 5, 18 and 21 respectively. During these three years, the numbers of foreign frature films certified by the Board were 315, 316 and 247 respectively.

Of the 38 foreign feature films refused certificate during 1954, 31 were from U S A 2 from the United Kingdom, 2 from U. S S R. 2 from China and 1 from France 25 films out of these were refused certificate on the ground of their being full of crime and violence, 6 films on the ground of propaganda against foreign powers and the

remaining 7 for reasons of decency and morality.

Out of the 235 foreign feature films certified by the Board in 1954, 100 were granted clear "U" certificates and 110 "U" certificates with cuts 5 films were given clear "A" certificates. The remaining 20 were given "A" certificates with cuts.

270 Indian Compared to feature films certified in 1954. the number of such Indian films certified in 1953, 1952 and 1951 was 270, 262 and 242 respectively. Of the 279 Indian feature films certified in 1954, 120 were in Hindi, 48 in Bengali 40 in Tamil. 27 in Telugu, 18 in Marathi, 10 in Kannada, 8 Malayalam, 3 in Punjabi, 1 in Assamese and 1 in Oriya, Out of these films, 96 were granted clear "U" certificate, 175 "U" certificates with cuts and 8 "A" certificates with cuts.

Besides, during the year 1954, 8 Indian and 123 imported non-feature films and 404 Indian and 1256 imported shorts were also certified by the Board.

# New Chairman for the Censor-Board:

Shri M. D. Bhatt, I.c.s., Chairman, Tariff Commission has been appointed as a member of the 'Central Board of Film Censors and also to be the Chairman thereof with effect from 9th June 1955 vice Shri B. D. Mirchandani.

# Audio Visual Education in Madras:

The Director of Public Instruction, Madras, has circularised a note dated 10th May 1955 among the managements of the cinema theatres in the city calling for views on the Government sponsored scheme of special children cinema shows. The Note, interalia, states: To, formulate a workable scheme regarding Government sponsored children's cinema shows, I request you to inform me of your views on the following suggestions:

Selecting films from a list of children's films to be circulated to managements of theatres by this office, the theatre, will arrange special shows on Saturdays between 10 a.m., and 12 noon. The rate of admission will be As. 4 per child." The note further says that the responsibility, will be that of the managements in conducting such shows:

## Film for Railway Passenger Amenities:

In a broadcast on the A.I.R the Railways Minister, Sri Lal Bahadur Shastri spoke on the "passenger amenities" on the Indian Railways. He said that two vestibuled, Janata trains and re-designed sleeper coaches would be introduced.

He announced a new scheme which the Railways are implementing. He said: "Suitable vehicles are being adopted for use as mobile cinema vans which will exhibit documentary films by rotation at important stations throughout the country. The idea is to usefully fill the time of passengers waiting for trains and

at the same time to give them a visual idea of what is going on in this great country of ours. Some of the films will also provide practical guidance on personal matters of every day interest to people. By means of printed literature and loud speaker arrangements, we also hope to help and guide-passengers on how they can take the fullest advantage of the various amenities which the Railways may provide.

#### Pictures Uncertified:

The Central Government have directed in their notification New Delhi 2, dated 12th May 1955 that the following pictures shall be uncertified films in the whole of India:

- 1. "Bengal Brigade" produced by the Universal International Films Inc. U.S.A:
- 2. "Dawn Act Socorro" and its trailor produced by the Universal International Films Inc. U.S.A.
- 3. "Play Girl" and its tailor produced by the Universal International Films Inc. U.S.A.

## Resignation Accepted:

The Central Government have accepted the resignation of Sri P. Rama Row from membership of the Madras Advisory Panel of the Central Board of Film Censors, with effect from 7th April 1955.

# Industrial Disputes (Appellate Tribunal) Act

AMENDED.

A press note d/21-6-55 says that an ordinance has been promulgated to amend the Industrial Disputes (Appellate Tribunal) Act, 1950, so as to empower the Chairman, Labour Appellate Tribunal to transfer, at his discretion, applications filed under sections 22 and 23 of the said Act, to such industrial tribunal constituted under the Industrial Disputes Act, 1947, as may be designated by the Central Government for the purpose or to hear such applications himself or to authorise any other member of the Appellate Tribunal to hear them.

## National Flag in Cinema Theatres

The Government of India in the course of a communication addressed to the Chamber state that for the purpose of attaining uniformity, it is proposed to prepare a trailer in Gevacolor and provide it to the cinemas. The length of the trailer in 35 m.m. will be of the order of 15 ft. and its approximate cost will be Rs. 6/4/- per print.

They invite the opinion of the Chamber as to whether such a standardised trailer would be useful and would be in demand and also whether spectators' habits in cinemas warrant the expectation that the National Flag will be honoured duly by the audience when it is displayed on the screen.

The above is under the consideration of the trade.

## Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1950 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of South Indian languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XLVI - Miscellaneous - UnionMisc. Censorship Fees." (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark:

1. Jugnu • (revised) (Hindi), 3064, d/27-7-50. 2. Ithaya Geetham (Tamil), 3065. 3. Macha (d/27-7-50, Rekai Tamil), 3087, d/3-8-50. Unmayin Vetri (Tamil), 3088, d/3-8-50. 5. Vatsalakalyanam (Tamil), 3089, d/3-8-50. Prasanna (Malayalam), d/12-8-50. 7. Satyanavatharam (Tamil), 3097, d/14-8-50. 8. Chandrika (Malayalam), 3103, d/21-8-50.

## **Exhibitors** to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Engineer, Andhra, 20, Rutland Gate, Madras-6.) or the Divisional Elec. Engineer concerned (vide page 11 of the April 55 Journal) three months prior to the date of of their licence viz... 31st July, 1955. Members are requested to note the instructions given in respect of putting their applications for the abové purpose published in page 13 of the June 1954 issue of the Bulletin of the Chamber. The fee of

Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Dutiesa Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas":

Inspection month-Sep. '55.

The Cinema theatres in the Madras & Chingleput districts in the Madras State and in the Cuddappah district in the Andhra State.

## Legal

## Andhra Acts Questioned

# Show Tax and Approved Films' . Rules

Guntur, 31st May '55.
Mr. Justice K. Bhimasankaram admitted a petition filed by

admitted a petition filed by Mr. J. Aswathanarayana. Proprietor of Sri Rama Talkies, Vijiawada, questioning the validity of the Madras Entertainment Tax (Andhra Amendment) Act 1955 levying a tax on every cinematograph show.

By another petition, the same exhibitor sought for the issue of a writ of certiorari declaring Section 5 (3) of the Andhra Cinemas (Regulation) Act 1955 under which exhibitors are compelled to show "approved" films as illegal and unconstitutional.

The court directed interim stay of the collection of the show tax and of the operation of the notification compelling the exhibition of "approved" films by the petitioner and ordered notices to the State.

In the case of the first petition it was submitted that the show tax was additional to the entertairment tax and was distinguished from the latter by the fact that the former could not be passed on as tax to visitors to the theatres. It was further contended that it was a tax on profession falling within the meaning of the Article 276 of the Constitution according to

which no such tax exceeding a sum of Rs. 250 per annum could be levied on any profession, trade or calling. It was represented the levy of the tax was illegal and unconstitutional.

The second petition, Lquested for the issue of a writ of certiorari to the State of Andhra declaring Section 5 (3) of the Andhra Cinemas Regulation Act 1955 as unconstitutional. Under this Act it was submitted, power was given to the State Govt. to issue directions to licensees to so regulate their films as to secure an opportunity for the exhibition of news reels and documentaries. Other contentions against the Section were that it violated the freedom of trade and business guaranteed under the Constitution.

Sri R M. Seshadri, assisted by Sri Sethumadhava Rao appeared for the petitioner.

## Cinema Theatre Vs. Stall Keeper:

An interesting case has been disposed of by Sri. T. V. Subramania Iyer. 3rd Additional Judge, City Civil Court, Madras in O S. No. 1282 of 1954. The question that came up for decision was whether the granted by a cinema theatre owner to a stall keeper was lease or a license The Plaintiff in the case was Mr. Vinta Appi Reddi Mg. Partner, Plaza Talkies and Defendants were Mr T. Loganathan and N. Sundaram.

JOURNAL OF THE

The question whether the right granted by a Cinema-theatre owner to a stall keeper to sell refreshments and drinks in the theatre premises during the hours of the shows and to occupy a room within the theatre premises for the purpose of the stall and for preparation of refreshments and drinks for a particular period amounted to a licence or lease came up for decision in the above suit and a counter suit filed by the stall keeper against the theatre owner.

The Managing partner of the Plaza Talkies (hereinafter referred to as "the plaintiff") entered into an agreement with the stall keeper (hereinafter referred to as "the 1st defendant") granting the right as aforesaid for a period of one year with an option for both parties for renewal for another year. The 1st defendant undertook to pay a monthly rent to the theatre for the enjoyment of the said right and had also paid an advance. The transaction was described in the agreement as a lease. On the ground that the 1st defendant had committed defaults in the payment of the rents and in the discharge of his duties in providing the amenities to the visitors as per the agreement, the plaintiff cancelled the agreement and made other arrangements. The plaintiff also filed the above suit for an injunction restraining the 1st defendant from entering the Plaza Talkies premises and carrying on the business of vending drinks and refreshments at the theatre premises. The 1st defendant filed a counter suit

against the Managing Partner of the theatre and the newly appointed stall-keeper (the second defendant) for an injunction restraining them from interfering with his alleged rights.

The two suits were heard together and a common judgment was delivered on 28-2-1955 decreeing the suit filed by the plaintiff and dismissing the counter suit.

elaborate judgment In an reviewing the rulings of the English and Indian Courts on the question raised, the Learned Judge accepted the plaintiff's contention and held that notwithstanding the description of the transaction in the agreement as a lease and the letting out of stall premises for business, the transaction was in substance only a licence and not a lease as it involved the duty of rendering services by supplying drinks and refreshments to the visitors, which amenities the management of the theatre had necessarily to provide to the persons attending the shows, in the interest of their business and that therefore the management of the theatre who did not like to continue the licence entitled to revoke it in manner they had done and that in such a suit it was unnecessary to go into the facts in controversy between the parties and to find whether the cancellation of the arrangement was justifiable or not. The 1st defendent's contention that his possession as that of lessee could not be disturbed in view of the Rent Control Act and other statutory provisions was negatived. The Learned judge followed the decisions of the House of Lords in 85 Law Times 650, the Court of appeal in 1904-1 K. B 713 and 1936 All English Reports 483 and of the Full Bench of the Madras High Court in ILR 48 Madras 368.

Messrs. K. Venkataramani and R. Mathrubootham. Advocates appeared for the Management of the Plaza Talkies. (Plaintiff). Messrs. C. Venugopalachari, T. M. Kasturi and O. Radhakrishnan, Advocates appeared for the 1st Defendant Mr. G. Ramakrishna Iyer, Advocate appeared for the 2nd defendant.

#### Erode Central Theatre Case:

In the industrial dispute between the workers and the management of the Central Theatre, Erode the Tribunal, Sri K. N. Radhakrishna Mudahar gave his award.

The points of dispute are as follows: (1) Fixation of scales of pay with provision for increments and dearness allowance to the workers. (2) Whether the workers are entitled to any bonus for the year 1953-54 and if so, what is the quantum, (3) The production of a scheme of greatuity for the benefit of the workers. (4) Whether the terminiation of the services of the operator A. Ramaswami if justified and if so, to what relief is to be justified.

The following issues were framed after taking into account the points raised by the Union and the management of the theatre:

- (1) Whether the existing scales of pay are inadequate and whether they require revision with provision for increment and dearness' allowance etc.
- (2) Is the management only a lessee of the theatre and the machinery therein and in the lease likely to be terminated at any time and hence only song term or graded scheme of wages is not practicable or possible.
- (3) If the scheme of gratuity also not practicable for the same reason.
- (4) Did the management sustain loss for the financial year 1953-54 entitling the workers to claim no bonus for that year.
- (5) To what reliefs, if any, are the employees entitled.
- (6) Has the operator A. Ramaswam filed an application under Section 41 of the Madras Shops and Establishments Act, 1947 before Commissioner for Worksmen's Compensation, Madras for identical reliefs and hence is he debarred from agitating the matter before the tribunal.
- (7) Whether the termination of services of A. Ramaswamy 18 justified. To what relief, if any, is he entitled.

Disposing of the 6 and 7 issues the Tribunal said that he overruled the preliminary objection and he could decide the matter. He also decided that the punishment awarded to operator Ramaswami was justified due to misconduct such as sleeping in the cabin and allowing unauthorised persons inside the cabin etc., and that he (Ramaswami) is not entitled to any relief except those offered by the management. Re: issues 2 and 5, the Tribunal said that so long as the lease subsists, the lessee will be bound by the terms of the Award. Increment is due every year Gratuity would be available to employees if they put in 10 years' service.

Re: Issue 4. According to the exhibits there was loss of more than Rs. 8000/- in 1952 53 and loss of more than Rs. 6000 in 1953-54. The Tribunal said that in the face of the exhibits no bonus is payable to the employees.

Regarding the scales of pay, the Tribunal fixed them as follows:

01105	
Manager	Rs. 4100-5-150
Chief Opera	tor 70-2-90
Asst Operat	
Apprentice	30
Booking Clea	rk 50-1-60
Assistance.	40-1-50
Gate-keeper	26-1-30
Gardner '	26-1-30

## Trade Associations

#### Assam Motion Picture Assn.:

The following are the officebearers of the Assam Motion Picture Assn., elected at an extraordinary general meeting of the Assn, held on 31st May 1955:

President: Mr. R. T. Dewan, V. Presidents: Sardar Ajit Singh and S. K. Vakil. Hony. Treasurer: Mr. V. R. Joshi. Members: Messrs. A. Sen Gupta, B. L. Sarogi, S. R. Das, B. K. Roy, V. M. Ashar, K. P. Behani, K. L. Singhania, K. K. Choudhury, S. Behani and R. Choudhury.

## Vellore Distributors Assn.

The Film Distributors and Exhibitors Association, Rangraj Mansions, Vellore at its meeting held on 6th May 1955, passed resolutions placing on record their sense of appreciation for the services rendered by Sri R. M. Seshadri and congratulating Sri S. S. Vasan on his re-election

as the president of the Film Federation of India.

### Film Fans' Association:

Under the auspices of the Film Fans Assn., Madras, the following educational films were screened on 17th June '55 at the United States Information Services Premises 158, Mount Road, Madras: "Education for Life" and "School of Ozarks".

# Mysore Government Acceed to Trade's Request:

With reference to the resolution passed at the Conference of the Cine Exhibitors of Madras and Andhra held on 24th April, 19:5 under the auspices of the South Indian Film Chamber of Commerce, the Government of Mysore inform us that they have not approved the proposal of the Bangalore Corporation to enhance the Entertainment Tax.

## Far & Near

#### Instructional Films:

The Indian News Review 346 released by the Films Division on 3rd July 1955 includes items such as the following:

Return of Sri V. K Krishna Menon from Peking, the recent archaeological finds in Madhya Pradesh, the story of the rural Delhi women lifting their traditional veil over their faces, the visit of the Indian Parliamentary delegation to Moscow and the entry of the troops of the Democratic Republic of Vietnams into Haiphong ending nearly a century old occupation by the French.

## Madras Sangeetha Nataka Sangam:

In a press note dated 4th June 1955 the Government of Madras have announced the constitution of the General Council of the Madras Sangeetha Nataka Sangam as follows: Chairman: Srimathi Rukmani Devi. Hony. Treasurer: Secretary of the Finance Dept. Govt. of Madras.

Members: Messrs: S S. Vasan. B. N. Reddi, N. S Krishnan, T. K Shanm gham, T N Sivathanu, V Nagiah, Dandapani Desigar, Rajah Muthiah Chettiar of Chettinad, V C Gopalratnam, M. P. Periaswami Thooran, S. Venkateshwaran, I. M Narayanaswami Pillai, R F Sethu Pillai, Chittoor Subrahmania Pillai, Musiri Subrahmania Ayyar, Dr. V Raghavan, Gopinath E Krishna Iyer, P Sambanda Mudaliar, Maharajapuram V swanatha Iyer, Vazhuvoor V. B. Ramaiyya Pillai, P. Sambamoorthy and Srimathi Balasaraswathi.

## Indian Film Festival:

The Indian Film Festival according to a London message was sponsored by the Asian Film Society and was to open at London on 21st June 1955. Important Indian films were put down for screening. It is said the proceeds of the Festival are to be shared between National Society for Cancer Relief and the World University Services.

## ACKNOWLEDGMENT

We have pleasure in acknowledging receipt of the magazine Kalanidhi (Tamil)—Weekly - Price As. 2/- Published by S Mallikarjunan and V. Narayanan at 77. General Patters Road, Madras. 2. and a copy of The Indian Cinematographer—The first issue of the official Journal of the Western Cinematographers' Assn. Bombay. (Quarterly) for the period from April—June, 1955 Edited by Sri. R. D. Mathur. Published at 10. Gokuldas Pasta Road, Dadar, Bombay. 14.

## JOURNAL OF THE FILM CHAMBER

Single Copy: As. 8/- Annual Subscription: Rs. 6/-

## Diary

3-6-'55—Release of 'Mr. & Mrs. 55' of Guru Dutt Films Ltd. (Hindı) starring Madhubala, Guru Dutt, Lalita Pawar etc. at Ashok, Madras•

3-6-'55—Release of Revathi Prodestions' Methavigal (Tamil) starring M. N. Rajam, T. R. Ramachandran, Thangavelu etc. at Gaiety, Crown and Sayani, Madras.

3-6-'55—Release of Bharani's Vipranarayana (Tamil) starring Bhanumathi & Nageswara Rao at Paragon, Rajakumari, Bharat and Mahalakshmi, Madras and all over south—S. K. Pictures release.

10-6-'55-Release of Sathi Sakkubhai (Telugu) of Sri RajaRajeswari Film Co., starring, P. Kannamba, S. Varalakshmi, Relangi, Raguramiah etc., at Wellington, Madras

17-6-'55—Release of Rupkamal's Adhikar (Hindi) starring Kishore, Usha Kiron, Yashodra Katju etc., at Star, Madras.

17-6-'55 - Release of Baharistan's Shah Behram (Hindi) starring Mahipal, Asha Mathur etc., at Maharani, Madras.

24-6-'55—Release of A.V.M.'s Chellapillai (Tamil) starring K. R. Ramaswamy, T. S. Baliah B. R. Panthulu, Thangavelu Savithri, Pandari Bai, Kannamba etc., at Wellington, Roxy and Broadway, Madras and all over South.

## **MEETINGS**

During June, 1955 a meeting of the Executive Committee of the Chamber was put for 29th June '55.

## ADMISSION

Messrs. The Central Studios Ltd., Coimbatore have applied for Membership of the Chamber.

## LIVING INDEX

The cost of living index number for working classes in Madras City for the week ended 11th June, 1955 was 311

## DEATH

We regret to record the death of Sait. P. Kishendas, Proprietor of M/s. Lakshmi Film Co., Bangalore, on Monday the 30th May, 1955 at Bangalore. He is the Hony. Treasurer of the Mysore Film Chamber of Commerce and had been a member of this Chamber also till recently.



#### A. V. M. Studios, Madras.

A. V. M. Productions — "Vadina" (Telugu), featuring A. Nageswara Rao, B. R. Pantulu, Relangi, Savithri, P. Kannamba, Pandaribai and others.

A. V. M. Productions—"Nagala Chowthi" (Telugu), featuring Nagiah, Jamuna, Sowkar Janaki and others.

A. V. M. Productions—"Adarsha Sathi" (Kannada), featuring Nagiah, Sowcar Janaki and others.

A. V. M. Productions—"Bhai-Bhai", (Hindi), featuring Asok Kumar, Kishore Kumar, David, Nimmi, Nirupa Rai etc.

National Pictures — "Parasakthi" (Telugu), featuring Sri Ranjani, Shivaji Ganesan, Sahasranamam and others.

A. V. M. Productions—"Chori - Chori" (Hindi), featuring Raj Kapoor, Baghwan, David, Nargis, Raj Sulochana and others.—Direction: Anand Takur.

## Bharani Studios, Madras.

Bhaskar Productions—"Production No. 2" (Telugu), seaturing N. T. Rama Rao, Amaranath, Relangi, Lakshmirajyam, Sowkar Janaki, Pushpalatha and others.—Direction: K. Bhaskara Rao.

Kemparaj Productions — "Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi and D. Kemparaj Urs.—Direction: D. Kemparaj Urs.

Krishna Pictures' — "Madurai Veeran" (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, N. S. Krishnan and T. A. Mathuram.—Direction: Yoganand.

Mekala Pictures — "Rangoon Radha" (Tamil), Shivaji Ganesan, P. Bhanumathi, M. N. Rajam, P. S. Veerappa etc. — Direction: Kasilingam A.

## The Central Studios Ltd., Coimbatore

Sri Unity Pictures—"Production-A" (Tamil), featuring P. S. Govindan, Mali, Raghavan, Gajakarnam, Venkataraman, Girija, Krishna Bai, Lakshmi.—Direction: Chander.

## Citadel Studios, Madras.

Madras Pictures—" Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan etc.

J. S. L. Pictures - "Three Girls" (Tamil), starring P. K. Saraswathi, Manohar, Sivathanu, Friend Ramaswamy etc. Direction: R. Prakash.

Jayasakthi Pictures-" Nalla Veedu" (Tamil), featuring Shivaji Ganesan, Pandaribai, T. S. Baliah and others.

## Film Centre Ltd., Madras.

Film Centre Studio—"Nadodi" (Tamil), Popular stage-play. Direction: Vembu. Camera: Prabhakar. Chief Executiye: Prabhakar.

Jairaj Films—" Bhaktha Mallikarjuna" (Canarese), featuring Pandari Bai & Amarnath etc. — Direction: C. V. Raju.

Jaimanee Cinetone—"Proctor Son-in-law" (Sinhalese) featuring, Rukmani, Edday Jayamane etc.

Triveni Pictures-" Onre Kulam" (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc. - Direction: N. Krishnaswamy.

Madras Movietone-" Nalla Thangal" featuring Mathuri Devi,

A. P. Nagarajan etc.-Direction: P. V. Krishna Iyer.

Sreemati Pixtures—"Production No. 2" (Tamil), featuring Mathuri Devi, A. P. Nagarajan, T. R. Ramachandran, Raja, Sulochana, Wahab Kashmiri, V. M. Ramaswamy etc.—Direction: G. R. Rao.

## Gemini Studios, Madras.

Gemini Studios—"Insaniyat" (Hindi), featuring Dilip Kumur: Dev Anand, Bina Rai & others.—Direction: S. S. Vasan. Music, C. Ramachandra.

Sri Raja Rajeswari Film Co.-"Sathi Bahula" (Tamil), featuring Anjali, Kannamba, Pushpavalli, Nagiah, T. E. Varadan, Thangavelu etc. Direction: K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.-"Sri Krishna Thulabaram" (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suriyakala. Suribabu, Raghuramiah, Relangi etc. Direction: C. S. Sreenivasa Rao.

## Merryland, Trivandrum

Movie Rays - "Irulilninnum" (Malayalam), featuring Prem Nazir, Muthiah, S P. Pillai, Kumari Thangam & others.-Direction : D Sankaran Nair.

Neela Productions-Production No. 3-" Avakasi" (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures - "Bhagyodayanr" (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction: Velappan Nair.

## Modern Theatres Ltd., Salem

Modern Theatres'—"Maheswari" (Tamil), featuring K. Savithri, Gemini Ganesan K. A. Thangavelu, Karunanithi, M. N. Rajam, T. P. Muthulakshmi, C K. Saraswathi & others.—Story Writer: Sridhar. Direction: T. R Raghunath.

Modern Theatres Ltd.,—"Ali Baba & 40 Thieves" (in Geva Colour) (Tamil), featuring P. Bhanumathi, M. G. Ramachandran, K. Sarangapani, M. N. Rajam, P. S. Veerappa, Thangavelu and Vidyavathi etc.—Story Writer: T. K. Govindan.—Direction: T. R. Sundaram, B.A., B.Sc. (Leeds).

## Narasu Studios Ltd., Madras

Vinodha Productions — "Kanyasulkam" (Telugu) featuring N. T. Rama Rao, Savithri, C.S.R., Dr. Subba Rao, Suryakantham. —Direction: P. Pulliah.

## Neptune Studios Ltd., Madras

Principle Pictures—"Verum Pechalla" (Tamil), featuring T S. Baliah, Stunt Somu, S. Varalakshmi and Padmini and Directed by Joseph Pıllaipet.

Sri Ganesh Movietone—" Kodeeswaran" (Tamil), featuring Shivaji Ganesan, Padmini, Ragini, Thangavelu, Balachander. Sama and others—Direction: Sunder Rao Nadkarni.

Jupiter Pictures Ltd — "Naya Admi" (Hindi), featuring N. T. Rama Rao, Anjali Devi, Gope, Anwar Hussain, Nagendra Rao, Jamuna, Ram Sarma etc. Direction: C P. Dixit.

Jupiter Pictures Ltd., - "Idde Daari". (This is the way) (Telugu) featuring N. T. Rama Rao, Anjali Devi Jamuna, Jaggiah, Rama Sarma, Nagendra Rao. - Direction: C. P. Dixit.

Mani Productions — "Maman Magal (Tamil), featuring Gemini Ganesan, Savitri, Balaiah, T. S Dorairaj, Chandra Babu, D. Balasubramanyam.— D rection: R. S. Mani.

Shanti Nikeran's Productions - "Jeevitha Sadanam" (Sinhalese).

## Newtone Studios Ltd., Madras.

Madras Pictures - "Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan, etc

Sarvodaya Pictures. Ltd.'s.—" New Life" (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram—Direction by M. K. T. Bhagavathar.

Uma Productions-Production No. 3 (Tamil).

National Productions' — "Raja Rani" (Tamil), featuring Shivaji Ganesan, Padmini.

Victory Pictures'—" Avathum Pennale" (Tamil), featuring Kumarı Rukmıni & V. Nagiah. Direction by T. P. Sundaram & M. R. Vittal.

Parasakthi Pictures—"Natakame Ulagam" (Tamil), featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagoor Cine Productions—"Kudumbavilaku" (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc.

Mercury Pictures — "Production No. 2" (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Raja Sulochana, Kuchala Kumari. Direction: Kasilingam.

Kotesh Art Pictures—"Asai" (Tamil), featuring V. Nagfah, Santakumari, M. R. Santhanalakshmi, K. R. Ramaswamy etc.—Direction: M. Natesan.

Gandhi Films - "Jungle Queen" (Sinhalese). Direction: Sanjeevi Rao.

## Pakshiraja Studios, Coimbatore

Pakshiraja Studio' — "Marakatham" (Tamil & Telugu). Direction: S. M. Sriramulu Naidu.

#### Prakash Studios, Madras

Ananda Productions'—" Melukolupu" (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

R. R. Pictures'—" Gulebakavali" (Tamil), featuring M. G. Ramachandran, G. Varalakshmi etc. and directed by Ramanna.

Pramodha & Shree Films — "Chaya" (Telugu), featuring Jaggiah, G. Varalakshmi & others.—Direction: Joshi.

## Revathi Studios, Madras

A. T. M. Productions'—" Thozan" (Tamil), featuring Mathuri Devi, Manohar & Narasimha Bharathi & directed by P. V. Krishnan

Zoya-Revathi Pictures'—" Balasanyasam" (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera: Rehman. Art: T. V. S. Sarma. Music: Rajeswara Rao. Produced and Directed by P. Subba Rao.

Revathi Productions — "Kalvanin Kathali" (Tamil), featuring Anjali, Shivaji Ganesan, T. R. Ramachandran, Sarangapani. — Direction: V. S. Raghavan.

Aruna Films'—"Dr. Savithri" (Tamil), featuring Anjali Devi, M. N. Rajam, M. N. Nambiar, S. Balachandar, B. R. Panthulu D. Balasubramaniam, N. S. Krishnan and T. A. Mathuram.— Direction: R. M. Krishnaswamy.

T. R. R. Productions' — "Gomathiyin Kathalan" (Tamil), featuring Savithri, T. R. Ramachandran, Thangavelu.—Direction: P. Neelakandan.

Maheswari Pictures—"Kannin Manigal" (Tamil), featuring M. K. Radha, M. V. Rajamma, etc. Direction & Camera: T. Janakiram.

R. R. Pictures—" Gulebakavali" (Tamil) featuring M.G. Ramachandran, G. Varalakshmi etc., and Directed by Ramanna.

Srinivasa Pictures "Nalla Pennmani" (Tamil), featuring Thikkurisi and Lakshmi Devi etc.

Vikram Productions—' Terali Ramakrishna" (Tamil & Telugu), Shivaji Ganesan, and others.—Direction: B. S. Ranga.

Kasthuri Films—"Satharam" (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction: V. C. Subburaman.

## Rohini Studios, Madras

Rohini Pictures—" Amritha Hastham" (Tamil & Telugu).

Kemparaj Productions — "Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi, D. Kemparaj Urs and others. —Direction: D. Kemparaj Urs.

Jayasakthi Pictures—" Nalla Veedu" (Tamil), featuring Shivaji Ganesan, Pandaribai, T. S. Baliah and others.

#### Star Combines' Studios Ltd., Madras

Star Combines-"Jai Alak Niranjan" (Canarese).

Soundarya Pictures—"Pasavalai" (Tamil) featuring T. S. Balaiah, K. Sarangapani, T. Krishnakumarı, T. V. Kumuthani, B. R. Panthulu etc.—Direction: G. V. Baskar.

Soundarya Pictures—"Premajalamu" (Telugu) featuring -do-.

## Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—"Educated Girl" or "Paditha Penn". (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Jayasakthi Pictures—" Nalla Veedu" (Tamil)

Sri Sukumar Productions—"Production No. 5" (Tamil) featuring T. R. Mahalingam and others. Direction: T. R. Mahalingam.

Shyamala Pictures Ltd.,—"Production No. 5" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and T. S. Muthulakshmi.—Direction: Y. V. Rao.

M. R. S. Pictures—"Santhippu" (Tamil), featuring M. K. Radha, V. K. Ramaswamy, Sairam, M. N. Nambiar, B. S. Saroja. Direction: R. Sundaresan.

Sri Khant Productions—" Thiyaga Murthy" (Telugu). Direction: G. Kotiah.

Manorama Films—" Ethiroli" (Tamil), featuring M. N. Nambiar, V. K. Ramaswamy, Gemini Susila and others. Direction: Ranganathan

## Vauhini Studios Ltd., Madras

Annapoorna Pictures-" Dongaramudu" (Telugu), featuring A. Nageswara Rao, Savitri, Relangi, R. Nageswara Rao, Jaggiah etc.

—Direction: K.V. Reddi, B Sc. (Hops.) Dialogues: D.V. Narasaraju.

Vaidya Films — "Mangaiyar Thilagam" (Tamil), featuring Shivaji Ganesan, Subbiah, Ragini, Padmini and Thangavelu. Direction: L. V. Prasad.

S. M. N. Films, Ceylon—" Mathalang" (Sinhalese) Direction:

Nagacajan.

Sahini Productions-" Amara Santhesam" (Tamil), featuring Narasimha Bharathi, T.S.Dorairaj etc.-Direction: Adurty Subbarao.

Vijaya Productions Ltd.-"Sasireka Parinayam" (Telugu) and

(Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

National Art Theatre-"Production No. 2" (Telugu), featuring Vahida, N. T. Rama Rao, Relangi, Anjali Devi etc.-Direction: Yoganandha

Janmabhoomi Pictufes-"Production No. 1" (Telugu).

Jayanthi Prodns-"Governor's Cup" (Tamil).

Eneskay Films-"Paditha Muttal" (Tamil).

Vijaya Production-" Gunasundari Katha" (Tamil), featuring Lakshmiprabha, Savitri, Nambiyar, Karunanithi, Ranga Rao, Muthulakshmi T. S. etc. - Direction: Kamesvara Rao. - Supervision: K. V. Reddi.

Vijava Pictures-" Neethipathi" (Tamil) featuring K. R. Ramaswamy, T. S. Baliah, T. S. Dorairaj, Sahasranamam, Kuchalakumari, Malathi etc., Direction: A. S. A Swamy.

Sadhana Productions - "Santhanam" (Telugu', featuring Nageswara Rao, Sri Ranjini, S. V. Rangarao, Chalam. Supervision: Prasad. Direction: Ranganatha Dass.

Lakshmi Productions-" Nallanal" (Tamil), featuring Raj Sulochana and others. Direction: A. Bhaskar Raj.

Lalitha Films-" Charana Dasi" (Telugu). Direction: Prakash Rao T. Music Direction: S. Rajeswara Rao.

Vijaya Production-"Lavakusa" Tamil & Telugu. Directed by B. N Reddi.

Senthal Art Productions—" Estate Coolie" (Tamil). Direction: K. Vembu.

Kadija Productions-Production No. 1 (Malayalam)-Direction: Thottan

Ganesh Movietone-"Kodeeswaran" (Tamil), featuring Shivaji Ganesan, Padmini, Rigini, Thangavelu, Balachander, Sama and others .-- Direction: Sunder Rao Natkarni.

Sri Raja Rajeswari Film Co. - "Sri Krishna Thulabaram" (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suriyakala, Suribabu, Raghuramiah, Relangi etc.—Direction: C.S. Sreenivasarao.

## List of Pictures Censored

During June, 1955

Name of Picture	Language	Length	Name of Certificate Producer No. & Date
Nam Kuzhandai	Tamil	16413 ft.	Windsor Prodns. 12958 <b>27-5-5</b> 5
Anthekavali	Telugu	15618 ft.	Prakash Prodns. 12959 9-6-55
Samrat	Tamil	13127 ft.	Filmstan Ltd. 12961 20 6-55
Nasthikan	Tamil	15205 ft.	, 12962 20-6-55
Chella Pillai	Tamil	15332 ft.	A.V.M. Prodns. 12963 21-6-55

## List of Pictures Re-certified Under Rule 27-B

### AT MADRAS

S. No.	Pictures & Language		ngth feet	C.No.& Date	Producer	Applic	ant
248	Shavukaru (Telugu)		59 ft.	1560 1-6-55	Vijaya Prodn. Li		
249	Jeevitham (Telugu)		960 <b>f</b> t.	1561 6-6-55	A. V. M. Prodn		V. M. Produs.
			AT	BOMBAY			
	Actress. (H)	11651	Filmi	istan Ltd.,	Film'stan	Ltd.,	669 3-2-54
305	Sati Vijay (H)	10656	Selec	t Films	M. & K.	Prdns.	670 3-2-54
306	Bakta Gopal Bhaiya (H)	12823		eklal & Ltd	Jay Shak Pictu		672 3-2-54

S. No.	Pictures & languages	Length in feet	Producer	Applicant	C.No. & Date
307	Diamond Queen (H)	13599	M. B. Bilinio- ria & Son.	Wadia Movietone	677 8-2-54
308	Dillagi (H)	11391	Kardar Productions	Kardar Productions	682 11-2-54
309	Sohag Raat (H)	12913	Varma Films	Oriential Pictures	686 13-2-54
310	Samrat Char dra Gupta		Jayant Desai- Productions	Jayant Desai- Productions	687 23 <b>-2-</b> 54
311	Shatranj (H)	10760	B. D. Garware	Acharya Art Productions	688 26-2 <b>-</b> 54
312	Garma Garam (Al Eveready (		Kirti-Pictures	Jupiter Art Productions	689 26-2-54
313	Tiger Queen (H)	10130	Shree Shiva Durga Pictures	Pravin Leela Pictures Ltd.,	690 26-2-54
314	Parai Aag (H)	12700	Pearl Pictures Ltd.,	Great India Pictures Ltd.,	691 26-2-54
315	Bhaktaraj (H)	10990	Jayant Desai Productions	Jayant Desai Productions	692 26-2-54
316	Soni Mahi- wal (H)	10988	do	do	693 26-2 <b>-</b> 54
317	Natak (H)	10962	Kardar Productions	Kardar Productions	6 <b>94</b> 26-2-54
318	Dard (H)	12090	do.	do.	695 26-2-54
319	Maza Ram (Marathi)	1297 <b>7</b>	Kirti Pictures	Kirti Pictures	696 4-3-5 <b>4</b>
320	Aag (H)	12413	R. K. Films	R. K. Films	706 12-3-54
321	Paristan (H)	10970	B. D. Garware	Acharya Art Productions	707 12-3-54
<i>3</i> <b>2</b> 2	Manorama (H)	10998	Chandra Art Productions	Chandra Art Productions	714 15-3-54
323	Ánokha Pya (H)	r 12999	Evergreen E.	Ambika Fims	715 1 <b>5-3-</b> 54





# CHELLA PILLAI

K.R.RAMASAMY & T.S.BALAIAH & K.A.THANGAVELU B.R.PANTHULU & JAVAR SEETHARAMAN SAVITHIRI & KANNAMBA & PANDARI BAI

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