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# TAMIL ARASU

*A Monthly Journal of Government of Tamil Nadu*

**Thiruvalluvar Year 2025  
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**SEPTEMBER 1994**





**Hon'ble Chief Minister Inaugurates J. Jayalalitha Film City**  
**USE FILM MEDIUM IN A RESPONSIBLE WAY INSTEAD OF**  
**SURRENDERING TO CRASS COMMERCIALISM**

—Hon'ble Chief Minister  
**Puratchi Thalaivi Dr. J. Jayalalitha**

I have great pleasure in associating myself with the Inaugural Function of the Film City at Madras, and also in delivering the inaugural address, amidst a distinguished gathering, comprising a galaxy of film stars and celebrities, representing the entire Indian film industry!

I am extremely happy to extend a very warm welcome to all the artistes and technicians from the film world, who have assembled here, to take part in this colourful inaugural function.

We are here today to celebrate a most memorable event in the history of film making in India, an ode to the cinematic medium, an offering to arts and the artiste.

It is but fitting that the Film City the first ever full-fledged Film City

in India should come up in Madras which has a hoary tradition of film making that is one of the oldest in the Country.

Madras, as all of us are aware, has been quite prolific in producing films, in all the major South Indian languages, and in Hindi too. I must say that Madras has always had a very congenial atmosphere, quite conducive to the growth of cinema, with a wide network of film studios, processing labs, preview theatres and cinema halls, lending able support to the creation of good cinema. It is no wonder that the City of Madras has almost always been compared, with justifiable pride, to Hollywood, its Western Counterpart. I am sure, the advent of this exquisitely built Film City will herald a new era in film making, which will be totally in

tune with the emerging international trends, yet strongly rooted to our great cultural values. The new Film City will be a spectacular architectural landmark; a masterpiece; in short, a crowning glory to the cultural splendour of Madras!

I am delighted to see here today the glitterati of the Indian film world. To talk films to them would be like carrying coal to Newcastle or wherever. But I would be forever dogged by a sense of incompleteness if I did not share a thought or two with you on a subject as dear as this is to me.

The film is arguably the most complete of the fine arts, for it manifests the most total representation of human imagination and thought in its various sensory expressions-



sound, light and colour. It fuses the emotive personalisation of poetry and music with the intense individualism of painting and colour, of word with image, of imagination with light and shadow, of space with time, of the sublime with the absurd, of the real with the surreal.

My association with the film industry, spanning a fairly long period, has enabled me to develop certain ideas, concerning the functioning of the film industry in general. It is quite obvious that the motion picture continues to be the staple form of entertainment for the vast multitudes of our nation, despite the phenomenal growth of other segments of the mass-media like video, cable T.V., satellite TV and so on. Given this scenario, I think that there is a very strong case for making the film industry much more relevant to the time we are living in; extremely quality conscious; and above all, far more tuned to the aspirations of the people. This task, I am sure, can be performed not by any single body, but only by a consortium of agencies, with the Government playing a predominant role in terms of creating the necessary infrastructure. This is the rationale behind the Government of Tamil

nadu embarking upon the creation of this prestigious Film City at Madras, which will strive to create

the proper environment and climate for the film makers and artistes to reach dizzy heights in histrionics and filmcraft!

In the global village of today, where technological innovations have revolutionised our lives, this Film City is our offering to film makers everywhere, to help them to show the world the bright glare of sunlight, the eerie ethos of darkness, the rattle of the rickety bullock cart, the zoom of some futuristic Z-car ... and so on, to the infinite limits of human imagination.

A long cherished dream of mine has been to create for the Film maker, a total environment for making films, complete in all respects, bringing under one roof the entire infrastructure and





technology necessary to produce a film. This imaginatively conceived, painstakingly executed Film City, created on sprawling sylvan surroundings of 85 acres, has more than eighty ready to shoot locations, including attractively landscaped Italian, Mughal and Japanese gardens and even a simulated English meadow. Another 40 acres will be added soon for expanding these facilities with additions such as an artificial lake, a model Railway Station and the like. There is also a wondrous children's amusement park to which entertainment features such as roller coasters, water funnel chutes and other

rides will be added very soon. We have put together here the latest and most sophisticated state-of-the-art computerised audio visual equipment, including cameras, editing and dubbing facilities. There are air-conditioned shooting floors, make-up rooms, sets of all types and an assortment of shooting props, assembled to enable the production of every conceivable type of film that can stem from the imagination of our film makers, to help them to make quality films at reasonable costs.

Today, I am sure, all of you, who have had a glimpse of this sprawling campus, with its exciting

locales, exotic gardens, inviting ambience, eye-catching greenery and scintillating scenery, will carry with you wonderful memories of this marvellous creation, which is at once inherently aesthetic and extremely utilitarian in nature! The Film City, as I see it, is the fulfilment of the ever growing quest of the film makers, towards attaining technical excellence, conceptual clarity and the height of modernity in film craft. I hope, this magnificent film city, will be a fitting tribute to the glorious reign of the South Indian film industry, and the lofty values it has always tried to uphold.

I may mention here that this new



Film City can easily be called the most modern in the country, for multiple reasons. The state-of-the-art technology provided for the various stages of film production, the ultra modern equipment, and a host of other facilities like shooting floors, readymade locales, video theatre, preview theatre, etc., make this Film City quite irresistible to any genuine film maker. Advanced shooting techniques, including under water shooting facilities, are available in the Film City which, I am sure, will be a delight to all cinematographers. I am glad to

will soon have a colour film processing laboratory worth 5 crore rupees also in its fold!

I am happy to state that my Government is committed to the welfare of all sections of the Film Industry. Of the number of welfare measures initiated by the Government of Tamil Nadu, I would like to make a special mention of a few, especially, the increase of subsidy for quality films from 2 lakh to 3 lakh rupees; the increase in the number of the films eligible for such subsidy from 50 to 75 films every year; and the award of gold medals worth 5

to a package deal announced by me. I must say that I have had the fortune of imbibing the principles and ideals fostered by my mentor and leader Puratchi Thalaivar Dr.MGR, as far as protecting the interests of all sections of the people is concerned; quite particularly, the members of the film industry!

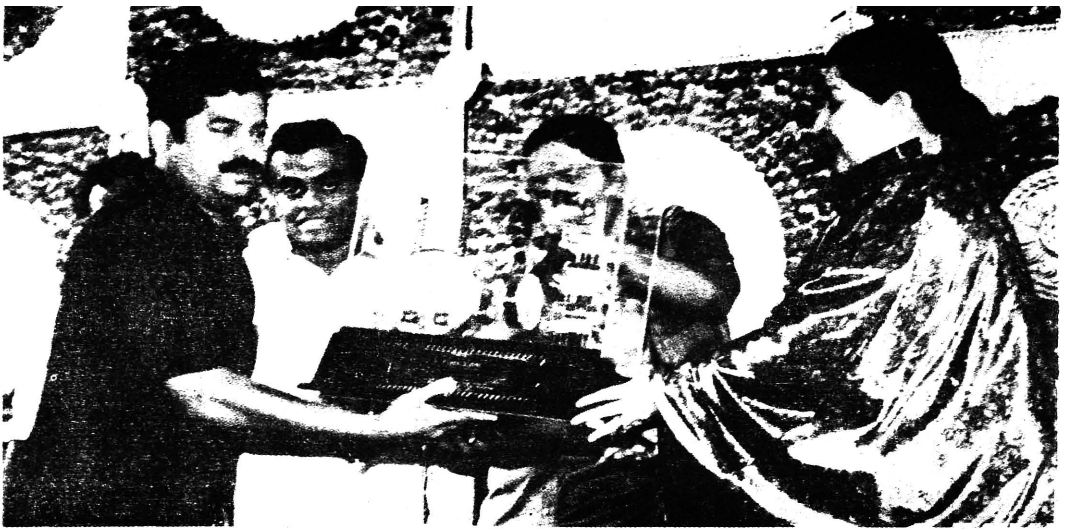
This brings me to the topic of the relationship between films and society. I am of the firm opinion that all arts operate only in relation to people and human life in general. I am sure no art can exist in a



say that our Film City will offer highly competitive rates; and, if I may put it in a lighter vein, our Film City will, surely, give the private sector in the film industry, a run for its money! This mega project has cost 21 crore rupees so far, and the Government of Tamil Nadu is already thinking in terms of providing more funds to the Film City, in order to make it truly world class. I am aware that a prestigious project like this simply cannot do without a colour film processing laboratory! I am very glad to tell this august gathering that the Film City

sovereign to all the winners of the annual State Government Film Awards. These are some of the important welfare measures, aimed at supporting the film industry in general in Tamil Nadu, that we have implemented, besides a number of other concessions. I am happy to recall here that my efforts were instrumental in resolving the worst-ever crisis faced by the Tamil film industry last year, thanks to the willing spirit of co-operation exhibited by all sections of the Tamil Film industry,

vacuum, removed from the realities of life. When we recall that great leaders like Perarignar Anna and Puratchi Thalaivar Dr.MGR were able to elevate the film medium to serve nobler purpose, it definitely reminds us of the enormous task lying before film makers and artistes, of being able to utilise the medium, in a far more responsible way, rather than surrendering to crass commercialism. Although of course, commerce is important to any trade or industry, I feel that ideals and principles are also very



important. I must say however, that I do not subscribe to the definitive labelling of films with 'art' or 'commercial' tags! To me a film is either well made, or badly made. In that sense, I am sure our Film City will prove to be an exciting rendezvous for all creative minds to meet and share all their ideas and take up the common pursuit of attaining creative excellence.

As I have pointed out elsewhere, the future definitely belongs to those who can combine the best virtues of film, video and computer, in the art of film craft. I am of the

view that now film, television, theatre and even literary fiction and musical products have all merged, in a common medium of popular story telling and entertainment! The characteristics of one medium have become so intertwined with other media, that a great deal of cultural fusion is taking place all over the world,

often rendering the man-made barriers of state, nation, religion, etc., almost redundant! But a creative mind always surges ahead and absorbs all phenomena, however divergent

they may be, and transforms them into an everlasting work of art, transcending language, race and time! I take this opportunity to salute all the stalwarts of the Indian Motion Picture Industry, who strove to attain the pinnacle of glory, throughout their life time, through the genuine portrayal of human life with its myriad shades, in all their masterpieces!

In order to give a further fillip to the growth of the Film Industry, the South Indian Film Chamber of Commerce has placed certain demands before me. As a person



who is genuinely interested in the healthy growth of the industry, I have diligently considered their requests and I am glad to announce the following concessions:

1. The Cinema Houses will be allowed to fix their own rates of admission for all classes except for the lowest class.

2. To enable the proper maintenance of Cinema Houses, the prevailing maintenance charges of 25 paise and 10 paise for Air- conditioned and Non-Air-conditioned Cinema Houses will be enhanced to 50 paise and 25 paise respectively.

3. The sales tax on films will be reduced from 5% to 3%.

4. The out-door shooting charges for ordinary locations will be reduced from 5,000 rupees to 2,500 rupees, while charges for monuments, etc., will continue to remain at 5,000 rupees.

5. The recent hike in power tariff for Cinema Houses in non-metro areas from 1 rupee 90 paise to 2 rupee 20 paise and in metro areas from 2 rupees to 2 rupees 30 paise will now be withdrawn from 1st September, 1994.

I would also like to take this opportunity to congratulate all those connected with the creation of this magnificent Film City, for the splendid job they have done.

Before taking leave of you, I would like to offer my heartfelt thanks to all of you, who have come down here, despite your busy schedules, to participate in this memorable function.

It is my firm and fervent wish that this Film City becomes not just a super set for the making of films but proves to be a vibrant melting pot for creative ideas, for genius to meet genius, for imaginations to

clash with words, for music to mingle with colour, so that all that is beautiful and wonderful in human life can be captured forever in the creations that will emerge from here. It is my earnest hope that this Film City will blossom into the most fascinating destination for all lovers of art, attracting film makers from all over the country to delve deep into the art of filmcraft and achieve glorious feats in their

artistic pursuits, enabling every one of you to attain fame, prosperity and peace.

Ladies and Gentlemen, I have the greatest pleasure in offering you - the FILM CITY!

(Hon'ble Chief Minister's inaugural address at the inauguration of "J. Jayalalitha Film City" on 31st August 1994.)



**The 12 year old wonder from Madras, Kutraleeswaran who swam across the English Channel on 15.8.1994 called on the Hon'ble Chief Minister on 30.8.1994. Kutraleeswaran thanked the Chief Minister for the generous financial and moral support given to him.**



## TAMIL NADU WILL SHOW THE WAY AND LEAD THE WAY IN DEVELOPING SPORTING TALENT AND POTENTIAL

Hon'ble Chief Minister  
Puratchi Thalaivi Dr. J. Jayalalitha

On this pleasant occasion, I would like to express my gratitude to the International Olympic Committee for having bestowed on me the International Award for 1993 for 'Sports and Environment'. It is a source of encouragement to me to strive further for the development of Sports in Tamil Nadu. I also thank Mr. Ashwini Kumar and Mr. Sivanthi Adityan for the many kind words they have said about me. I accept this award in all humility and feel that it will inspire me to work and strive harder for the development of sports in our State. In the past three years, we have not spared any occasion to motivate young sports persons in their pursuit of excellence. Whether it be adoption of exceptionally talented students, or be it assisting of sportmen in indigent circumstances, we have done our best to keep the sportspersons inspired and encouraged in their pursuit.

For the first time in the history of Sports in Tamil Nadu, Sub-Junior Tournaments are being held throughout the State. This will ensure that students below 12 years of age are given an opportunity to prove themselves in a competitive environment, beginning from the local Educational District Level and progressing to that of the State Level tournaments. Middle Schools have also been included and tournaments are now open to all schools to ensure a more competitive environment.

The lack of infrastructure has been a major problem that has hindered the development of various games. Recently, our Government has taken a decision to provide the necessary infrastructure for sports and games in all schools in a phased schedule. The Government has also taken steps to create a

resource centre in each Panchayat Union in the State. These Rural Sports Centres will enable Panchayat Union level competitions and coaching facilities on a de-centralised scale. The Government has already released 38 lakh rupees for this purpose. If we have good playing infrastructure at the Panchayat Union level, we would be in a position to bring to light the hidden talent that is available in the vast rural areas of our State. Thus the systematic efforts of our Government are bound to promote sports and games to a great extent in the next few years.

The Government has committed itself to providing sports stadia in all the District Headquarters. As on date, twelve Districts have stadia with three more under construction. The exquisite Jawaharlal Nehru Stadium that was built in record time shows the



## INTERNATIONAL OLYMPIC COMMITTEE'S SPORTS AND ENVIRONMENT AWARD PRESENTED TO HON'BLE CHIEF MINISTER

Hon'ble Chief Minister Puratchi Thalaivi Dr. J. Jayalalitha was presented with the International Olympic Committee's 'Sports and Environment Award' for the year 1993, at a glittering function held at Kalaivanar Arangam, in Madras on 25th August 1994. The award was handed over to the Hon'ble Chief Minister by Thiru Ashwini Kumar, Member of the Executive Board, International Olympic Committee on behalf of the IOC President, Thiru Marquis Juan Antonio Samaranch.

The Chief Minister, amidst cheers, laid the foundation for a multipurpose indoor stadium and a Swimming pool for the Seventh South Asian Federation Games, to

be held at the end of 1995, on the occasion.

Thiru B. Sivanthi Adityan, President of the Indian Olympic Association felicitating the Chief Minister said, "This is the first time in the annals of Olympic history that a politician and a Chief Minister has been selected for this prestigious award. This is also the first time that any Indian Chief Minister has received such an important and significant International Award. At this auspicious moment I would like to go on record to say that never has this great honour been more richly deserved, and never before have the achievements of one person so enhanced the award itself".

Thiru Ashwini Kumar, complimenting the Chief Minister for excluding dynamism and determination in her efforts, said the International Olympic Committee could not have named a more deserving person for the award.

Prof. K. Ponnusamy, Minister for Education, offered felicitations.

Tmt. Jayanthi, Secretary, Education Department welcomed the gathering. Thiru Davidar, Member Secretary, Sports Development Authority of Tamil Nadu, proposed a vote of thanks.

The function was organised by the Sports Development Authority of Tamil Nadu.

commitment of my Government to provide International playing surfaces for the sportsmen and sports women of our State. The time has now come for joint ventures in the field of sports and I request the private sector to extend its whole hearted support for the provision of International playing surfaces. With the recent amendment to the Income Tax Act, there is now a provision for Companies to

re-invest their profits in sports promotion projects. They can build, own and manage, and this should be sufficient incentive for increased involvement of the Private Sector. I take this opportunity to invite the major companies in our State to provide leadership in the development of International playing surfaces.

The VII South Asian Games in 1995 will provide us an unique

opportunity to play host to International teams of the neighbouring countries. The City of Madras is to witness its biggest Sports event ever, as this is the first time that our city will witness 9 countries in action over 14 disciplines.

For this purpose this Government has decided to create additional infrastructure of International standards. The Jawaharlal Nehru Stadium is the

fore-runner for a unique sports complex that would include a Swimming Pool Complex, a multipurpose indoor stadium and an Athletic Track. Soon, a Library together with a Sports Medicine Centre will enable the Sports Complex to be a model sports resource centre.

A Games Village will provide a unique location for all participating countries to spend a week together in real cultural exchange. A Tennis Stadium at Nungambakkam will be a permanent contribution to the city that has produced many International Tennis players. The Astro-turf to be laid at the Mayor Radhakrishnan Stadium will be the first of its kind for the city of Madras. Such infrastructure would pave the way for an exciting future for all budding sportspersons in Tamil Nadu. With the proven track record of my Government, I am confident that we will be able to complete all the projects, for which I have had a unique opportunity to lay the foundation stones, well in time for the ensuing VII SAF Games. With Leo as our Mascot and Our Permanent sports emblem, we will ensure that the VII SAF Games turn out to be an exciting international competition. We will spare nothing to ensure that the games are held in a befitting manner that would

enhance our national prestige. However, our vision is that, with the exposure of the SAF Games and the provision of permanent infrastructure on International standards, there will soon be a day when sportsmen and sportswomen in Tamil Nadu will stand in the forefront both at the National and International levels. I assure this august gathering of distinguished sportspersons that my Government is deeply interested in developing and broadbasing Sports in the State of Tamil Nadu.

Mr. Ashwini Kumar, in his thought provoking address, gave us many words of encouragement, provided inspiration and gave us a lot of valuable advice. I would like everyone in the country to ponder over the fact that by the turn of the century, by the year 2000 A.D. every 6th person in the world will be an Indian. But is this a cause for rejoicing? Is this a cause for happiness? Is this something for us to feel proud about? That is something we all have to ponder over. We have vast potential in our country with more than 80 crore people. We have vast undeveloped potential in our Country.

Mr. Ashwini Kumar mentioned two outstanding sportsmen of Tamil Nadu. He mentioned Mr. Francis who was a Gold Medalist

in London, in Helsinki, and in the Melbourne Olympics. Mr. Ashwini Kumar mentioned that he did not know where he is today. I would like to inform him that Mr. Francis retired as Inspector of Police in 1968. He is no more. But his son-in-law, Thiru Raju is now working as Deputy Superintendent of Police in the S.S.G. He is with us in a responsible post.

Secondly, Mr. Ashwini Kumar mentioned Mr. J.B. Joseph. He was a Gold Medalist in the Tokyo Asiad in 1954. He retired as Superintendent of Police in 1989. I am sure that with the vast potential we have among our youth, we should be able to produce many more Francises and many more Josephs. My Government is deeply committed to this. At the State level we are doing all that we possibly can to further the cause of sports, for the development of sports potential in the State, and to provide more opportunities for the budding sports talent in our State. What is needed is a National will and commitment at the National level to take India forward. If Japan could do it, if China could do it surely we can do it. It is all the more pertinent to note that Japan achieved this after the Country was devastated by a bomb blast - the Hiroshima Bomb Blast, and China went through several decades of cultural revolution, fervent and social upheaval. Compared with China, we have had a relatively stable period and we are passing through a relatively stable period politically in our history. Therefore what is needed is the will to achieve and the will to develop our sporting talent and potential and here. I will only say that Tamil Nadu will show the way and lead the way for the rest of India.

(Hon'ble Chief Minister's address at the function held on 24.8.94 to present the IOC's Sports and Environment Award to her and to lay the foundation for facilities for VII SAF games.)



## Independence Day Celebrations

# TAMIL NADU REALIZING THE DREAMS OF THE FATHER OF THE NATION

—PURATCHI THALAIVI DR. J. JAYALALITHA

The 48th Independence Day was celebrated throughout the country on 15th August 1994. In Tamil Nadu, Hon'ble Chief Minister, Puratchi Thalaivi Dr. J. Jayalalitha, unfurled the National Flag and addressed the gathering

paved by Thanthai Periyar, Perarignar Anna and Puratchi Thalaivar MGR, her Government was realizing the dreams of the Father of the Nation.

She said the danger posed by

To make Tamil Nadu advance on the industrial front, the Chief Minister said, the Government has obtained Central Government clearance for the Rs.2,000 crore NAPCO factory which would provide employment to 70,000 persons, as also for the Rs.7,500 crore lignite based power project at Jayankondacholapuram. She said a "Madras Industrial Park" would be set up in Sholinganallur and Pallikaranai on a 800 acre site at a cost of Rs.407 crores. The TIDCO had so far cleared 42 new projects costing Rs.10,831 crores.

In the agricultural sector also, the food grain production had increased to 103 lakh tonnes from 90.4 lakh tonnes three years ago, said the Chief Minister.

The Chief Minister said that by following the path of Mahatma Gandhi she went on fast to fight for the rights of Tamil Nadu on Cauvery Waters and the Center in response, had established a technical team to ensure the rights of Tamil Nadu.

She said that Tamil Nadu had already passed the Bill for the continuance of 69 per cent reservation for SC/STs, MBC and BCs. She said that Tamil Nadu is for a legislation to provide constitutional protection to reservations. She said that already a major victory had been achieved by evolving a national consensus by writing individually to leaders of all parties for a constitutional amendment in this regard. When



at Fort. St. George, Madras as part of the celebrations.

In her speech the Hon'ble Chief Minister said that by taking constructive steps for the protection of social justice, following the path

foreign militants was put down by the stern action taken by the Government, and Tamil Nadu has once again become a haven of peace, providing the right atmosphere for the revival of developmental programs.



no other state had passed any law exclusively for reservation, Tamil Nadu had done it to protect the existing 69 per cent reservation. Tamil Nadu was the first State to do so and Tamil Nadu would

have a unique place in the history of reservation, and social justice, she added. The Chief Minister reiterated her appeal for united action on the reservation issue without giving room for any political

rivalry or party differences or personal likes and dislikes.

She said her Independence Day message was that the parties should all stand united whenever the public interest of the State was affected, and demand for their rights.

The Chief Minister said the right to fix the quota of reservation should be delegated to States so that they could determine the level as per the conditions prevailing in their areas. This demand, she said, had since mingled in the national mainstream and became the demand of all the States.

To upgrade the lifestyle of Adi Dravidars, the Chief Minister announced a Rs.125 crore scheme under which their colonies would receive protected water supply, street lights, link roads and burial grounds with path ways, before December next year. A high power Committee has also been set up to oversee the progress of the works, she added.

The Chief Minister also referred to the road and transport facilities provided in the rural areas, the women and child care programmes, supply of protected water to villages and medical facilities in rural areas and also the care taken for the welfare of students.

After her speech, the Hon'ble Chief Minister distributed food packets to the physically handicapped children and awards to those who had rendered meritorious service to the cause of the handicapped.

Earlier on her arrival the Hon'ble Chief Minister was received by the Chief Secretary Thiru N. Haribaskar. He introduced the General officer commanding of Andhra, Tamil Nadu, Karnataka, Kerala and Goa area, the Commander of Tamil Nadu and





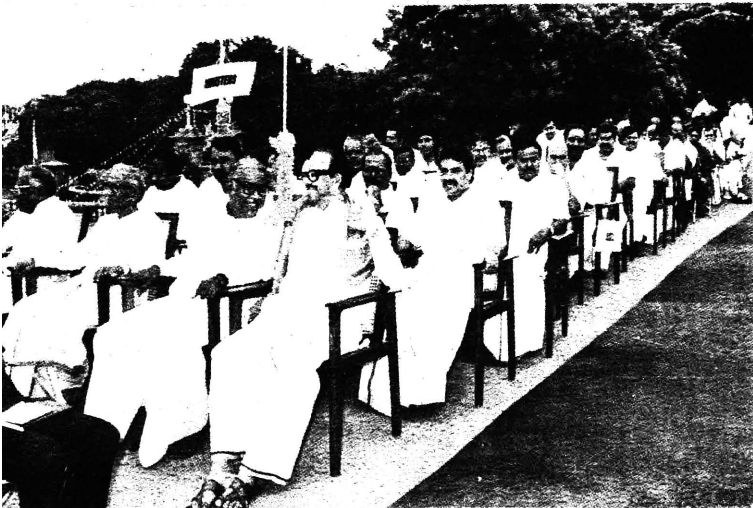
## AT THE KANCHI MUTT

Hon'ble Chief Minister Puratchi Thalaivi Dr. J. Jayalalitha, during her tour to Kanchipuram on 27.8.94 visited the Kanchi Kamakodi Mutt.

The Chief Minister paid floral tributes to the samadhi of Kanchi Paramacharya Sri Chandershekarendra Saraswathi Swami. She made the following remarks at the visitors book at the Mutt:

"I had the great good fortune of being able to pay my reverential homage at the Adhishtanam of the incomparable Mahaswami of Kanchi".

The Chief Minister, during her visit, also met the two Shankaracharyas of the Kanchi Mutt. During her 30 minute stay at the Mutt, the Chief Minister was honoured by the Mutt with holy books and the holy prasadam.



Kerala Sub area, the Naval Officer incharge at Madras, the Air Officer commanding at Air Force Station in Tambaram, the Director General of Police Thiru S. Sripal, Additional Director General of Police Thiru Walter Davaram, the Police Commissioner of Madras Thiru Rajagopalan and the Sheriff of Madras Dr. Chockalingam, to the Chief Minister. The Chief Minister took the salute at the saluting base and inspected a ceremonial Guard of Honour.



**CHIEF MINISTER VISITS CHENGALPATTU-MGR DISTRICT  
 PASSING OF TAMIL NADU RESERVATION BILL  
 IN PARLIAMENT HAS ENHANCED  
 TAMIL NADU'S STATURE  
 - PURATCHI THALAIVI DR. J. JAYALALITHA**

**H**on'ble Chief Minister Puratchi Thalaivi Dr. J. Jayalalitha inaugurated development projects for Chengalpattu MGR District costing Rs.306 crore and distributed benefits from Government Welfare Schemes at a function held at Kancheepuram on 27th August, 1994.

Speaking on the occasion, the Chief Minister expressed her happiness in inaugurating projects worth Rs.306 crores and in distributing Welfare benefits to more than 62,000 people. She expressed her joy in meeting the people for the first time, after the State's recent success on the 69

per cent reservation issue, and to share her happiness with the people of Kancheepuram, the birth place of Perarignar Anna.

The Chief Minister, on behalf of the people of Tamil Nadu thanked the Prime Minister, Thiru P.V. Narasimha Rao, Central Ministers, members of the Parliament, and all party leaders who made it possible for passing the Tamil Nadu Reservation Bill in Parliament.

She said the victory would enhance Tamil Nadu's stature and would strengthen national integration.

The Chief Minister expressed her happiness in inaugurating the Kancheepuram drinking water scheme costing Rs.18.65 crore, which would cater to the need of the people of Kancheepuram.

She said Kancheepuram town was a guiding force in theism and politics but had remained a modern village for a long period. To develop Kancheepuram, she announced that she had brought with her a package of developmental schemes - Construction of a bus stand at a cost of Rs.1 crore, health schemes worth Rs.2.20 crores, granaries, service centres, metal led roads,



installation of 250 sodium vapour lamps, hospital development works costing Rs.50 lakhs and construction of residential buildings.

The Chief Minister said a sum of Rs.30 crores would be spent for improving the basic amenities of hut dwellers living in various places around Madras. Rs.8 crores would be spent on accomodating the 2,141 families living on platforms in Pallikaranai, she added.

She said she is committed in her efforts in providing potable water to all parts of the state, and in this regard, the Government had implemented the Sriperumbudur Comprehensive drinking water scheme at a cost of Rs.2.70 crores, which would benefit 15,000 persons in 23 villages. Chengalpattu-MGR District's drinking water problem would be solved completely with the

implementation of the Rs.6 crore scheme in Chengalpattu Town, Kattupakkam, Pudur, Achcharapakkam, Guduvancheri and 38 other villages, she added.

The Chief Minister said that all Adi Dravidar families living in the district would be provided with house site pattas by March, 1995 and during the current year the Government would spend Rs.8.60 crores for constructing group houses to benefit them.

The Swedish International Development Agency (SIDA) had again selected Chengalpattu-MGR District for undertaking the second phase of the Integrated Child Development Scheme and granted an aid of Rs.26 crores and the scheme was to be extended to Pudukottai and Nilgiris Districts, the Chief Minister added.

She annouced that 492 houses would be constructed in Tiruchinankuppam village at a cost

of Rs.2.37 crores and would be distributed free of cost to fishermen and 350 fishermen would be provided with out-board motors free of cost, she added.

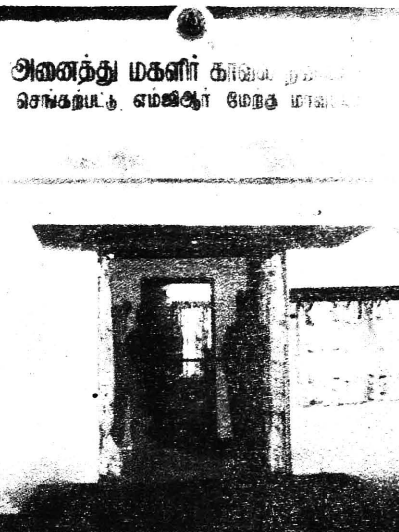
The Chief Minister said the Government had sent a Rs.9.37 crore proposal to the Centre for clearance to construct a new bridge across the Kusasthalai river near Sholavaram.

Thiru Sedapatti R. Muthiah, Speaker, Tamil Nadu Legislative Assembly presided over the function.

Thiru C.P. Pattabhiraman, Minister for Cooperation, Thiru Selvaganapathi, Minister for Local Administration, Tmt. Indira Kumari, Minister for Social Welfare, Thiru S. Kannappan, Minister for Public Works, Thiru E. Madhusoodanan, Minister for Handlooms and Thiru K.A. Sengottaiyan, Minister for Transport spoke on the occasion.

Thiru V. Varaprasada Rao, I.A.S., Collector, Chengalpattu-MGR District proposed a vote of thanks.

Later, the Hon'ble Chief Minister declared open an All Women Police Station at Kancheepuram.





## CHIEF MINISTER VISITS PERIYAR DISTRICT

Hon'ble Chief Minister Puratchi Thalalvi Dr. J. Jayalalitha inaugurated development programmes irrigation facilities to more than 50,000 more acres under the Parambikulam-Aliyar Project, happy in laying the foundation for setting up an industrial estate at Perundurai on an area of 300

# Chief Minister Lays Foundation To Asia's Largest Industrial Estate

costing Rs.283 crore, laid foundation for several schemes costing Rs.117 crore and distributed Government Assistance to the tune of Rs.33 crore to more than 54,000 beneficiaries at a grand function held at Erode on 2nd September, 1994.

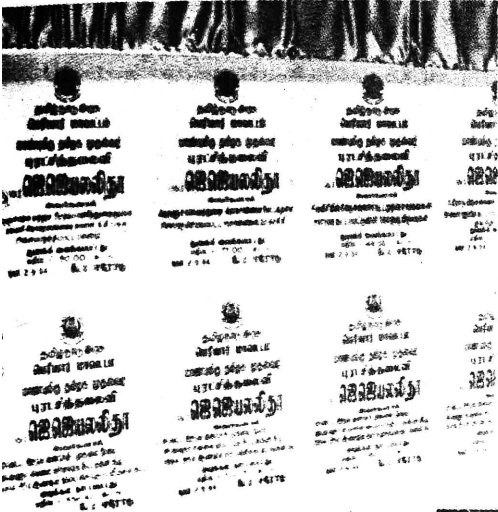
The Chief Minister in her speech expressed her happiness in meeting the people and distributing the benefits in person. She said, that to help the farmers and offer employment to the rural farmers, 174 percolation ponds were dug at a cost of Rs.2 crore and 64 lakh during the last three years and in addition, 86 percolation ponds would be dug at a cost of Rs. 1.14 crore.

She said she was immensely happy that her Government had created a fourth zone to provide

thereby realising the 30 year long dream of the people. acres at a cost of Rs.250 crores. She said, that this estate would be the biggest industrial estate in the

The Chief Minister said she felt





whole of Asia and in the first phase a multi-purpose textile complex would be established on 500 acres at a cost of Rs.100 crores by the Knitware Exporters Association of Tirupur. She said she had laid foundations for the drinking water scheme to be executed at a cost of Rs. 13 crores and a housing project for the employees of the complex would also be implemented at a cost of Rs.20 crores.

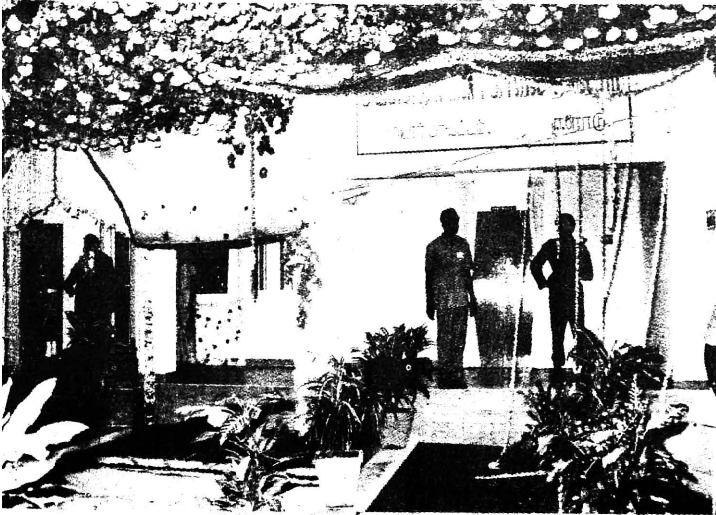
The Chief Minister said that a Rs.35 crores scheme to strengthen the embarkment of the supply channels of the Lower Bhavani Canal scheme has been



forwarded to the World Bank for its approval. Work would be started expeditiously once the clearance and sanction of funds were obtained, she added.

The Chief Minister announced that three power sub stations erected at a cost of Rs. 16 crores would function from today and that five more sub stations would be set up. She also announced that all the Adi Dravidar colonies would get power connections before the end of this year.

The other schemes announced by the Chief Minister include the development of a 70 km road stretch, operation of 25 new routes

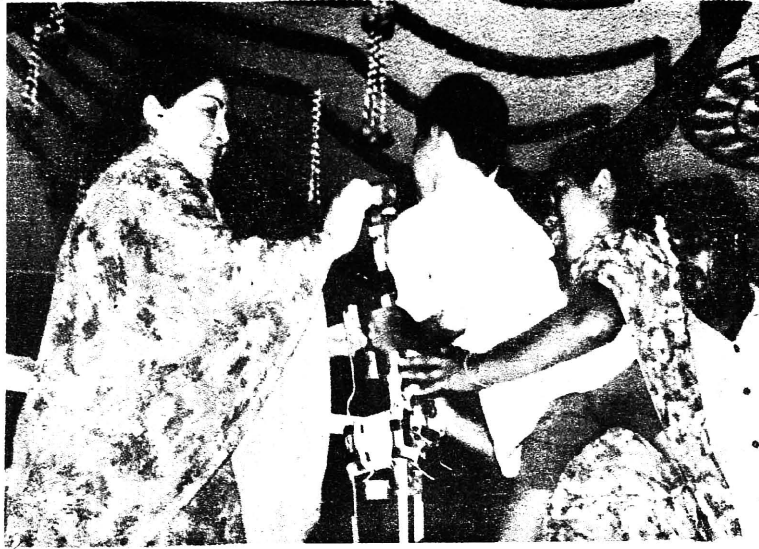


by Jeeva Transport Corporation and the construction of 262 tenements for transport employees at a cost of Rs. 3.15 crores. A Rs. 5.5 crore scheme for supply of protected water to Chennimalai major panchayat is being examined while the beautification of "Bhavani Kooduthurai", the "Treveni" of the South would be taken up, the Chief Minister said.

On the occasion, the Chief Minister also inaugurated a new bridge across river Bhavani connecting Bhavani and Kalingarayanpalayam and the Rs 20 crore building for the medical college at Perundurai Sanatorium.

Thiru Sedapatti R. Muthiah, Speaker of the Legislative Assembly presided over the function.

Thiru R.M. Veerappan, Minister for food, Thiru S. Muthuswamy, Minister for Health, Thiru Durai Ramasamy, Minister for Rural Industries, Thiru P. Easwara-



moorthy, Minister for Khadi were among others who spoke on the occasion.

Thiru K.A. Sengottaiyan, Minister for Transport welcomed the gathering.

Thiru N.S. Palaniappan, District Collector proposed a vote of thanks.

Later the Chief Minister inaugurated the All Women Police Station situated in the District Police compound.

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**Mr. Frank G. Wisner, Ambassador of USA to India, called on Hon'ble Chief Minister Puratchi Thalaivi Dr. J. Jayalalitha on 26.8.1994. Mr. Timothy P. Hauser, U.S. Counsel General at Madras was also present.**





# STIPENDARY SCHEME FOR ADI DRAVIDAR SCHOOL CHILDREN EXTENDED TO KAMARAJAR DISTRICT

**-Puratchi Thalaivi Dr. J. Jayalalitha**

**"The stipendary scheme of providing Rs.500 per annum to Adi Dravidar Children studying in the third and fifth standards would be extended to Kamarajar District with immediate effect", the Hon'ble Chief Minister Puratchi Thalaivi Dr. J. Jayalalitha announced at Sivakasi on 22nd August 1994. The Chief Minister was addressing a mammoth gathering after laying the foundation stone to Rs.82**

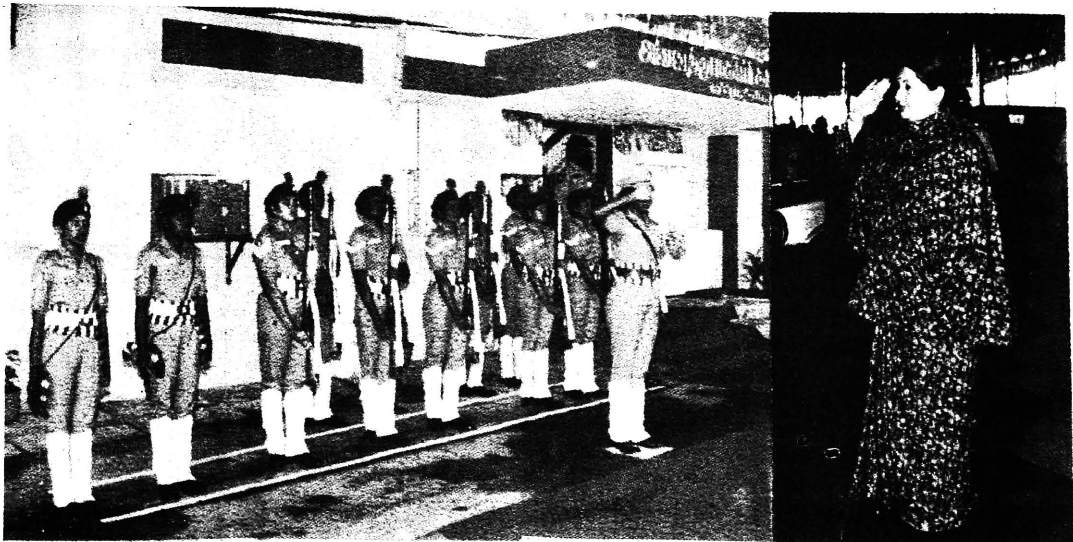
crore worth of development and welfare schemes for Kamarajar District and inaugurated new schemes completed at a cost of Rs.46 crore. She also distributed

The Chief Minister said that the Government had been providing education with stipend to 2150 former child-workers and it has been decided to bring 1000 more such children under the scheme. It has also been planned to extend loans to parents of former child-workers from rural development schemes, she added.

**CHIEF MINISTER  
INAUGURATES ALL  
WOMEN POLICE  
STATION AT  
VIRUDHUNAGAR**

welfare assistance worth Rs.25 crore to 40,000 people.

Referring to the specific problems faced by the people of Kamarajar District, the Hon'ble Chief Minister made a series of announcements for the welfare and development of the District.



The Chief Minister said that to mitigate the difficulties of the weavers, in selling the Janata Sarees produced by them at the Madurai Co-optex Office, henceforth co-optex officials would themselves procure the sarees at the Co-operative Weaver's Societies. She also informed of the Government's decision to procure 15 lakh Janata Sarees from the Co-operative societies in Kamarajar District from this year onwards as against the usual target of 12 lakh sarees.



Under the drinking water supply improvement scheme for Sivakasi town, 34 lakh litres of additional water supply would be provided, the Chief Minister announced. The Chief Minister said three new electrical sub-stations at a cost of Rs.15 crore would be constructed, one each at Paraluchi, Mudangiyar and Sivakasi.

The Chief Minister, in her thirty minute address promised to consider to request of the people of Virudhunagar for an overbridge across the railway line on Aruppukottai-Virudhunagar road. She also assured to consider the feasibility of constructing a dam

across the Nagariyar river at Sasthakoil. The Chief Minister announced the allotment of Rs.60 lakh for the second phase of work on Sri Andal Temple gopuram at Srivilliputhur, from the Temple Administration Board. She said that the Government was considering the proposal to bring 33 lakh litres of water to Sattur, per day, from the New dam at Anaiparai across Arjuna river.

Referring to the Constitutional Amendment Bill to include Tamil Nadu Reservation Act in the Ninth Schedule, the Chief Minister

expressed her commitment to ensure that the Bill is passed in the current session of the Parliament itself. "When all the political parties have offered their unanimous support for the existing reservation system in Tamil Nadu, why could not the Bill be passed", she wondered.

Recalling the sustained efforts by her Government to get constitution protection for Tamil Nadu Reservation Act, the Chief Minister said that she personally wrote to the leaders of all parties on the need to safeguard social justice in Tamil Nadu in view of the historical background of communal reservation in the State. While even the Prime Minister and the Home Minister had supported openly for such a bill, certain press reports that the statute amendment Bill, may not be tabled in the current session of Parliament had created unnecessary anguish and worry in the minds of the people of the State, she added.

Later, the Hon'ble Chief Minister Dr. J. Jayalalitha inaugurated, the All Women Police Station at Virudhunagar, the 20th in a chain of similar stations in Tamil Nadu.

*The progress of women is inextricably interwoven with that of children. We in Tamil Nadu have amply recognised this and have drawn up schemes that take care of female children right from birth, saving them from the age-old evil of infanticide and helping them to get all the benefits of health and education. We have sought to provide an economic insurance to female children by introducing a special schemes of financial assistance and securities that will provide proper and congenial conditions for the up-bringing of the girl child.*

*These features and programmes have been incorporated in my 15 Point Programme - a Policy frame for child welfare which the Government of Tamil Nadu has enunciated recently. This Policy for the advancement of women must be considered a twin to my 15 - Point Programme for the child.*

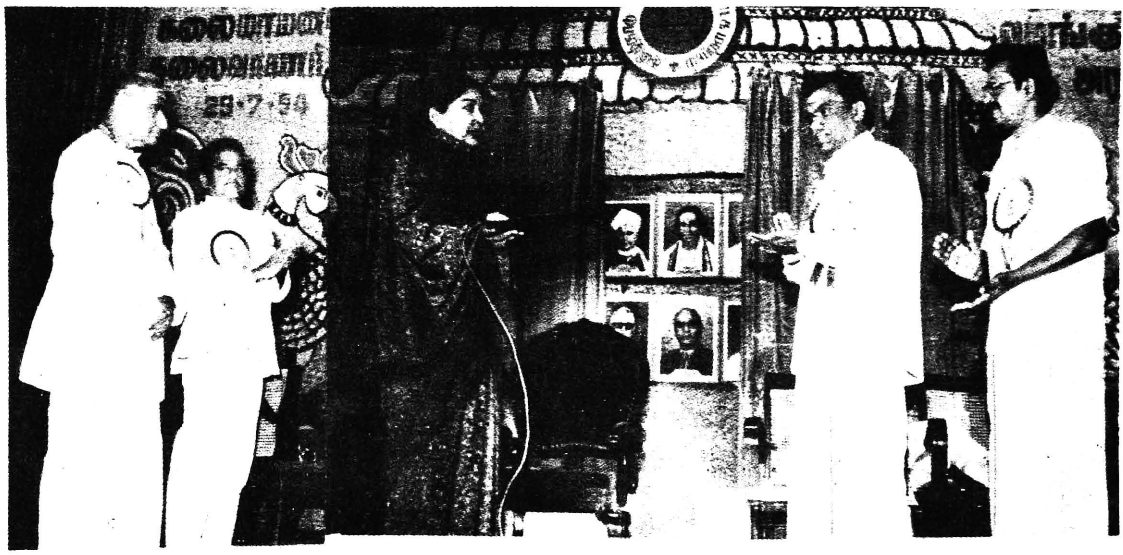
—Puratchi Thalaivi Dr. J. Jayalalitha



## KALAIMAMANI AWARDS PRESENTED

# ARTS OUGHT TO BE AN INSTRUMENT OF UNITING PEOPLE AND MAKING THEM HUMANE

—Puratchi Thalaivi Dr. J. Jayalalitha



The prestigious Kalaimamani awards were presented to 51 artistes of various distinction at a grand function organised by Tamil Nadu Iyal Isai Nataga Mandram at Kalaivanar Arangam on 29th July 1994. Thiru Kunnakudi R. Vaidyanathan, President of the Tamil Nadu Iyal Isai Nataga Mandram welcomed the gathering. Hon'ble Speaker of the Tamil Nadu Legislative Assembly Sedapatti Thiru R. Muthiah presided over the function.

Hon'ble Chief Minister Puratchi Thalaivi Dr. J. Jayalalitha presented the Kalaimamani awards to artistes. She also presented a gold medal, shawl and a certificate to them.

The Chief Minister presented a purse containing Rs.5,000 each to four awardees of Kalaimamani who were in indigent circumstances.

She also unveiled the portraits of 14 yesteryear artistes and literateurs.

In her special address, the Chief Minister announced that the annual grant for Tamil Nadu Iyal Isai Nataga Mandram would be increased to Rs.25 lakh.

She said the various forms of arts, so unique in their richness and character to Tamil Nadu, should not be confined to narrow boundaries. The approach in their promotion should be global.

The Chief Minister said that arts



should be above caste, religion and language and be an instrument in uniting people and making them more humane. And, it was because of this desire, she extended the Kalaimamani award to even artistes who were not Tamils and to those living outside the State.

In the last three years, the Chief Minister said, that the Government had taken several measures not only to support and encourage artistes, but also to protect and preserve the arts in their various forms.

The annual allocation for the Tamil Nadu Iyal Isai Nataga Mandram was raised from Rs.13

lakh to Rs.22 lakh. And this, she announced, would be further increased to Rs.25 lakh.

The Chief Minister pointed out that only 2700 artistes were given the monthly pension of Rs.250 in 20 years before her coming to office. The beneficiaries in the last three years were 900. This reflected her realisation that arts would not flourish if the artistes became indigent. The artistes were also happy that she had raised their pension from Rs.250 per month to Rs.400, she added.



Bearing in mind that drama, one of the wonderful forms of art, should not become extinct, the Chief Minister said, that the Government had taken several supportive measures. Orders had been issued to give 50 per cent concession for travel in buses of the State Transport Corporations by drama troupes. And Kalaivanar Arangam was let out at half the rent for staging dramas.

The Chief Minister said that Rs.50,000 had been given for setting up a library for arts at the premises of the Tamil Nadu Iyal Isai Nataga Mandram.

Hon'ble Minister for Education Prof. K. Ponnusamy also spoke on the occasion. Thiru R.S. Manohar, Secretary of the Mandram read-out the annual report and proposed a vote of thanks.



# THIRUKKURAL, THE GUIDE TO MANKIND

Prof. Thirukkural G. Baskaran

**T**amil is an ancient and classical Dravidian Language, capable of expressing intricate ideas in a simple and lucid manner. The greatest didactic literature, the ethical treatise and efficient guide is Thirukkural, the supreme classic and epic of sangam age. Thirukkural has been acclaimed as the crown and glory of Tamil literature.

Thirukkural presents a way of life and propose a code of conduct for welfare of society. The philosophy of Thirukkural is universal. The policies advocated are based on ethics, logic and rationality rather than traditional taboos. Tamilmarai appeals to the rationality of man and woman to lead a virtuous and noble path of life, not just to live for material and meaningless gains, but to exist peacefully, pleasantly and

purposefully as worthy citizens of the world.

Thirukkural is characterised by its purity of language, the lofty tone of morality, secularism and essential variety of topics. This immortal classic prescribed solution for the salvation of any individual and expects the harmonious development of humanity in general.

Thirukkural demands the harmonious relationship between man and man, proclaims the responsibilities of a man to the community and ultimately strikes a balance between the deeds of the individual and the needs of the society so that neither is affected adversely.

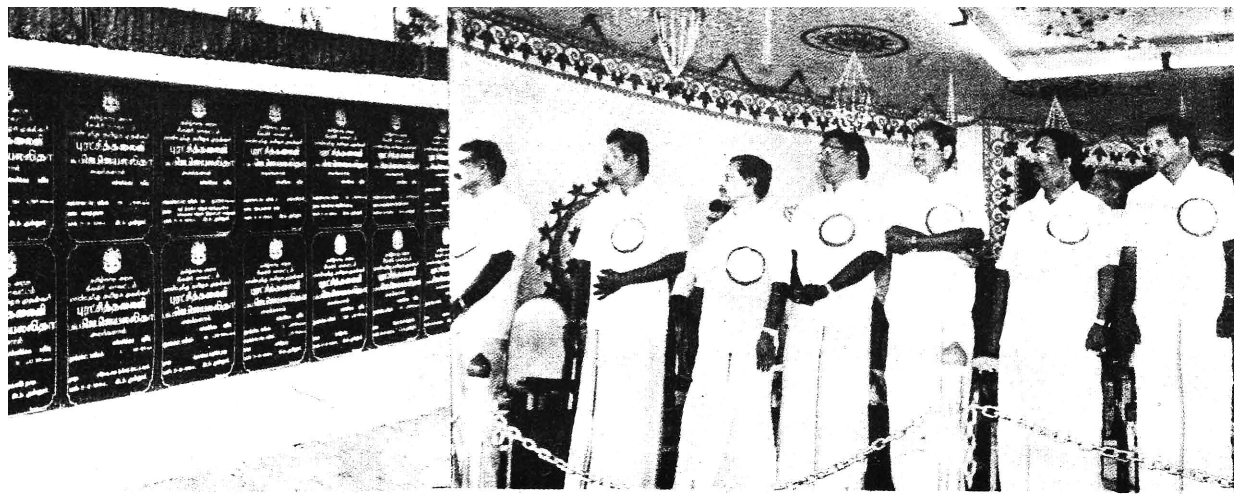
The immense greatness of Thirukkural is primarily revealed in the absolute absence of parochialism and racial chauvin-

ism. Though Thirukkural happens to be the literary product of Tamil Nadu, no direct or indirect reference to Tamil land, language and literature is noticeable in any verse of Thirukkural. Individual names and places find no mention in this moral treatise. The aforesaid salient features are indeed praise worthy.

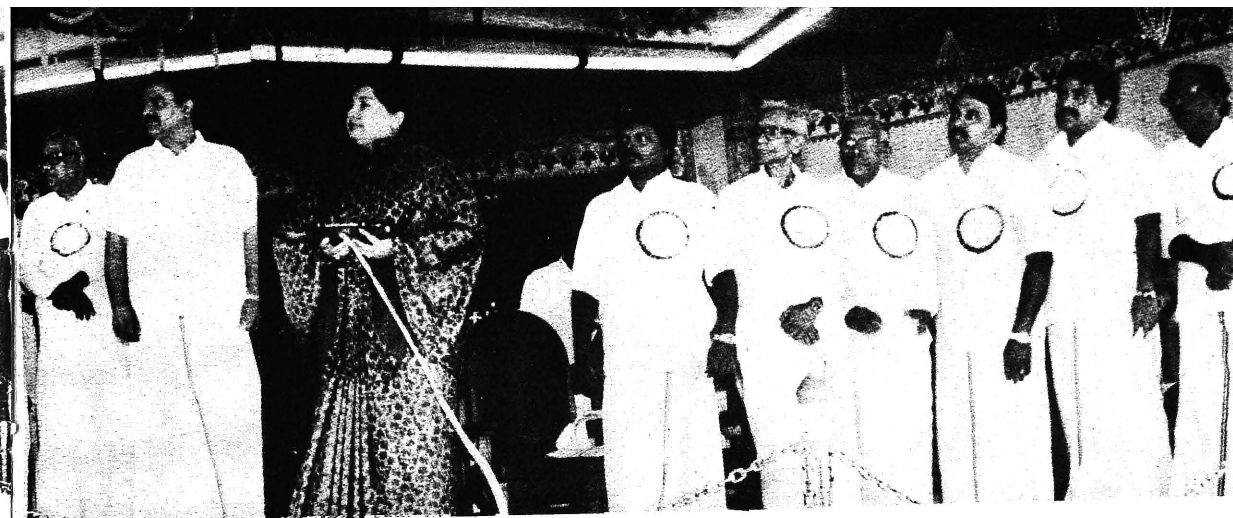
According to Dr. G.U. Pope, the religion of Thirukkural is an amazing puzzle. Even the first chapter "In praise of God" does not provide any clue to determine the religious outlook, of the author. Thirukkural describes the basic qualities of Almighty and indirectly expects everyman to shape his life according to divine qualities. The uniqueness symbolises and signifies that the magnificent message of Thirukkural that is meant for entire mankind. The lofty and laudable ideals implies in this immortal work not only transcends the artificial barriers of caste, colour, community, creed, race, region and religion; but also transgresses space and time. Hence needless to say that **Thirukkural is widely and wisely recognised, as "Ulaga Pothumarai"** (உலகப் பொதுமறை) i.e. common gospel or universal scripture of humanity. The fact that Thirukkural has been acclaimed universally indicates its catholicity in as much as the epic embraces the whole world in a single fold.

(to be continued)





**CHIEF MINISTER VISITS NILGIRIS DISTRICT**



## TAMIL NADU COMMITTED TO TRANSFORM

“For the first time in the Country, a scheme costing Rs.4 crore would be implemented in the Nilgiris District for the benefit of Kindergarten children. The scheme would be implemented over a period of 4 years from this year and would provide the

children with two sets of uniforms, woolen garments, books etc.” announced the Hon’ble Chief Minister Puratchi Thalaivi Dr. J. Jayalalitha addressing the public at a function at Coonoor on 3rd August 1994. The Chief Minister had earlier laid the foundation

stone for various development and welfare schemes costing Rs.248 crore and inaugurated schemes completed at a cost of Rs.36 crore. She had also distributed benefits to 30,000 persons to the tune of Rs.13 crores.

The Chief Minister assured the

## THE LIFE STYLES OF ADI DRAVIDARS

—Puratchi Thalaivi Dr. J. Jayalalitha

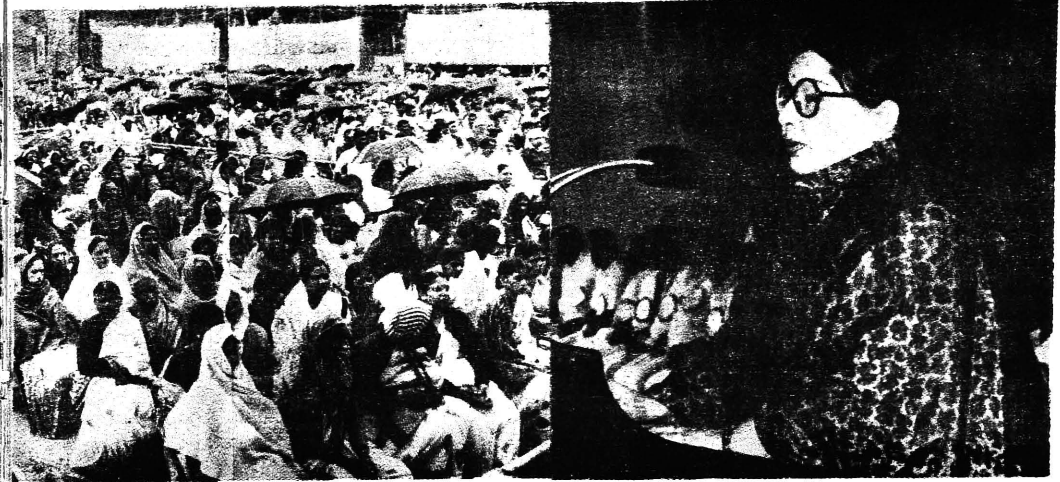
people that steps would be taken up soon to relax the restrictions on putting up constructions in Nilgiris District. She announced that action would be taken up to

bifurcate Udhagamandalam Taluk and Gudalur Taluk. Suitable action would also be taken shortly to solve the problems of small tea growers of the Nilgiris District and

also to fix minimum support price to their produce, the Chief Minister said.

Regarding to the welfare of Adi Dravidars, the Hon’ble Chief





Minister said, that instructions have been issued to provide five basic amenities including houses, protected water supply and burial grounds on war footing by the end of 1995, at the recent District Collectors' Conference. She informed that a sum of Rs.10.35 crores has been provided for providing drinking water facility, Rs.33.73 crores for burial grounds and pathways, Rs.3.34 crores for providing street lights to the

Adi-Dravidars of the State.

The Chief Minister recalled the steps taken to mitigate the sufferings of those affected by the massive land slide at Marappalam near Coonoor last November and expressed her long time desire to improve the life style of the people in the District. She said that instructions had been issued to adopt the "camber" method while laying roads in the Nilgiris District and that Rs.6.10 crores has been

allotted for implementing soil conservation and prevention of soil erosion schemes. "A Rs.12.5 crore scheme to maintain the Udhagai lake pollution free is under implementation as also another Rs.2.5 crore scheme to desilt the lake and keep the Kodappamund Channel clean", she announced. The Chief Minister regretted that every time demonstrations were announced by some opposition parties, they tend to affect general peace and

affect public property. Such demonstration only blunted the opposition armoury while the Government went about its business in its usual manner without being affected she said. The Chief Minister referred to the loss incurred by two State Transport Corporations on account of certain acts by the students wing of her party, and said that her party has made a noble gesture for the first time in the country by making good the

losses incurred by the Transport Corporations.

Earlier, Dr. M. Karuppuswamy, M.L.A., welcomed the gathering.

Thiru Sedapatti R. Muthiah, Speaker of the Tamil Nadu Legislative Assembly presided over the meeting. Thiru K.A. Sengottaiyan, Minister for Transport, Thiru S. Kannappan, Minister for Public Works Department, Thiru P. Easwara

moorthy, Minister for Khadi, Thiru S. Raghupathy, Minister for Housing and Thiru K.R. Raju, M.L.A., addressed the gathering. Thiru Sashi Shekar, District Collector proposed a vote of thanks.

Earlier, the Hon'ble Chief Minister inaugurated the All Women Police Station at Udhagamandalam, the 19th of its kind in the State.



## breast-feeding: the best start for the baby

Human beings, irrespective of nationality, race, skin colour or religious faith know for certain that there is no parallel to mother's love. This love story, the intimate bond between a mother and her offspring begins when the mother starts to suckle her infant soon after its birth; Along with that life giving nutritive food, she also feeds her unqualified love into her new born. This bond between the mother and the child is a lifelong relationship. Although this bond between mother and child is a continuous process, it is in the first hours of the baby's life when the mother starts breast-feeding, that is of particular importance. That is when the mother and the baby imprint their feel, smell and visual image on each other so that a positive, lifelong, mutual relationship is created. Thus, breast-feeding gives the baby the best start in life!

### Merits of Mother's Milk:

Mother's milk is nature's gift to the baby and there is no substitute for it. Breastmilk provides the baby with the best and complete nourishment for its growing needs during the first six months of life. One should remember that nature made cow's milk for calves and human milk for human babies. Babies that are exclusively breastfed for the first four to six months are generally healthier than bottlefed babies. Breastfeeding reduces the chances of infections such as cold, pneumonia, gastro- enteritis and respiratory illnesses. Breastfed babies are less likely to have convulsions and can also cope better with other infections. Bottlefed babies, on the other hand, are more likely to have diarrhoea and contact serious diseases like bronchitis and pneumonia. Breastfed babies are

also less likely to develop hay fever, eczema, asthma or allergies. Human milk has a low salt content and is therefore well suited to the baby's digestion.

Babies fed on mother's milk usually cry less because the frequent contact with the mother keeps the baby secure and content. Close contact with the mother's body during breastfeeding provides the baby with emotional security and bonding. Medical research has also shown that human milk helps to prevent tooth decay. Suckling the mother's breast helps the baby's jaw development and better facial structure.

### Dangers of abandoning breast-feeding:

UNICEF estimates that the abandonment of breastfeeding is a significant factor in the death of at least one million infants every year. Scores of others who are not breastfed may survive, but only to suffer impaired growth later in life. Everyday, 3000 to 4000 infants die all over the world from diarrhoea and acute respiratory infections because of the inability of mothers to feed them adequately.

Unfortunately, there is a worldwide decline in breastfeeding. As a result of it, children are born in unfriendly environments, deprived of their right to mother's milk and the love and care that goes with it. These young ones are victims of widespread poverty, rapid urbanization and relentless marketing of breastmilk substitutes.

### Myths broken:

A breastfed baby is less likely to become fat. One should bear in mind that a fat baby is not necessarily a healthy baby.

Mother's milk encourages a normal gain in the weight of the baby. Breastfed babies take just as much milk as they need, unlike bottlefed babies who are often persuaded to finish up the bottle even when they do not need it.

According to medical findings, there is no evidence that any food, drinks or vitamins will increase or decrease the flow of milk, as long as the mother eats enough of a variety of foods. However, to produce enough milk for the baby and to maintain the mother's own health she should eat a little extra of whatever she eats normally. A mother can continue breastfeeding her baby even while she is ill. A baby which is ill can certainly be breastfed. In fact, it is important that the mother should continue to breastfeed her baby when it is ill because mother's milk will provide with the antibodies to protect the baby from other illnesses when it is already sick.

Contrary to the common misconception, breastfeeding will not spoil the figure of the mother. Some mothers wrongly believe that the shape of the breast would change if they breastfeed and therefore, they choose to bottlefeed the baby. The truth is that the shape of the breast changes with age and not as a result of breastfeeding.

### Other advantages:

Breastfeeding also contributes to birth spacing. Frequent suckling from birth maintains high levels of progesterone in the mother's body, which inhibits ovulation and therefore pregnancy. Breast-feeding also reduces the chances of breast end ovarian cancer in mothers.

There is no substitute for mother's milk. Today's breastfed child is tomorrow's healthy citizen.

Source: Press Information Bureau

# J. JAYALALITHA FILM CITY

'J. Jayalalitha Film City', the brain child of our Hon'ble Chief Minister, has blossomed into 'Holywood of Asia' satisfying a long felt need of the Indian Film Producers. This wonderful dreamland was the result of long cherished ambition of our Hon'ble Chief Minister to bring under one roof all the infrastructural facilities needed for the production of any feature film. The film city, created at a cost of Rs.21 crores, on 86 acres of land, within a short span of 18 months is considered to be of international standards.

J. Jayalalitha Film City has comprehensive infrastructural facilities needed for a film production such as a fully Air-

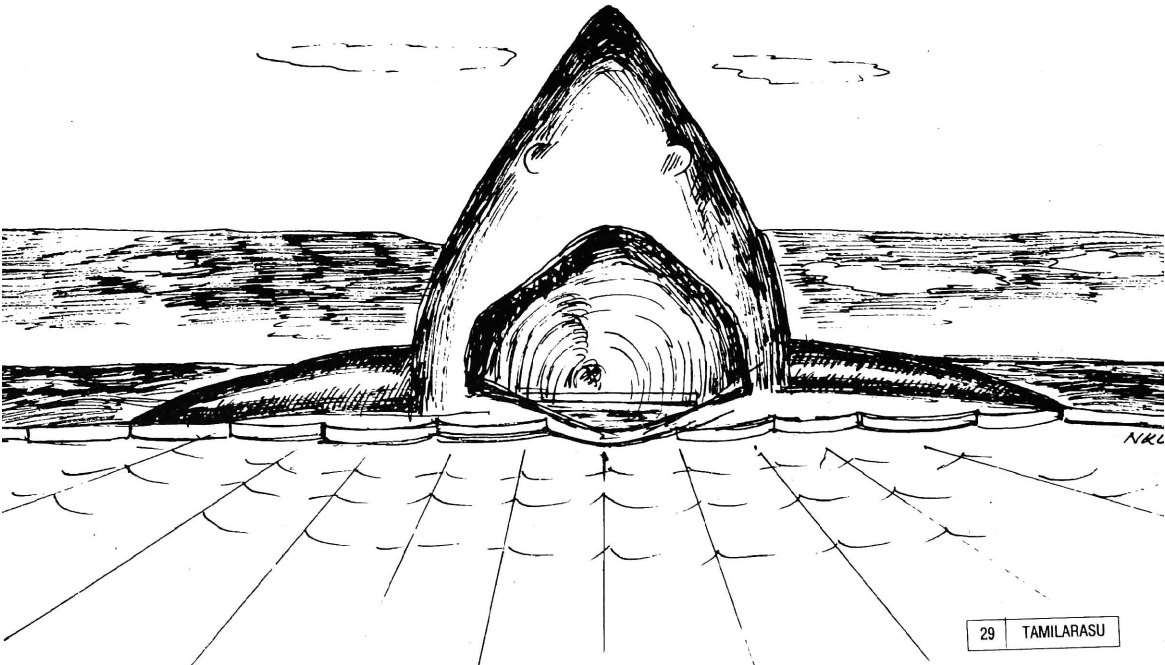
conditioned studio, sophisticated cameras, more than eighty five permanent sets and attractive outdoor locations, re-recording theatre, dubbing theatre, Video theatre, an editing lab, preview theatre, etc which will ensure technically superior and financially feasible film production.

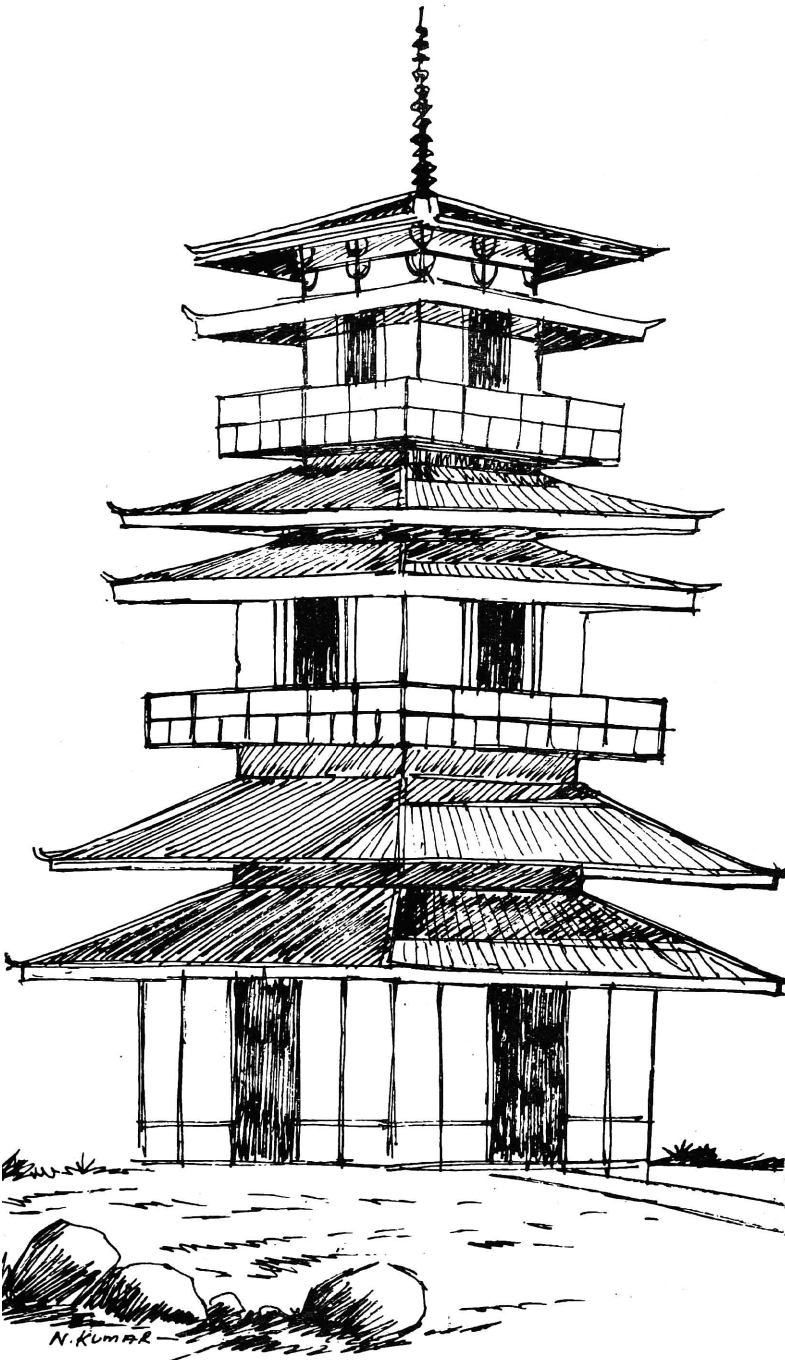
The gaping jaws of a Shark with blue ocean on its sides welcomes us to this dreamland. We enter through the astounding jaws of Shark only to be thrilled by the children's amusement park within. The Caterpillar train, enchanting duck swings, dancing dolphins, fun filled elephant shaped toy train, battery operated tiny cars, life-size Chimpanzee statue, a

captivating replica of Disneyland entrance, ... are definitely set to engage the hearts and minds of children. On the right you can see an imposing giant chess board.

The beauty that beckons right behind the children's park is the stunning Italian Garden. A re-creation of a royal garden, depicting romantic features of Italian Renaissance - it consists of the vast stretches of greenery, lamps, refreshing fountains, and gorgeous white statues.

Now we proceed on to the Mughal Garden, ... a romantic poetry written by nature... the personification of beautiful moments of life, against distinct Mughal ramparts. Its lights,





springs and grandeur are reminiscent of a bygone Mughal splendour, sure to stimulate romance in the hearts of film producers, artistes and audience. A Kashmir Mughal Garden has indeed, blossomed in Madras. Since the film producers cannot reach Kashmir (which is haunted by terrorists) our beloved Chief Minister has brought the Kashmiri Mughal Garden to Madras.

Adjacent to the picturesque Mughal Garden, is the rustic village, typical of a Tamil Nadu village in all respects. The Village true to its nature, starts with a mud road. An Ayyanar's statue along with several horses welcome us at the outskirts. Life size replicas of all the salient features of a typical village are reproduced. Village streets, houses - each with a different facade, temples of Lord Ganesa, Lord Muruga, Goddess Mahakali, Lord Hanuman, Dwajasthamba, a church, a mosque, (Poojas of film productions can be performed here), a school, a noon meal centre, village lake, paddy fields, village pond, cascading waterfalls, etc. are so captivatingly created with care of the minutest details.

A Greco Roman Stadium is our next attraction. Its circular stadium, terraced stone steps, flood lights, green lawns are very impressive.

Then we go up to the dancing floor glittering with multi coloured lights and shapes. The hall can be remodelled according to the taste and needs of the film makers. The fully

air-conditioned dance floor with coloured glasses around and circular seating arrangement is the first of its kind in the country.

And now we move on to a mini Japan on display with typical pagoda, Buddhist Shrine, Japanese home, canal, water cascade and rich Korean grass.

Permanent sets like police station, court hall, prison, fire station, lengthy streets with sodium vapour lamps on both the sides, bus stop, hospital, etc... are definitely a boon to film makers. Infrastructure facilities for indoor shooting are indeed excellent. Air

conditioned floor, thirty air-conditioned make up rooms, and a restaurant where more than two hundred persons can dine together are among the highlights. Well furnished air-conditioned cottages are also available for the film makers. A Multi storeyed colony is available to accomodate about five hundred junior artiste.

In this fascinating dream land, a billiards hall, a tennis court, a swimming pool with under water shooting facility are other important attractions. A recording theatre with cinemoscope screen, modern camera equipments, lighting facilities, a video studio and hitech

equipments such as Moviola, Steinbeck, Betacam are some of the infrastructural technical facilities available for film makers at J. Jayalalitha Film City.

A colour film laboratory and a railway station with rail engine and bogies are soon to be added to the Film City.

J. Jayalalitha Film City is a fascinating culmination of the toil and sweat of thousands of workers, ten draftsmen, four architects, twenty young engineers and officers of the Information Department under the dynamic guidance of our Hon'ble Chief Minister Puratchi Thalaivi Dr. J. Jayalalitha.

-N. Elango.

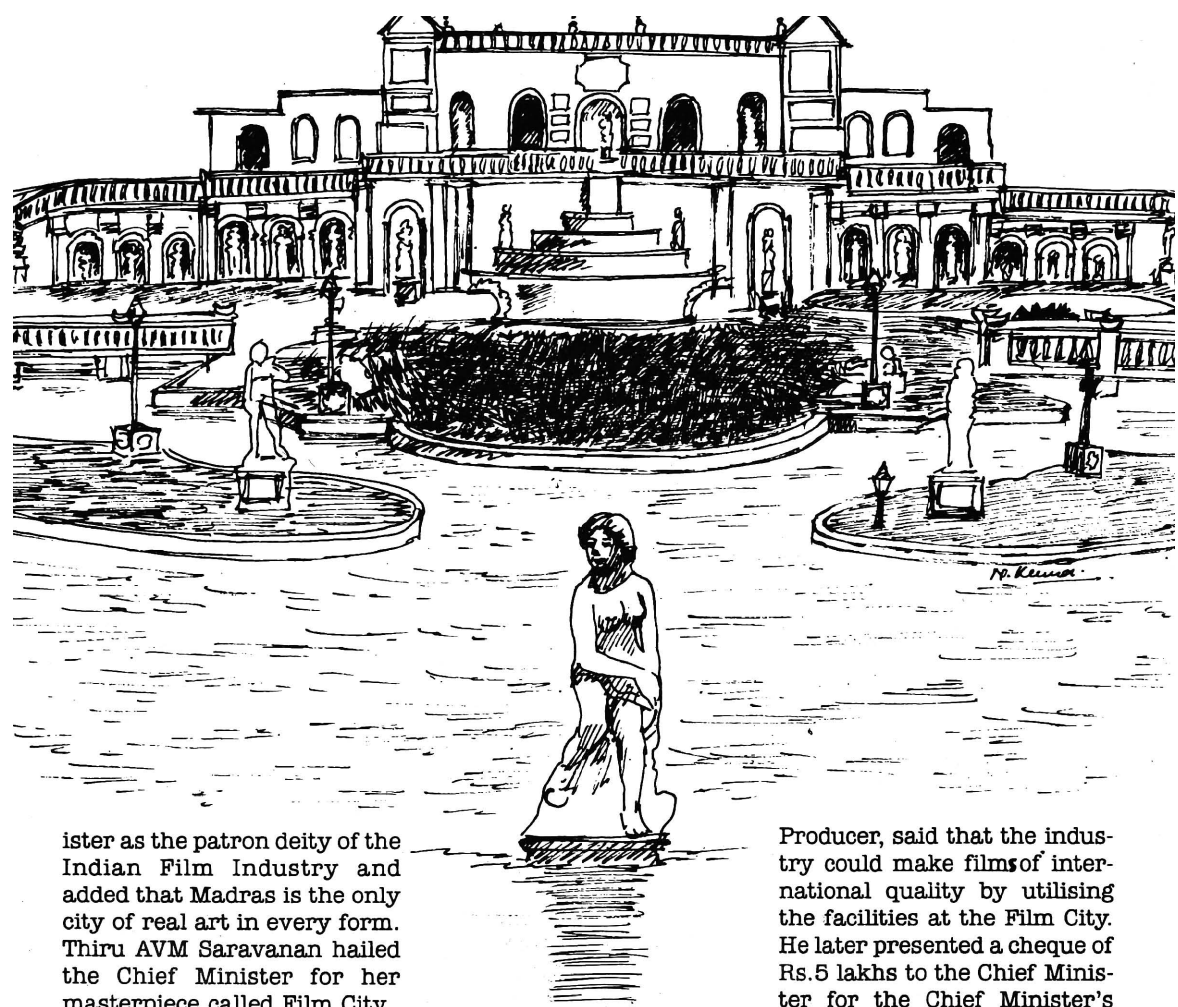
## INDIAN FILM INDUSTRY HAILS J. JAYALALITHA FILM CITY

**T**he setting up of the world class J. Jayalalitha Film City at Madras has been hailed by eminent film producers throughout the country as a boon to the Indian Film Industry.

Participating at the inauguration of the J. Jayalalitha Film City, eminent film producer Thiru Shakti Samahta called the project "a paradise" from every angle. He complimented the execution of the project wherein the minutest details have been taken care of and even the needs of technicians have been thoughtfully considered.

Thiru Ramanand Sagar praised the Hon'ble Chief Min-





ister as the patron deity of the Indian Film Industry and added that Madras is the only city of real art in every form. Thiru AVM Saravanan hailed the Chief Minister for her masterpiece called Film City.

Reputed Film Director, Thiru Mrinal Sen said that the whole world has been put in a capsule in the Film City and hailed the Film City as a fitting contribution on the occasion of the centenary of World Cinema.

Thiru Girish Karnad said that with the addition of Film City to Madras, Madras will continue to lead other cities in providing film industry, technical facilities. Thiru Dasari Narayana Rao complimented the Hon'ble Chief Minister for her vision and dynamism.

Thiru Maniratnam joined

the other dignitaries in his appreciation of the foresight the Chief Minister in anticipating the needs of the Film Industry and providing them all the solutions under one roof.

Thiru Fazil, Film Director, said that Tamil Nadu has set an example to the country by presenting the Film City to the Industry.

Thiru P. Vasu said that the Chief Minister deserved the appreciation and gratitude of the Film Industry for providing the Film City.

Thiru K.T. Kunjumon, Film

Producer, said that the industry could make films of international quality by utilising the facilities at the Film City. He later presented a cheque of Rs.5 lakhs to the Chief Minister for the Chief Minister's Relief Fund.

The Hon'ble Minister for Information and Publicity, Thiru M. Thennavan said it was all because of the Hon'ble Chief Minister's efforts that Madras has a Film City now. He added that the Film City measured up to international standards and asked the Industry to use the facilities provided.

Earlier, Thiru N. Haribaskar, Chief Secretary welcomed the gathering. Tmt. C.K. Gariyali, Secretary of Information and Tourism Department later proposed a vote of thanks.



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